

DOCUMENT RESUME

ED 264 823

IR 011 906

AUTHOR Crane, Valerie
TITLE Analysis of Student Uses of the Annenberg/CPB
Telecourses Brain, Mind and Behavior; The
Constitution: That Delicate Balance; The Write
Course; The New Literacy; and Congress: We the
People, in the Fall of 1984.
INSTITUTION Research Communications, Inc., Chestnut Hill, MA.
SPONS AGENCY Corporation for Public Broadcasting, Washington,
D.C.
PUB DATE Feb 85
NOTE 231p.; For related documents, see IR 011 905-908.
PUB TYPE Reports - Research/Technical (143)
EDRS PRICE MF01/PC10 Plus Postage.
DESCRIPTORS *Distance Education; Educational Television; Higher
Education; Instructional Material Evaluation;
Nontraditional Education; Questionnaires; Research
Methodology; *Student Attitudes; *Student Reaction;
Teaching Methods; *Telecourses

ABSTRACT

This collection of five documents presents data provided by approximately 200 different students in 26 2- and 4-year institutions who, during the fall of 1984, were enrolled in one of five Annenberg/CPB (Corporation for Public Broadcasting) telecourses: The Brain, Mind and Behavior; The Write Course; The Constitution: That Delicate Balance; The New Literacy; and Congress: We the People. Graphs, charts and summaries are provided in the following categories for each of the five telecourses: (1) profile of print materials; (2) comments on the textbook; (3) comments on the study guide; (4) instructional level of the print materials; (5) comparison of difficulty to other telecourses; (6) comparison of difficulty to other texts; (7) program profile; (8) favorite television program in the series; (9) least favorite television program in the series; (10) comments on the production elements and format; (11) host and expert effectiveness; (12) comments on the host of the series; (13) comments on the experts; (14) rating of course materials; (15) correspondence of print and video; and (16) questionnaire responses. Additional comments compare each telecourse to all Annenberg/CPB courses evaluated in the fall of 1984. (JB)

* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *

ED264823

ANALYSIS OF STUDENT USES OF THE

ANNENBERG/CPB TELECOURSES

"BRAIN, MIND, AND BEHAVIOR"

"THE CONSTITUTION: THAT DELICATE BALANCE"

"THE WRITE COURSE"

"THE NEW LITERACY"

"CONGRESS: WE THE PEOPLE"

IN THE FALL OF 1984

February 1985

U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION
CENTER (ERIC)

- ✕ This document has been reproduced as received from the person or organization originating it.
Minor changes have been made to improve reproduction quality.
- Points of view or opinions stated in this document do not necessarily represent official NIE position or policy.

"PERMISSION TO REPRODUCE THIS
MATERIAL HAS BEEN GRANTED BY

Valerie Crane

TO THE EDUCATIONAL RESOURCES
INFORMATION CENTER (ERIC)."

IR 011906

BEST COPY AVAILABLE

ANALYSIS OF STUDENT USES OF THE
ANNENBERG/CPB TELECOURSE
BRAIN, MIND, AND BEHAVIOR
IN THE FALL OF 1984

PREPARED FOR:

Annenberg/CPB Project
Corporation for Public Broadcasting
1111 Sixteenth Street NW
Washington, D.C. 20036

PREPARED BY:

Research Communications, Ltd.
824 Boylston Street
Chestnut Hill, MA 02167

FEBRUARY 1985

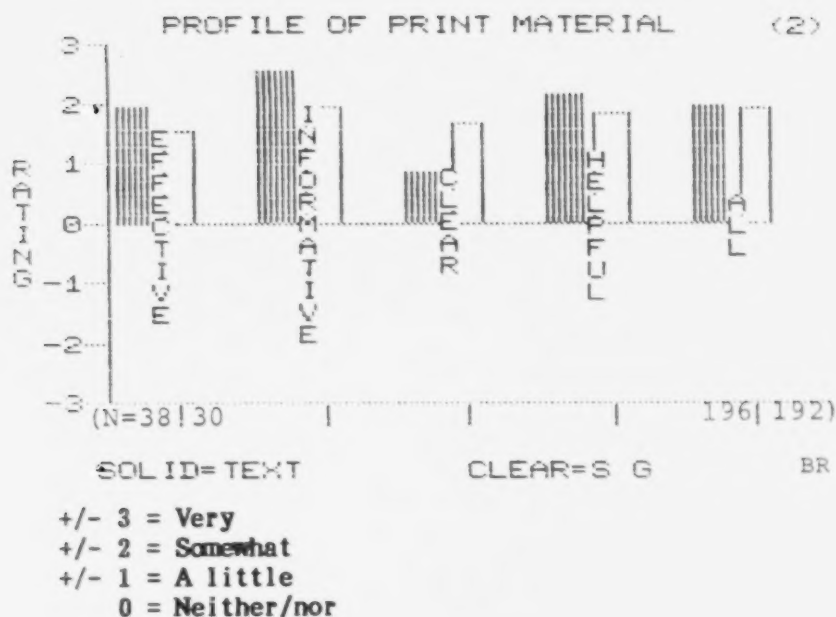
BEST COPY AVAILABLE

ASSESSMENT OF TELECOURSE MATERIALS FOR BRAIN, MIND AND BEHAVIOR

The data in this report were provided by 40 students in six two- and four-year institutions who were enrolled in the Brain, Mind and Behavior telecourse in the fall of 1984.

The following pages include student feedback on the programs, textbook, and study guide materials comparing this course to all Annenberg/CPB courses evaluated in the Fall of 1984. Additional questionnaire responses are included in the appendix.

PROFILE OF PRINT MATERIALS



Students were asked to rate the textbook and study guide on four dimensions including: effective/ ineffective; informative/ uninformative; clear/ confusing; and helpful/ unhelpful in achieving the course objectives. Each was evaluated along a seven-point scale ranging from very positive to very negative.

Both the textbook and study guide were rated high on the dimensions of effective; informative; and helpful in achieving course objectives. The textbook was rated lowest on the dimension of clarity.

The Brain print materials were rated at levels comparable to all courses with two exceptions. The Brain textbook was rated to be more informative and less clear than all textbooks.

	2-YEAR	4-YEAR
	BRAIN Some diagrams are inaccurate. Writing is unclear/go around in circles. Use some analogies I don't like. Drawings are well done, but the inaccuracy is frustrating. I really like the quantity of diagrams, but wish they started more rudimentary instead of cramming everything into first two chapters. I enjoyed Restak real well.*** Good diagram, reading easy, enjoyed it. I read entire book the first day. I liked Restak, the illustrations are very nice. It was easy to understand. I don't always comprehend the first time, but it is well written. Bloom is muddled. I have to go over it. The information is there, he doesn't quite know how to present it.** The text and some illustrations contradict. Bloom book and study guide contradict.** I like the study guide better. Too much information to absorb. Maybe stretch out to two courses.** There's a lot of information in each chapter. Some material (biochem) really doesn't belong at junior college level. I want more information than is there -- very frustrated.** 70% of book is anecdotal filler. I want more information.** Things would be mentioned and then not elaborated for many pages. Summaries are too long. I miss having a running glossary. There is a glossary in study guide, but I want it in text.*** I miss having a chapter summary -- they have a summary, but it's not a regular summary.** Too expensive.*** Harder to sell back books on telecourses.** Wish they would conglomerate texts, instead of text and study guide. Second half was much easier -- more redundancy. Liked the amount of diagrams.** Real colorful and eye-catching. One diagram was upside down, one was mislabeled. Didn't cover the material as in-depth as I wanted. Good layout and organization. (Restak) tried to put too much into too little space -- frustrating, so many things. I felt they got a little tired. There were more errors in the second half. It didn't coincide as much. I wanted more examples of application. There was little information, you were left hanging. I enjoyed it, looked forward to reading it. Had a lot of good examples, pictures and diagrams that I could understand. You didn't have to have a degree in psychology to understand.	BRAIN Very helpful index. Didn't cover all the material, but was well organized with good illustrations. Found no fault with the book itself. Words too technical. Text good, diagrams good, but it covered too much information for this type of class in the amount of time it had to be covered. Text itself is all right. Not oriented to the layman nor towards the film. Seemed an aftermath of the course. Chapter in the book does not correspond with the programs watched.

The Brain text is seen to be quite difficult by students and they report it to be confusing and in need of effective chapter summaries. Some noted contradictions between the study guide and text. In some classes, the Restak book was used as a text.

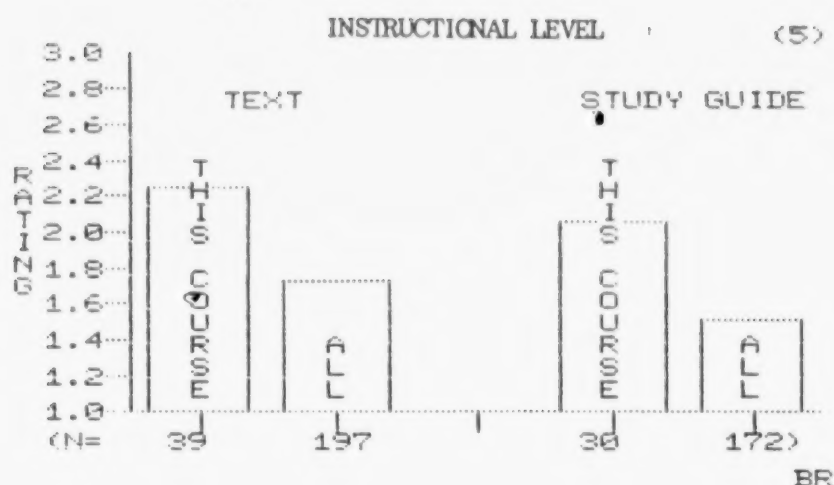
COMMENTS ON THE STUDY GUIDE

	2-YEAR	4-YEAR
	BRAIN Self tests aren't fair, material is not clear in book. Basically just memorizing study guide. I love the vocabulary. Restak, he don't have a study guide, wish he did. Could review vocabulary. Study guide more clear than text. Concise. Have synopsis and go through objectives.*** But for the take home quizzes instructor gives us, I got little from study guide -- I have to go through the book. For Restak, the chapter outlines make a very good study guide.**** I wish there were diagrams in study guide instead of having to refer to text. In beginning it was helpful, good on the quizzes. For her quizzes, I never got anything out of the study guide, then on her midterm and final, they came out of the study guide, so you just memorized everything in the study guide. Best thing was the glossary.*** I liked the synopsis.** Text and course not compatible. Very good, but very difficult.** Advanced for class without prerequisite -- variation -- some chapters much more difficult, especially physiology chapters. Surprised it was hard since 2 co-authors described by instructor as professional writers.** Book more difficult than program.** Illustrations, etc. excellent, beautiful. With this book, need more class meetings, 1 every week with quizzes on each chapter. Some diagrams a bit vague. Instructor did not assign whole book. Bizarre split between first couple of chapters and rest of book -- first very technical, from there on a "skate".** Colorful.** Labeling of diagrams could be better. Should have had overlays or separations to show all levels in illustrations.** Loved illustrations of "catscans". Didn't come through until I read everything twice. Mechanic by trade -- if I could have seen it piece by piece, could have grasped it more easily. Need first meeting to point out what is pertinent physiology for course is a lot of material -- need to narrow down. A model would have helped (to check out from learning center).	Very helpful. Objectives helped when couldn't find an answer to a question in the text. Didn't read much at all, only used to read the questions and answer them from the text. Didn't use the guide to any great extent. Seemed informative with some strong points, but only used it as a basic tool. Guide was good but text was what was important. Questions in guide pretty good as a review. Deliberate repetitiveness wasn't that helpful. Questions were very good to help you work out answers in your own. Study guide would have been helpful -- needed one.** Discussion of whether study guide would really have been used, would have helped. Would probably not have helped for kind of final professor gave (probably would have helped if final had been multiple choice).**** All right. Helped on exam. Gave another way of going over technical information. Many pages badly printed. Double images hard to read. Many errors.** In general very helpful.** Bibliography was only place to go for extra reading -- liked that.

Overall, students were positive about the study guide. Many commented positively on the diagrams and illustrations. Inconsistencies and inaccuracies disturbed students. The self-tests were helpful in informing students how well they had mastered the material.

BEST COPY AVAILABLE

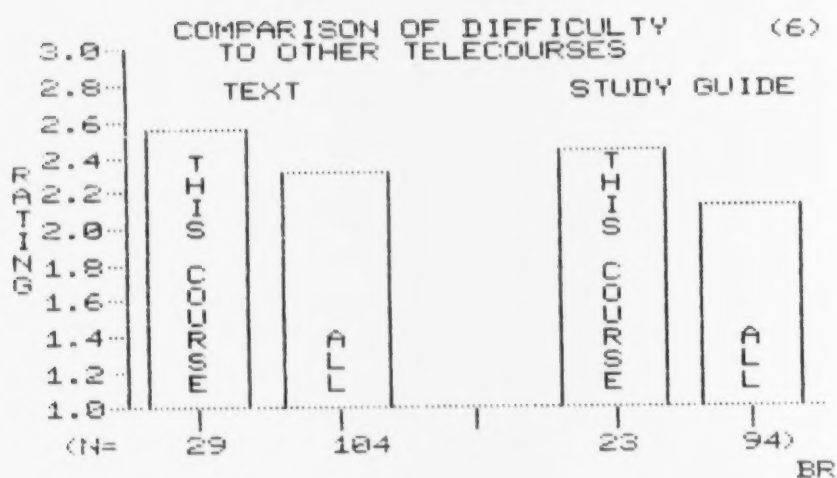
INSTRUCTIONAL LEVEL OF THE PRINT MATERIAL



3 = Advanced
 2 = Intermediate
 1 = Introductory

The textbook and study guide for the Brain course were rated at a significantly higher level than those for courses on the whole. Most saw this course to be at the intermediate level.

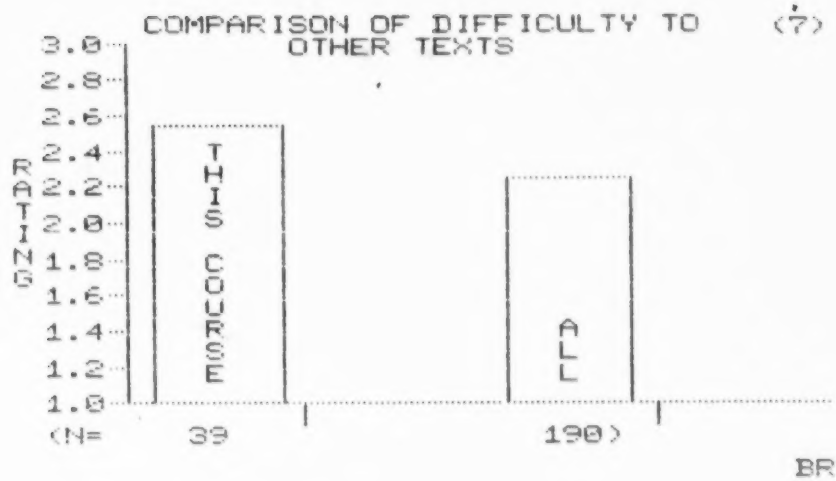
COMPARISON OF DIFFICULTY TO OTHER TELECOURSES



3 = More difficult
 2 = The same
 1 = Easier

While Annenberg/CPB courses on the whole were seen to be of comparable difficulty to other telecourses that students had taken in the past, the Brain telecourse was more likely to be rated as more difficult.

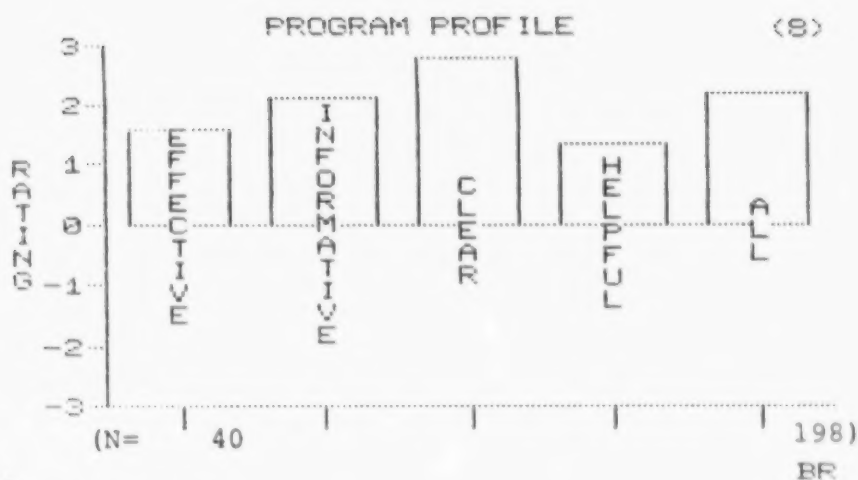
COMPARISON OF DIFFICULTY TO OTHER TEXTS



3 = More difficult
 2 = The same
 1 = Easier

The textbook was rated to be more difficult than textbooks for on-campus courses and more difficult than textbooks were rated for all Annenberg/CPB courses.

PROGRAM PROFILE



+/- 3 = Very
 +/- 2 = Somewhat
 +/- 1 = A little
 0 = Neither/nor

On the whole, the program profile for the Brain programs was comparable to that for all courses. However, there was variation noted with the programs rating very high on the dimension of clear and lowest on the dimension of helpful in achieving course objectives. Some commented that the programs did not integrate material as effectively as they would have liked (see page 16).

FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	BRAIN The last one, I think. The one on the limbic system -- animal brain. Learning and memory -- interesting points on why we remember certain things, and how some people are really fantastic at remembering. Stress and emotion -- watched it with my daughter, a high school student, and we discussed it. Can't say I had one. Perception -- interested in topic. Enjoyed all -- comes to mind the most - Phineas Gage dramatization of split brain -- most dramatic. Learning and Memory because liked part about classical conditioning -- helped me understand it better because of viewing. Madness -- because I work in hospital. Epilepsy - caught my interest. Stress and Emotion -- very relevant. This is one of my thesis papers in another course. Two Brains -- very interested in content. Malfunctioning mind -- most interesting because it dealt with psychology of brain and the people you would actually treat. First one -- introductory.	"Left and Right Brain". I am a lefty -- could identify with it. "Phineas Gage". It was entertaining and informative. I learned a lot from it. Didn't see all the programs, of ones saw, none stuck out. None in particular.** All were enlightening, informative or disturbing. Biological Clock -- made a lot more sense, personal relevance.** Two brains (right/left) -- set you to thinking, got involved during class discussion.** "Phineas".** Women with the artificial light. Schizophrenia -- because of what the father said at the end. Future prospects.

Programs that were mentioned as favorites in the series by more than one student included the two brains, the one containing the Phineas Gage segment, and rhythms and drives.

LEAST FAVORITE TELEVISION PROGRAM IN SERIES

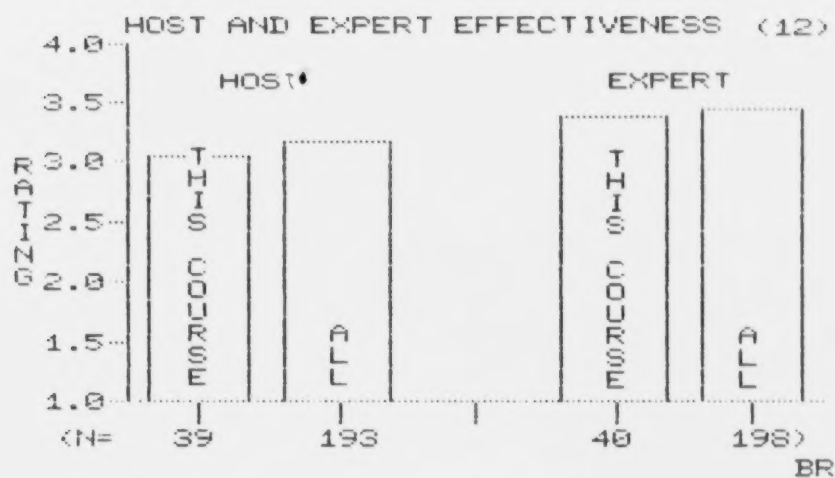
	2-YEAR	4-YEAR
	BRAIN Madness*** -- the most boring program. Difficult to sit through because all they had was people going through what it was like and I wanted some information. They didn't talk about depression, and some information here could have been helpful to the general population -- so many people are troubled with it. Just to see that girl smoking a cigarette and talking to the cameraman -- I didn't see the point. I don't think I watched it all. I was a little annoyed with the episode on Phineas Gage, went on for too long, wasted a lot of time on that. Show was geared to the general public, not just for us. Tried to keep the interest level up. First one -- expecting it to be more general and introduce you, but went right into diseases. Can't remember -- the eye perhaps. Chapter 4 -- Homeostasis interesting, but others were more about people in situations -- like watching little movie. Can't think of one.** Disappointed in the Malfunctionary Mind -- bounced around -- waiting for explanations, not as medical as I would have liked, especially schizophrenia. Stress and Emotion -- featured Phineas Gage -- concentrated too much on that story. Last one was an overall review and didn't have much content.	One on stroke victims -- you needed a strong stomach to watch. None.*** Could have done more with two brains. Madness -- kind of like a freak show. First show -- terrible, bad, nothing (can't remember why). Stress** -- examples seemed irrelevant. Multiple personalities** -- dwelt too long on such a rare thing; totally for sensation; no explanation of why regarding example case. Would like to have seen normal examples of those people where abnormal behavior -- to illustrate assertion that people who are abnormal some of time may also be normal at other times. Schizophrenia -- felt bad for guy.** "Phineas" -- too much time taken up in dramatization.

The programs on schizophrenia, stress, and multiple personalities were mentioned by students as least favorites.

	2-YEAR	4-YEAR
	BRAIN Music's real dramatic -- irritating.** Like the hi-tech graphics. Like that they go on-location, make an effort to bring this information to you. They don't just use stock footage from some Hollywood library.** Come across as very professional, better than other telecourses. Like it that they simplify it for a general audience. Your family can watch it with you. Wish they could make them less like Jacques Cousteau, less like that documentary type. There's a certain ambience that just automatically puts you to sleep.** The minute the music comes on, you can tell what kind of show it is. The formality puts you at a distance. Overall, one of the better telecourse programs.*** Many telecourses look like they were shot in back room. This one had a professional look. I thought it was high quality. I didn't mind the formality of it. I didn't mind that it reminded me of Jacques Cousteau (and it did.) My husband likes to watch those, but I don't. But it served a purpose. It gave me the information I wanted to the most extent while being better quality. Much more effort went into it. I heard that a number of instructors viewed it and discussed it in class. Well done. None -- excellent, quite impressed. Enjoyed all of that -- liked it all. Graphics very good. On location very good. Done good. Enjoyed the various opinions from different doctors in different lands. Liked that they went to this trouble. Liked the music. Graphics a little way-out -- didn't need space effect type. Done beautifully. Very well done. Very entertaining prime time stuff. Hard to condense huge chapter into TV program -- just took entertaining part. All excellent.	No. "Phineas Gage" was told as a story so it stuck in my mind because of the way it was presented. Good format. Very good graphics. No comment. If film was based on the text it would have needed more graphics and cut-a-ways. Otherwise, good actors and if taken alone was excellently done. Done excellently.** But can you get away from sensationalism on TV? Even on PBS? Liked music. Liked graphics of synopsis. Liked on-location things about the boy who had epilepsy -- the girl in Scotland -- other brain disorders. Early experiments with white rats.

Few specific comments on production elements and format were offered by students on the Brain. However, their comments indicated that the series reflected high quality production, particularly for a telecourse.

HOST AND EXPERT EFFECTIVENESS



4 = Very
 3 = Somewhat
 2 = A little
 1 = Not at all

The host and experts for this series were rated high and at a level comparable to the other Annenberg/CBP courses.

COMMENTS ON THE HOST OF THE SERIES

	2-YEAR	4-YEAR
	BRAIN Great. Like him.*** Why a man? His voice is very pleasant, not irritating, good tone. Was like watching the news. Not objectionable. O.K. Inoffensive. I liked him. He came across real clear and distinct. Professional. Pretty good.** No strong feelings. Didn't talk too much -- just enough. Didn't bore you. Nothing derogatory. Think he was very good. Diction clear -- thought he was good. Prefer someone with more inflection in voice -- too quiet and soothing. Enjoyed listening to him. Liked his voice.	No comment.*** O.K.. Good introduction and wrap up. Glad he was there -- the only sane one. Generally good.** Not a scientist, couldn't/didn't clarify but good at tying things up. Could have picked someone who knew subject matter (for example, Carl Sagen). Very good.** One of most interesting parts. George Page has worst monotone -- puts you to sleep -- too heavy, too boring. Like someone with more emotion.

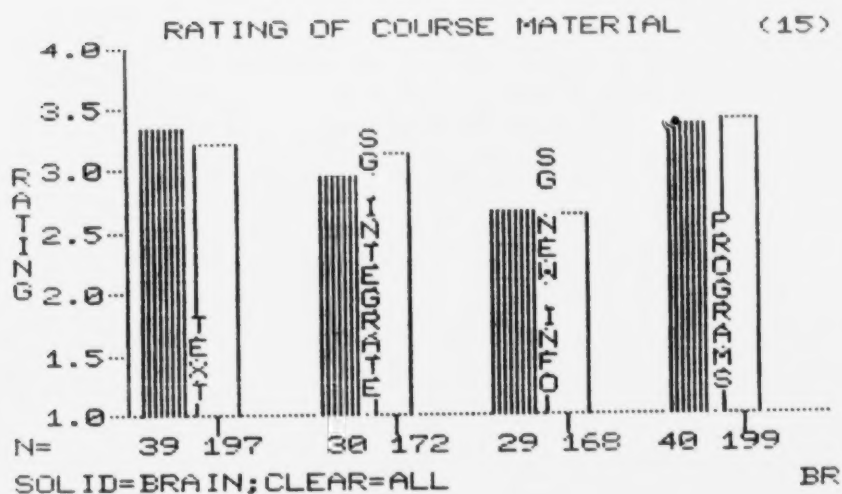
Most comments on the host for the Brain were positive.

COMMENTS ON THE EXPERTS

	2-YEAR	4-YEAR
	BRAIN On the whole, most are interesting. A few, I didn't put much faith in what they said. They come across as knowledgeable, I guess. Liked getting the views of those actually working in the field -- eliminates bias. They were concise. Provided very precise and recent information. Did not feel like they were talking down to us. Most seemed interested in what they were doing. Seeing the experts humanizes the research. Fine -- might have been able to get other viewpoints, but guess they didn't want to confuse people too much. No strong feelings -- liked the interviews. Seem to be people who were real. They were good examples. Very helpful. Very "up" with topic. Explain what was going on. Very informative -- good people. Very interesting. Had more than one point of view. Very good -- had read by most and enjoyed seeing them. Good variety. Very qualified -- very appropriate to topic. Well versed --- used wide range of experts.	Ones remembered were interesting, but they didn't have enough time to go into it so that a lay man could follow them. You needed a medical background to understand what they were saying and showing. They were well informed on their subjects. No comment. Good. They were experts just sitting there telling us what they wanted us to know. Wants to know their credentials and then let them show what they are talking about via voiceovers rather than boring shots of them just sitting there talking. Hard to remember. Don't recall any specific individuals. Did add credibility. They were good, not part of the dragging on mentioned earlier.** Had subject, then found expert. Sometimes experts tried extra hard to make evidence fit what they were trying to say, their point. Computer mapping expert especially good. Importance of expert being able to bring complex points down to lay level discussed. Dissatisfaction with "dragging on" as mentioned in #2 clarified here: it was confined to the "little dramatizations" or "people they were interviewing, specific cases", not experts giving explanations or clarifying. Couldn't understand foreign accents. Thought they were great -- encouraged with their involvement. Not enough disagreement -- want to know why no others outside the mainstream. Huge benefit of telecourse is to hear from so many experts.

General response to the use of experts was positive with most students reporting that the opinions of experts contributed to the informative value of the programs. Experts were most effective when the program made it clear who they were and why they were important to the program. Variety in experts was encouraged.

RATING OF COURSE MATERIALS

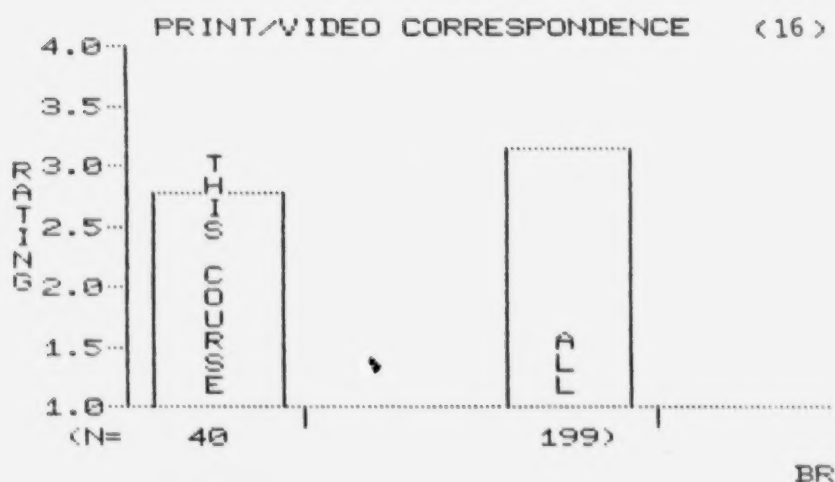


- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

Students were asked to rate the quality of the textbook; the study guide in integrating the material for the course; the study guide in adding new material; and the television programs.

The textbook and programs were both rated high by students and in comparison to all Annenberg/CPB courses. While the study guide was seen to be good at integrating material, it was seen to be less effective in adding new information.

CORRESPONDENCE OF PRINT AND VIDEO



- 4 = Very effectively
 3 = Somewhat
 2 = A little
 1 = Not at all

In order to determine how effectively the print and video corresponded, students were asked to rate the course in this regard. The correspondence between the print and video components of the course was rated high with no substantive differences noted for the Brain as compared with all Annenberg/CPB courses.

APPENDIX. QUESTIONNAIRE RESPONSES

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

40=TOTAL NULL=0 /=0 MEAN=1 SD=0

40= 100% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 /=0 MEAN=1.87 SD=.334

5=12.5% 1-Y

35=87.5% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.506

20=50.0% 1-TWO-YEAR

20=50.0% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 /=0 MEAN=2.85 SD=2.13

12=30.0% 1-NONE

11=27.5% 2-1

7=17.5% 3-2

2= 5.0% 4-3

5=12.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7

2= 5.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.640

23=57.5% 1-VERY INTERESTED

14=35.0% 2-SOMEWHAT INTERESTED

3= 7.5% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=3.75 SD=.707

2= 5.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.0% 3-2

34=85.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 /=0 MEAN=1.37 SD=.490

25=62.5% 1-FEMALE

15=37.5% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 /=0 MEAN=2.5 SD=.877

10=10.0% 1-18-22

18=45.0% 2-23-34

12=30.0% 3-35-49

6=15.0% 4-50 OR OVER

QUESTION #10

Q9 DID YOUR INSTITUTION OFFER THIS COURSE AT THE

39=TOTAL NULL=1 /=0 MEAN=2.20 SD=.950

10=25.6% 1-ENTRY LEVEL

15=38.4% 2-INTERMEDIATE LEVEL

10=25.6% 3-ADVANCED LEVEL

4=10.2% 4-GRADUATE LEVEL

QUESTION #11

Q10 YOU WOULD RATE THIS COURSE AS

40=TOTAL NULL=0 /=0 MEAN=2.5 SD=.847

4=10.0% 1-ENTRY LEVEL

17=42.5% 2-INTERMEDIATE

14=35.0% 3-ADVANCED

5=12.5% 4-GRADUATE LEVEL

QUESTION #12

Q11 DIFFICULTY OF COURSE COMPARED TO OTHERS AT THIS LEVEL

39=TOTAL NULL=1 /=0 MEAN=1.56 SD=.640

20=51.2% 1-MORE DIFFICULT

16=41.0% 2-COMPARABLE

3= 7.6% 3-EASIER

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #13

Q12 HOW WELL DID YOU PERFORM IN THIS COURSE?

40=TOTAL NULL=0 /=0 MEAN=2.57 SD=1.29

7=17.5% 1-ABOVE USUAL LEVEL

17=42.5% 2-AT USUAL LEVEL

9=22.5% 3-BELOW USUAL LEVEL

0= 0.0% 4-CANNOT COMPARE

7=17.5% 5-NOT YET GRADED

QUESTION #14

Q13 LEVEL OF SATISFACTION WITH COURSE

40=TOTAL NULL=0 /=0 MEAN=1.52 SD=.598

21=52.5% 1-VERY SATISFIED

17=42.5% 2-SOMEWHAT SATISFIED

2= 5.0% 3-SOMEWHAT DISSATISFIED

0= 0.0% 4-VERY DISSATISFIED

QUESTION #15

Q14 COURSE COMPONENT FOUND MOST VALUABLE FOR ITS ACADEMIC CONTENT

40=TOTAL NULL=0 /=0 MEAN=2.5 SD=.716

12=12.5% 1-TV PROGRAMS

10=25.0% 2-STUDY GUIDE

25=62.5% 3-TEXTBOOK

QUESTION #16

Q15 WHICH COURSE COMPONENT COULD YOU HAVE DONE WITHOUT?

39=TOTAL NULL=1 /=0 MEAN=2.38 SD=1.28

14=35.8% 1-TV PROGRAMS

9=23.0% 2-STUDY GUIDE

3= 7.6% 3-TEXTBOOK

13=33.3% 4-INSTRUCTOR

QUESTION #17

Q16 WOULD YOU RECOMMEND THIS COURSE TO A FRIEND?

40=TOTAL NULL=0 /=0 MEAN=1.15 SD=.361

34=85.0% 1-Y

6=15.0% 2-N

QUESTION #18

Q17 WOULD YOU ENROLL IN A TELECOURSE AGAIN?

40=TOTAL NULL=0 /=0 MEAN=1 SD=0

40= 100% 1-Y

0= 0.0% 2-N

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #19

Q18 PREPAREDNESS OF INSTRUCTOR COMPARED TO OTHER COURSES

38=TOTAL NULL=2 /=0 MEAN=2 SD=.986

14=36.8% 1-BETTER

14=36.8% 2-COMPARABLE

6=15.7% 3-LESS WELL PREPARED

4=10.5% 4-NEVER MET INSTRUCTOR

QUESTION #20

Q19 TUITION COMPARED TO ON-CAMPUS COURSE WITH SAME NUMBER OF CREDITS

37=TOTAL NULL=3 /=0 MEAN=2.16 SD=.373

0= 0.0% 1-LESS

31=83.7% 2-SAME

6=16.2% 3-MORE

QUESTION #21

Q20 NUMBER OF EXAMS GIVEN

40=TOTAL NULL=0 /=0 MEAN=2.85 SD=1.02

5=12.5% 1-NONE

7=12.5% 2-1

11=62.5% 3-2

1= 2.5% 4-3

4=10.0% 5-4

0= 0.0% 6-MORE THAN 4

QUESTION #22

Q21 NUMBER OF QUIZZES GIVEN

40=TOTAL NULL=0 /=0 MEAN=2.47 SD=3.08

32=80.0% 1-NONE

0= 0.0% 2-1

0= 0.0% 3-2

1= 2.5% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

7=17.5% 9-MORE THAN 7

QUESTION #23

Q22 FORMAT OF EXAMS AND QUIZZES

35=TOTAL NULL=5 /=0 MEAN=2.82 SD=1.38

12=34.2% 1-MULT. CHOICE OR TRUE/FALSE

0= 0.0% 2-OPEN ENDED

7=14.2% 3-ESSAY QUESTIONS

18=51.4% 4-A COMBINATION

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #24

Q23 APPROPRIATENESS OF THIS TESTING METHOD

37=TOTAL NULL=3 /=0 MEAN=1.72 SD=.838

17=45.9% 1-VERY APPROPRIATE

15=40.5% 2-SOMWHAT APPROPRIATE

3= 8.1% 3-A LITTLE APPROPRIATE

2= 5.4% 4-NOT AT ALL APPROPRIATE

QUESTION #25

Q24 HAVE YOU RECEIVED YOUR COURSE GRADE AT THIS TIME?

40=TOTAL NULL=0 /=0 MEAN=1.6 SD=.496

16=40.0% 1-Y

24=60.0% 2-N

QUESTION #26

Q25 HOW SATISFIED ARE YOU WITH YOUR GRADE?

40=TOTAL NULL=0 /=0 MEAN=3.6 SD=1.78

9=22.5% 1-VERY SATISFIED

6=15.0% 2-SOMEWHAT SATISFIED

= 2.5% 3-SOMEWHAT DISSATISFIED

= 0.0% 4-VERY DISSATISFIED

24=60.0% 5-HAVE NOT RECEIVED A GRADE

QUESTION #27

Q26 DID YOU USE THE MATERIALS FOR THIS COURSE ANY DIFFERENTLY AS A RESULT OF KEEPING LOGS OF YOUR STUDY HABITS?

39=TOTAL NULL=1 /=0 MEAN=3.46 SD=.789

2= 5.1% 1-WORKED HARDER

1= 2.5% 2-WORKED LESS

13=33.3% 3-NO DIFFERENCE

23=58.9% 4-DID NOT KEEP

QUESTION #28

Q28 FIRST OR SECOND EVALUATION SESSION ATTENDED

40=TOTAL NULL=0 /=0 MEAN=1.42 SD=.500

23=57.5% 1-FIRST

17=42.5% 2-SECOND

QUESTION #29

Q28 THE COURSE FULFILLED MY EXPECTATIONS.

40=TOTAL NULL=0 /=0 MEAN=2.15 SD=1.05

17=30.0% 1-STRONGLY AGREE

17=42.5% 2-AGREE

4=10.0% 3-CANNOT DECIDE

7=17.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #30

Q29 THE COURSE COVERED AN ADEQUATE AMOUNT OF MATERIAL.

40=TOTAL NULL=0 /=0 MEAN=1.57 SD=.873

23=57.5% 1-STRONGLY AGREE

14=35.0% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #31

Q30 THE STUDY GUIDE WAS WELL COORDINATED WITH THE TEXTBOOK AND TV PROGRAMS.

33=TOTAL NULL=7 /=0 MEAN=2.15 SD=1.22

12=36.3% 1-STRONGLY AGREE

12=36.3% 2-AGREE

3= 9.0% 3-CANNOT DECIDE

4=12.1% 4-DISAGREE

2= 6.0% 5-STRONGLY DISAGREE

QUESTION #32

EXAMS AND QUIZZES COVERED MATERIAL IN COURSE.

33=TOTAL NULL=4 /=0 MEAN=1.66 SD=.478

12=33.3% 1-STRONGLY AGREE

24=66.6% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #33

Q32 TV IS AN EFFECTIVE WAY FOR ME TO LEARN.

40=TOTAL NULL=0 /=0 MEAN=1.97 SD=.831

11=27.5% 1-STRONGLY AGREE

22=55.0% 2-AGREE

4=10.0% 3-CANNOT DECIDE

3= 7.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #34

Q33 TEXTBOOK PROVIDED ADEQUATE COVERAGE OF MATERIAL.

39=TOTAL NULL=1 /=0 MEAN=1.58 SD=.715

20=51.2% 1-STRONGLY AGREE

16=41.0% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #35

Q34 I RECEIVED THE INDIVID. HELP I NEEDED.

40=TOTAL NULL=0 /=0 MEAN=2.25 SD=1.10

11=27.5% 1-STRONGLY AGREE

16=40.0% 2-AGREE

6=15.0% 3-CANNOT DECIDE

6=15.0% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #36

Q35 GIVEN ENOUGH TIME TO COMPLETE ASSIGNMENTS.

26=TOTAL NULL=14 /=0 MEAN=1.76 SD=.862

10=38.4% 1-STRONGLY AGREE

14=53.8% 2-AGREE

1= 3.8% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

1= 3.8% 5-STRONGLY DISAGREE

QUESTION #37

Q36 LESSON OBJECTIVES STATED CLEARLY IN STUDY GUIDE.

33=TOTAL NULL=5 /=0 MEAN=1.74 SD=.885

15=42.8% 1-STRONGLY AGREE

17=48.5% 2-AGREE

1= 2.8% 3-CANNOT DECIDE

1= 2.8% 4-DISAGREE

1= 2.8% 5-STRONGLY DISAGREE

QUESTION #38

Q37 CONTENT OF PROGRAMS WAS CURRENT.

40=TOTAL NULL=0 /=0 MEAN=1.4 SD=.545

25=62.5% 1-STRONGLY AGREE

14=35.0% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #39

Q38 I COULD FOLLOW THE PACE OF THE PROGRAMS.

40=TOTAL NULL=0 /=0 MEAN=1.7 SD=.822

18=45.0% 1-STRONGLY AGREE

19=47.5% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

3= 7.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: BRAIN

QUESTION #40

Q39 THE STUDY GUIDE WAS AT AN APPROPRIATE LEVEL.

31=TOTAL NULL=9 /=0 MEAN=2.06 SD=.997

8=25.8% 1-STRONGLY AGREE

18=58.0% 2-AGREE

1= 3.2% 3-CANNOT DECIDE

3= 9.6% 4-DISAGREE

1= 3.2% 5-STRONGLY DISAGREE

QUESTION #41

Q40 THE TEXT WAS AT AN APPROPRIATE LEVEL FOR ME.

36=TOTAL NULL=4 /=0 MEAN=2.33 SD=1.24

10=27.7% 1-STRONGLY AGREE

15=41.6% 2-AGREE

2= 5.5% 3-CANNOT DECIDE

7=19.4% 4-DISAGREE

2= 5.5% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

40=TOTAL NULL=0 /=0 MEAN=1 SD=0

40= 100% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 /=0 MEAN=1.87 SD=.334

5=12.5% 1-Y

35=87.5% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.506

20=50.0% 1-TWO-YEAR

20=50.0% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 /=0 MEAN=2.85 SD=2.13

12=30.0% 1-NONE

11=27.5% 2-1

7=17.5% 3-2

2= 5.0% 4-3

5=12.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7

2= 5.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.640

23=57.5% 1-VERY INTERESTED

14=35.0% 2-SOMEWHAT INTERESTED

3= 7.5% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=3.75 SD=.707

2= 5.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.0% 3-2

34=85.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 /=0 MEAN=1.37 SD=.490

25=62.5% 1-FEMALE

15=37.5% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 /=0 MEAN=2.5 SD=.877

4=10.0% 1-18-22

18=45.0% 2-23-34

12=30.0% 3-35-49

6=15.0% 4-50 OR OVER

QUESTION #10

Q9 WORK STATUS

40=TOTAL NULL=0 /=0 MEAN=1.97 SD=1.38

23=57.5% 1-FULL-TIME

6=15.0% 2-PART-TIME

4=10.0% 3-HOMEMAKER

3= 7.5% 4-NO JOB

4=10.0% 5-OTHER

QUESTION #11

Q10 HOURS USUALLY WORKED

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.933

30=75.0% 1-DAYS

4=10.0% 2-EVENINGS

3= 7.5% 3-GRAVEYARD

3= 7.5% 4-DO NOT WORK

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #12

Q11 TOTAL HOUSEHOLD INCOME

40=TOTAL NULL=0 /=0 MEAN=5.4 SD=2.50

4=10.0% 1-UNDER 10

3= 7.5% 2-10-15

4=10.0% 3-15-20

4=10.0% 4-20-25

2= 5.0% 5-25-30

7=17.5% 6-30-35

2= 5.0% 7-35-40

14=35.0% 8-OVER 40

0= 0.0% 9-DK

QUESTION #13

Q12 ETHNICITY

40=TOTAL NULL=0 /=0 MEAN=1.12 SD=.463

37=92.5% 1-CAUCASIAN

1= 2.5% 2-HISPANIC

2= 5.0% 3-BLACK

0= 0.0% 4-ASIAN

0= 0.0% 5-OTHER

QUESTION #14

Q13 ENROLLMENT STATUS

40=TOTAL NULL=0 /=0 MEAN=3.1 SD=.744

0= 0.0% 1-HIGH SCHOOL

9=22.5% 2-TWO-YEAR COLLEGE

18=45.0% 3-FOUR-YEAR COLLEGE

13=32.5% 4-NOT IN PROGRAM

QUESTION #15

Q14 TOTAL NUMBER OF COURSES TAKEN THIS SEMESTER

40=TOTAL NULL=0 /=0 MEAN=2.57 SD=1.64

12=30.0% 1-1

13=32.5% 2-2

5=12.5% 3-3

4=10.0% 4-4

4=10.0% 5-5

0= 0.0% 6-6

2= 5.0% 7-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #16

Q15 NUMBER OF ON-CAMPUS COURSES DROPPED OUT OF AFTER FIRST TWO WEEKS

40=TOTAL NULL=0 /=0 MEAN=2.02 SD=1.62

20=50.0% 1-NONE

11=27.5% 2-1

5=12.5% 3-2

1= 2.5% 4-3

1= 2.5% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTION #17

Q16 NUMBER OF TELECOURSES DROPPED AFTER THE FIRST TWO WEEKS

40=TOTAL NULL=0 /=0 MEAN=1.1 SD=.303

36=90.0% 1-NONE

4=10.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #18

Q17 HAVE YOU RECORDED PROGRAMS AT HOME?

40=TOTAL NULL=0 /=0 MEAN=2.02 SD=.999

19=47.5% 1-NO - DON'T OWN VCR

1= 2.5% 2-NO - DO OWN VCR

20=50.0% 3-YES

QUESTION #19

Q18 DID YOU VIEW ANY PROGRAMS MORE THAN ONCE?

40=TOTAL NULL=0 /=0 MEAN=1.52 SD=.505

19=47.5% 1-Y

21=52.5% 2-N

QUESTION #20

Q19 YEAR IN COLLEGE

39=TOTAL NULL=1 /=0 MEAN=3.20 SD=1.37

3= 7.6% 1-FRESH

2=30.7% 2-SOPH

10=25.6% 3-JR

2= 5.1% 4-SEN

12=30.7% 5-NOT ENROLLED

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #21

Q20 WHAT IS HIGHEST DEGREE YOU HOPE TO ACHIEVE?

39=TOTAL NULL=1 /=0 MEAN=3.71 SD=1.07

2= 5.1% 1-NONE

3= 7.6% 2-ASSOCIATE'S

8=20.5% 3-BACHELOR'S

17=43.5% 4-MASTER'S

9=23.0% 5-DOCTORAL

QUESTION #22

Q21 EVER TAKEN ON-CAMPUS COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.02 SD=.158

39=97.5% 1-Y

1= 2.5% 2-N

QUESTION #23

Q22 EVER TAKEN CORRESPONDENCE COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.55 SD=.503

18=45.0% 1-Y

22=55.0% 2-N

QUESTION #24

Q23 CONCURRENTLY ENROLLED IN ON-CAMPUS COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

21=52.5% 1-Y

19=47.5% 2-N

QUESTION #25

Q24 MAIN REASON FOR ENROLLING IN COURSE

40=TOTAL NULL=0 /=0 MEAN=3.3 SD=1.55

0= 0.0% 1-HIGH-SCHOOL CREDIT

22=55.0% 2-COLLEGE CREDIT

1= 2.5% 3-JOB SKILLS FOR NEW JOB

4=10.0% 4-UPGRADE JOB SKILLS FOR PRESENT JOB

9=22.5% 5-GENERAL INTEREST

4=10.0% 6-OTHER

QUESTION #26

Q25 MAIN REASON FOR TELECOURSE VS ON-CAMPUS COURSE

40=TOTAL NULL=0 /=0 MEAN=2.6 SD=1.97

20=50.0% 1-MINIMIZE TRAVEL

3= 7.5% 2-TRY NEW WAY OF TAKING COURSES

6=15.0% 3-SUBJECT MATTER

3= 7.5% 4-NOT AVAILABLE DURING ON-CAMPUS PERIODS

0= 0.0% 5-GOOD WAY TO TAKE FIRST COLLEGE COURSE

8=20.0% 6-OTHER

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #27

Q26 WAS THIS COURSE IN YOUR MAJOR?

40=TOTAL NULL=0 /=0 MEAN=1.75 SD=.630

14=35.0% 1-Y

22=55.0% 2-N

4=10.0% 3-HAVE NO MAJOR

QUESTION #28

Q27 HOW DID YOU FIRST HEAR OF THIS TELECOURSE?

40=TOTAL NULL=0 /=0 MEAN=3.9 SD=1.72

1= 2.5% 1-FRIEND

4=10.0% 2-ADVISOR

11=27.5% 3-MAIL BROCHURE

19=47.5% 4-COURSE CATALOG

1= 2.5% 5-BULLETIN BOARD

1= 2.5% 6-TV

0= 0.0% 7-RADIO

0= 0.0% 8-NEWSPAPER

3= 7.5% 9-OTHER

QUESTION #29

Q28 ELECTIVE OR REQUIRED?

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=1.03

31=77.5% 1-ELECTIVE

3= 7.5% 2-REQUIRED

1= 2.5% 3-DK

5=12.5% 4-NEITHER

QUESTION #30

Q29 WOULD HAVE PREFERRED ALTERNATE VIEWING TIME?

40=TOTAL NULL=0 /=0 MEAN=1.6 SD=.496

16=40.0% 1-Y

24=60.0% 2-N

QUESTION #31

Q30 PREFERRED DAY TO VIEW PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=4.12 SD=2.18

4=10.0% 1-MON

5=12.5% 2-TUE

14=35.0% 3-WED

2= 5.0% 4-THU

1= 2.5% 5-FRI

2= 5.0% 6-SAT

2=30.0% 7-SUN

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #32

Q31 SINGLE BEST TIME TO VIEW PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=4.9 SD=1.73

2= 5.0% 1-6-8 AM

5=12.5% 2-8-11 AM

3= 7.5% 3-11 AM-1 PM

0= 0.0% 4-1-4 PM

7=17.5% 5-4-7 PM

21=52.5% 6-7-11 PM

2= 5.0% 7-11 PM- 1 AM

0= 0.0% 8-1-6 AM

QUESTION #33

Q32 WHERE DID YOU VIEW MOST OF THE PROGRAMS?

40=TOTAL NULL=0 /=0 MEAN=1.52 SD=.960

25=62.5% 1-HOME ALONE

13=32.5% 2-HOME W/ OTHERS

0= 0.0% 3-IN A RESIDENCE W/ OTHER STUDENTS

1= 2.5% 4-ON-CAMPUS IN LIBRARY

0= 0.0% 5-PUBLIC LIBRARY

1= 2.5% 6-OTHER

QUESTION #34

Q33 DID YOU TAKE NOTES WHILE VIEWING?

40=TOTAL NULL=0 /=0 MEAN=1.7 SD=.464

12=30.0% 1-Y

28=70.0% 2-N

QUESTION #35

Q34 REASON FOR NOT TAKING NOTES

27=TOTAL NULL=13 /=0 MEAN=2.59 SD=.747

1= 3.7% 1-PROGRAMS GO TOO FAST

12=44.4% 2-COVERED IN PRINT MATERIAL

11=40.7% 3-IT INTERRUPTS THE FLOW OF THE PROGRAM

3=11.1% 4-OTHER

QUESTION #36

Q35 TIMES LEFT ROOM DURING VIEWING

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.742

34=85.0% 1-NONE

4=10.0% 2-1

1= 2.5% 3-2

0= 0.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #37

Q36 CHOICE FOR WATCHING TWO HALF-HOUR PROGRAMS

39=TOTAL NULL=1 /=0 MEAN=2.02 SD=.584

6=15.3% 1-SEPARATE TIMES

26=66.6% 2-TOGETHER

7=17.9% 3-NO PREFERENCE

QUESTION #38

Q37 PERCENTAGE OF TEXTBOOK READINGS COMPLETED

40=TOTAL NULL=0 /=0 MEAN=6.55 SD=1.06

1= 2.5% 1-NONE USED

0= 0.0% 2-0%

0= 0.0% 3-1-25%

0= 0.0% 4-26-49%

2= 5.0% 5-50-74%

8=20.0% 6-75-99%

29=72.5% 7-100%

QUESTION #39

Q38 PERCENTAGE OF ASSIGNED STUDY GUIDE COMPLETED

39=TOTAL NULL=1 /=0 MEAN=5.12 SD=2.49

8=20.5% 1-DID NOT USE

2= 5.1% 2-0%

1= 2.5% 3-1-25%

0= 0.0% 4-26-49%

4=10.2% 5-50-74%

3= 7.6% 6-75-99%

21=53.8% 7-100%

QUESTION #40

Q39 NUMBER OF ON-CAMPUS CLASS MEETINGS

40=TOTAL NULL=0 /=0 MEAN=2.42 SD=1.41

17=42.5% 1-NONE

4=10.0% 2-1

6=15.0% 3-2

11=27.5% 4-3

2= 5.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

0= 0.0% 9-DK

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #41

Q40 NUMBER OF OPTIONAL CLASS MEETINGS

40=TOTAL NULL=0 /=0 MEAN=3.12 SD=2.39

11=27.5% 1-NONE

11=27.5% 2-1

5=12.5% 3-2

5=12.5% 4-3

3= 7.5% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

4=10.0% 9-DK

QUESTION #42

Q41 OPINION OF NUMBER OF ON-CAMPUS CLASSES

38=TOTAL NULL=2 /=0 MEAN=2.55 SD=.685

0= 0.0% 1-TOO MANY

21=55.2% 2-JUST RIGHT

13=34.2% 3-TOO FEW

4=10.5% 4-DK

QUESTION #43

Q42 TRAVEL TIME TO CAMPUS

39=TOTAL NULL=1 /=0 MEAN=2.58 SD=1.35

8=20.5% 1-UNDER 15 MINS

14=35.8% 2-16-29 MINS

9=23.0% 3-30-44 MINS

4=10.2% 4-45-59 MINS

2= 5.1% 5-1-2 HOURS

2= 5.1% 6-MORE THAN 2 HRS

QUESTION #44

Q43 NUMBER OF ON-CAMPUS MEETINGS ATTENDED

40=TOTAL NULL=0 /=0 MEAN=2.75 SD=1.40

8=20.0% 1-NONE

13=32.5% 2-1

5=12.5% 3-2

11=27.5% 4-3

2= 5.0% 5-4

0= 0.0% 6-5

1= 2.5% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #45

Q44 NUMBER OF TIMES CORRESPONDED WITH INSTRUCTOR BY MAIL?

40=TOTAL NULL=0 /=0 MEAN=2.2 SD=2.40

28=70.0% 1-NONE

5=12.5% 2-1

0= 0.0% 3-2

1= 2.5% 4-3

0= 0.0% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

5=12.5% 8-7 OR MORE

QUESTION #46

Q45 NUMBER OF TIMES SOUGHT HELP FROM INSTRUCTOR BY PHONE

40=TOTAL NULL=0 /=0 MEAN=1.72 SD=1.10

25=62.5% 1-NONE

7=17.5% 2-1

2= 5.0% 3-2

6=15.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #47

Q46 NUMBER OF TIMES VISITED INSTRUCTOR ON-CAMPUS

40=TOTAL NULL=0 /=0 MEAN=1.77 SD=1.57

29=72.5% 1-NONE

3= 7.5% 2-1

3= 7.5% 3-2

1= 2.5% 4-3

3= 7.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTION #48

Q47 NUMBER OF MEETINGS OUTSIDE CLASSTIME WITH OTHER STUDENTS

40=TOTAL NULL=0 /=0 MEAN=1.45 SD=1.33

33=82.5% 1-NONE

4=10.0% 2-1

0= 0.0% 3-2

1= 2.5% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: BRAIN

QUESTION #49

Q48 HOW HARD OR EASY WAS IT TO CONTACT THE INSTRUCTOR

39=TOTAL NULL=1 /=0 MEAN=3.92 SD=1.08

0= 0.0% 1-VERY HARD

6=15.3% 2-SOMEWHAT HARD

6=15.3% 3-SOMEWHAT EASY

12=30.7% 4-VERY EASY

15=38.4% 5-NEVER TRIED

QUESTION #50

Q49 HOURS / WEEK SPENT STUDYING FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=5.22 SD=2.04

2= 5.0% 1-NONE

1= 2.5% 2-1

6=15.0% 3-2

6=15.0% 4-3

7=17.5% 5-4

6=15.0% 6-5

4=10.0% 7-6

8=20.0% 8-7 OR MORE

QUESTION #51

Q50 HOURS / WEEK SPENT STUDYING FOR TYPICAL ON-CAMPUS COURSE

37=TOTAL NULL=3 /=0 MEAN=4.91 SD=1.87

1= 2.7% 1-NONE

3= 8.1% 2-1

5=13.5% 3-2

6=16.2% 4-3

8=21.6% 5-4

6=16.2% 6-5

4=10.8% 7-6

4=10.8% 8-7 OR MORE

DATA FILE: BRAIN

QUESTION #1

01 WHICH CPB TELECOURSE ARE YOU EVALUATING?

40=TOTAL NULL=0 / =0 MEAN=1 SD=0

40=100% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WHITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #2

02 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 / =0 MEAN=1.87 SD=.334

5=12.5% 1-Y

35=87.5% 2-N

QUESTION #3

03 TYPE OF SCHOOL

40=TOTAL NULL=0 / =0 MEAN=1.5 SD=.508

20=50.0% 1-TWO-YEAR

20=50.0% 2-FOUR-YEAR

QUESTION #4

04 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 / =0 MEAN=2.85 SD=2.13

12=30.0% 1-NONE

11=27.5% 2-1

7=17.5% 3-2

3= 7.5% 4-3

5=12.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7

2= 5.0% 9-NOPE THAN 7

QUESTION #5

05 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 / =0 MEAN=1.5 SD=.640

23=57.5% 1-VERY INTERESTED

14=35.0% 2-SOMEWHAT INTERESTED

3= 7.5% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

DATA FILE: BRWIN

BEST COPY AVAILABLE

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 / =0 MEAN=3.75 SD=.707

2= 5.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.0% 3-2

34=85.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 / =0 MEAN=1.37 SD=.490

25=62.5% 1-FEMALE

15=37.5% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 / =0 MEAN=2.5 SD=.877

4=10.0% 1-18-22

18=45.0% 2-23-34

12=30.0% 3-35-49

6=15.0% 4-50 OR OVER

QUESTION #10

Q9 DID YOU THINK THE TEXTBOOK FOR THIS COURSE WAS APPROPRIATE FOR AN

39=TOTAL NULL=1 / =0 MEAN=2.25 SD=.677

5=12.8% 1-INTRO COURSE

19=48.7% 2-INTERMEDIATE COURSE

15=38.4% 3-ADVANCED COURSE

QUESTION #11

Q10 TEXTBOOK COMPARED TO ON-CAMPUS CLASS TEXTS

39=TOTAL NULL=1 / =0 MEAN=1.46 SD=.600

23=58.9% 1-MORE DIFFICULT

14=35.8% 2-SAME

2= 5.1% 3-EASIER

QUESTION #12

Q11 TEXTBOOK COMPARED TO OTHER TELECOURSE TEXTS

29=TOTAL NULL=11 / =0 MEAN=1.44 SD=.631

18=62.0% 1-MORE DIFFICULT

4=13.8% 2-SAME

7= 24.2% 3-EASIER

QUESTIONNAIRE: CPBC

DATA FILE: BPRIN

QUESTION #13

Q13 WHEN DID YOU READ THE TEXTBOOK CHAPTERS?
 39=TOTAL NULL=1 /=0 MEAN=1.43 SD=.502
 22=56.4% 1-BEFORE PROGRAM
 17=43.5% 2-AFTER PROGRAM

QUESTION #14

Q14 QUALITY OF TEXTBOOK
 39=TOTAL NULL=1 /=0 MEAN=1.66 SD=.737
 19=48.7% 1-EXCELLENT
 14=35.8% 2-GOOD
 6=15.3% 3-FAIR
 0= 0.0% 4-POOR

QUESTION #15

Q15 EFFECTIVENESS OF TEXTBOOK
 39=TOTAL NULL=2 /=0 MEAN=2.05 SD=1.06
 10=26.3% 1-VERY EFFECTIVE
 22=57.8% 2-SOMEWHAT EFFECTIVE
 3= 7.8% 3-A LITTLE EFFECTIVE
 1= 2.6% 4-NEITHER
 1= 2.6% 5-A LITTLE INEFFECTIVE
 1= 2.6% 6-SOMEWHAT INEFFECTIVE
 0= 0.0% 7-VERY INEFFECTIVE

QUESTION #16

Q16 INFORMATION CONTENT OF TEXTBOOK
 39=TOTAL NULL=2 /=0 MEAN=1.42 SD=.758
 23=65.7% 1-VERY INFORMATIVE
 12=31.5% 2-SOMEWHAT INFORMATIVE
 0= 0.0% 3-A LITTLE INFORMATIVE
 0= 0.0% 4-NEITHER
 1= 2.6% 5-A LITTLE UNINFORMATIVE
 0= 0.0% 6-SOMEWHAT UNINFORMATIVE
 0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #17

Q17 CLARITY OF TEXTBOOK
 39=TOTAL NULL=2 /=0 MEAN=3.13 SD=1.98
 10=26.3% 1-VERY CLEAR
 12=31.5% 2-SOMEWHAT CLEAR
 1= 2.6% 3-A LITTLE CLEAR
 0= 0.0% 4-NEITHER
 3=21.0% 5-A LITTLE CONFUSING
 7=18.4% 6-SOMEWHAT CONFUSING
 0= 0.0% 7-VERY CONFUSING

BEST COPY AVAILABLE

DATA FILE: BRAIN

BEST COPY AVAILABLE

QUESTION #18

Q17 HELPFULNESS OF TEXTBOOK IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

38=TOTAL NULL=0 /=? MEAN=1.84 SD=1.28

19=50.0% 1-VERY HELPFUL

14=36.8% 2-SOMEWHAT HELPFUL

1= 2.6% 3-A LITTLE HELPFUL

2= 5.2% 4-NEITHER

1= 2.6% 5-A LITTLE UNHELPFUL

9= 0.0% 6-SOMEWHAT UNHELPFUL

1= 2.6% 7-VERY UNHELPFUL

QUESTION #19

Q18 APPROPRIATE LEVEL FOR STUDY GUIDE

32=TOTAL NULL=10 /=? MEAN=2.06 SD=.739

7=21.9% 1-INTRO COURSE

17=46.9% 2-INTERMED COURSE

9=28.0% 3-ADVANCED COURSE

QUESTION #20

Q19 STUDY GUIDE COMPARED TO OTHER TELECOURSE STUDY GUIDES

23=TOTAL NULL=17 /=? MEAN=1.56 SD=.662

12=52.1% 1-MORE DIFFICULT

9=39.1% 2-SAME

2= 8.7% 3-EASIER

QUESTION #21

Q20 HOW WOULD YOU RATE THE STUDY GUIDE CHAPTER

22=TOTAL NULL=11 /=? MEAN=1.44 SD=.506

13=59.1% 1-BEFORE PROGRAM

10=44.0% 2-AFTER PROGRAM

QUESTION #22

Q21 HOW WOULD YOU RATE THE STUDY GUIDE IN INTEGRATING THE MATERIAL AS A CO

30=TOTAL NULL=10 /=? MEAN=2.06 SD=1.04

12=40.0% 1-EXCELLENT

7=23.3% 2-GOOD

8=26.7% 3-FAIR

3=10.0% 4-POOR

QUESTION #23

Q22 EFFECTIVENESS OF STUDY GUIDE IN ADDING NEW MATERIAL NOT PRESENTED IN PROGRAMS OR TEXTBOOK

27=TOTAL NULL=11 /=? MEAN=2.34 SD=.936

6=20.6% 1-EXCELLENT

10=34.1% 2-GOOD

10=34.4% 3-FAIR

3=10.9% 4-POOR

DATA FILE: BRAIN

QUESTION #24

Q23 EFFECTIVENESS OF STUDY GUIDE

30=TOTAL NULL=10 /=? MEAN=2.43 SD=1.83

1=40.0% 1-VERY EFFECTIVE

10=33.3% 2-SOMEWHAT EFFECTIVE

1= 0.0% 3-A LITTLE EFFECTIVE

2= 6.6% 4-NEITHER

1= 0.0% 5-A LITTLE INEFFECTIVE

0=10.0% 6-SOMEWHAT INEFFECTIVE

1= 0.0% 7-VERY INEFFECTIVE

QUESTION #25

Q24 INFORMATION CONTENT OF STUDY GUIDE

30=TOTAL NULL=10 /=? MEAN=2.06 SD=1.57

15=50.0% 1-VERY INFORMATIVE

9=30.0% 2-SOMEWHAT INFORMATIVE

1= 0.0% 3-A LITTLE INFORMATIVE

0=6.6% 4-NEITHER

0=6.0% 5-A LITTLE UNINFORMATIVE

2=13.3% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #26

Q25 CLARITY OF STUDY GUIDE

30=TOTAL NULL=10 /=? MEAN=2.33 SD=1.68

12=40.0% 1-VERY CLEAR

10=33.3% 2-SOMEWHAT CLEAR

2= 6.6% 3-A LITTLE CLEAR

1= 0.0% 4-NEITHER

5=16.6% 5-A LITTLE CONFUSING

1= 0.0% 6-SOMEWHAT CONFUSING

1= 0.0% 7-VERY CONFUSING

QUESTION #27

Q26 HELPFULNESS OF STUDY GUIDE IN ACHIEVING OBJECTIVES OF THE TELECOURSE I

30=TOTAL NULL=10 /=? MEAN=2.16 SD=1.87

10=33.3% 1-VERY HELPFUL

8=26.6% 2-SOMEWHAT HELPFUL

1= 0.0% 3-A LITTLE HELPFUL

1= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

2= 6.6% 6-SOMEWHAT UNHELPFUL

2= 6.6% 7-VERY UNHELPFUL

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: BRAIN

QUESTION #28

Q27 DID YOU EXPERIENCE ANY DELAYS WHEN PURCHASING PRINT MATERIALS?

40=TOTAL NULL=0 /=0 MEAN=1.85 SD=.361

6=15.0% 1-Y

34=85.0% 2-N

QUESTION #29

Q28 WERE YOU CAUSED ANY INCONVENIENCE IN PURCHASING MATERIALS LATE

40=TOTAL NULL=0 /=0 MEAN=1.87 SD=.334

5=12.5% 1-Y

35=87.5% 2-N

QUESTION #30

Q29 DID LATE MATERIAL EFFECT ABILITY TO COMPLETE COURSEWORK?

40=TOTAL NULL=0 /=0 MEAN=1.15 SD=.483

36=90.0% 1-MATERIALS ON TIME

2= 5.0% 2-NO EFFECT

2= 5.0% 3-SOMEWHAT NEGATIVE

0= 0.0% 4-VERY NEGATIVE

QUESTION #31

Q30 DID LATE MATERIALS AFFECT YOUR ASSESSMENT OF THE COURSE AS A WHOLE?

40=TOTAL NULL=0 /=0 MEAN=2.87 SD=.334

0= 0.0% 1-Y

5=12.5% 2-N

35=87.5% 3-MATERIALS ON TIME

QUESTION #32

Q31 EFFECTIVENESS OF TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=2.4 SD=1.59

13=32.5% 1-VERY EFFECTIVE

15=37.5% 2-SOMEWHAT EFFECTIVE

5=12.5% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NEITHER

3= 7.5% 5-A LITTLE INEFFECTIVE

2= 5.0% 6-SOMEWHAT INEFFECTIVE

1= 2.5% 7-VERY INEFFECTIVE

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: BRAIN

QUESTION #33

Q32 INFORMATION CONTENT OF TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=1.87 SD=1.06

18=45.0% 1-VERY INFORMATIVE

14=35.0% 2-SOMEWHAT INFORMATIVE

5=12.5% 3-A LITTLE INFORMATIVE

1= 2.5% 4-NEITHER

2= 5.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #34

Q33 CLARITY OF TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=1.2 SD=.563

34=85.0% 1-VERY CLEAR

5=12.5% 2-SOMEWHAT CLEAR

0= 0.0% 3-A LITTLE CLEAR

1= 2.5% 4-NEITHER

0= 0.0% 5-A LITTLE CONFUSING

0= 0.0% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #35

Q34 HELPFULNESS OF TV PROGRAMS IN ACHIEVING OBJECTIVES OF THE TELECOURSE UI

40=TOTAL NULL=0 /=0 MEAN=2.65 SD=1.70

12=30.0% 1-VERY HELPFUL

11=27.5% 2-SOMEWHAT HELPFUL

7=17.5% 3-A LITTLE HELPFUL

5=12.5% 4-NEITHER

1= 2.5% 5-A LITTLE UNHELPFUL

2= 5.0% 6-SOMEWHAT UNHELPFUL

2= 5.0% 7-VERY UNHELPFUL

QUESTION #36

Q35 RATING OF TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=1.65 SD=.802

21=52.5% 1-EXCELLENT

13=32.5% 2-GOOD

5=12.5% 3-FAIR

1= 2.5% 4-POOR

QUESTION #37

Q36 EFFECTIVENESS OF PRINT MATERIALS IN CORRESPONDING WITH TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=2.22 SD=1.12

14=35.0% 1-VERY EFFECTIVE

10=25.0% 2-SOMEWHAT EFFECTIVE

9=22.5% 3-A LITTLE EFFECTIVE

7=17.5% 4-NOT AT ALL EFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: BRAIN

QUESTION #38

Q37 WOULD YOU HAVE WATCHED THE TV PROGRAMS AT HOME ON YOUR OWN IF YOU HAD NOT BEEN TAKING THIS TELECOURSE?

40=TOTAL NULL=0 / =0 MEAN=1.2 SD=.405

32=80.0% 1-Y

8=20.0% 2-N

QUESTION #39

Q38 REASON THAT YOU WOULDN'T HAVE WATCHED THE TV PROGRAMS

39=TOTAL NULL=1 / =0 MEAN=8.61 SD=1.31

1= 2.5% 1-BORING

0= 0.0% 2-NO INTERESTING VISUALS

0= 0.0% 3-TOO CONFUSING

0= 0.0% 4-DIDN'T LIKE HOST

0= 0.0% 5-DIDN'T LIKE GUESTS

0= 0.0% 6-DIDN'T LIKE TOPIC

0= 0.0% 7-DIDN'T LIKE TREATMENT OF TOPIC

7=17.5% 8-OTHER

31=79.4% 9-WOULD HAVE WATCHED

QUESTION #40

Q39 EFFECTIVENESS OF EXPERTS

40=TOTAL NULL=0 / =0 MEAN=1.62 SD=.704

20=50.0% 1-VERY EFFECTIVE

15=37.5% 2-SOMEWHAT EFFECTIVE

5=12.5% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO EXPERTS

QUESTION #41

Q40 WHO HOSTED YOUR TELECOURSE?

39=TOTAL NULL=1 / =0 MEAN=2.25 SD=1.91

27=69.2% 1-PAGE

0= 0.0% 2-FRIENDLY/STEWART

0= 0.0% 3-NEWMAN/ORNSTEIN

0= 0.0% 4-GIESBERT

11=28.2% 5-DK

1= 2.5% 6-NO HOST

QUESTION #42

Q41 EFFECTIVENESS OF HOST(S)

39=TOTAL NULL=0 / =1 MEAN=1.94 SD=.793

12=30.7% 1-VERY EFFECTIVE

18=46.1% 2-SOMEWHAT EFFECTIVE

8=20.5% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO HOST

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: BRAIN

QUESTION #43

Q42 WHAT DID YOU DO IF YOU MISSED VIEWING A PROGRAM AT HOME?

40=TOTAL NULL=0 /=0 MEAN=2.87 SD=2.11

19=47.5% 1-DID NOT MISS

2= 5.0% 2-VIEWED COLLEGE VIDEOTAPE AT HOME ON VCR

6=15.0% 3-VIEWED VIDEOTAPE ON CAMPUS

0= 0.0% 4-DID NOT VIEW - NO TAPE AVAILABLE

4=10.0% 5-DID NOT VIEW - DID NOT KNOW WHERE TO GET TAPE

9=22.5% 6-DID NOT VIEW - NO TIME

QUESTION #44

VIEWED 1

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #45

VIEWED 2

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #46

VIEWED 3

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #47

VIEWED 4

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #48

VIEWED 5

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #49

VIEWED 6

40=TOTAL NULL=0 /=0 MEAN=1.87 SD=.334

5=12.5% 1-Y

35=87.5% 2-N

ANALYSIS OF STUDENT USES OF THE
ANNENBERG/CPB TELECOURSE
THE CONSTITUTION: THAT DELICATE BALANCE
IN THE FALL OF 1984

PREPARED FOR:

Annenberg/CPB Project
Corporation for Public Broadcasting
1111 Sixteenth Street NW
Washington, D.C. 20036

PREPARED BY:

Research Communications, Ltd.
824 Boylston Street
Chestnut Hill, MA 02167

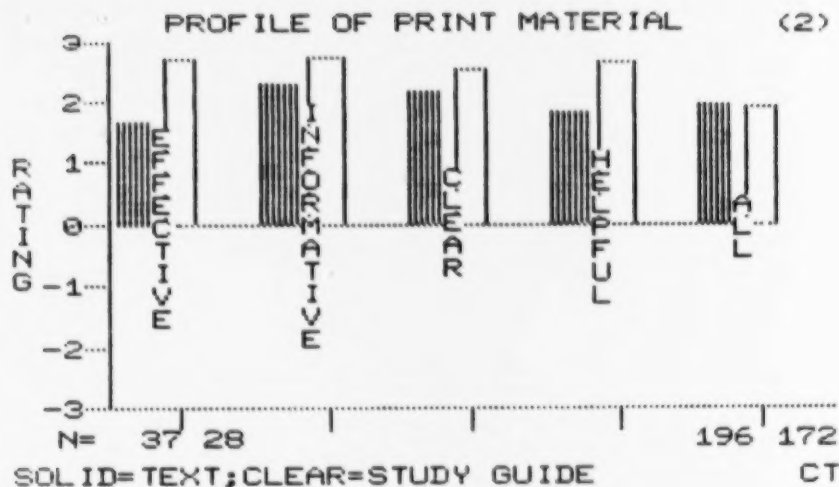
FEBRUARY 1985

ASSESSMENT OF TELECOURSE MATERIALS FOR THE CONSTITUTION: THAT DELICATE BALANCE

The data in this report were provided by 39 students in five two- and four-year institutions who were enrolled in the The Constitution: That Delicate Balance telecourse in the fall of 1984.

The following pages include student feedback on the programs, textbook, and study guide materials comparing this course to all Annenberg/CPB courses evaluated in the Fall of 1984. Additional questionnaire responses are included in the appendix.

PROFILE OF PRINT MATERIALS



+/- 3 = Very
 +/- 2 = Somewhat
 +/- 1 = A little
 0 = Neither/nor

Students were asked to rate the textbook and study guide on four dimensions including: effective/ ineffective; informative/ uninformative; clear/ confusing; and helpful/ unhelpful in achieving the course objectives. Each was evaluated along a seven-point scale ranging from very positive to very negative.

Both the textbook and study guide were rated high on the dimensions of informative, clear, and helpful in achieving course objectives. However, the textbook was rated substantially lower than the study guide on the dimension of effective.

When compared to all Annenberg/CPB courses, the study guide ratings were above average. The ratings for the study guide are very, very high.

COMMENTS ON TEXTBOOK

	2-YEAR	4-YEAR
	CONSTITUTION Very interesting, but how much it pertains to the program itself is questionable. Interesting in and of itself. Use study guide more than the blue book. Study guide follows the programs and the exams -- it helps out much more. Text very good. Puts the Constitution into plain language. Very informative. Excellent/each worth every cent. I intend to keep them. Didn't relate much to the programs/gave a lot of cases that didn't have anything to do with the cases. Excellent -- keep them for future reference. Not difficult, introductory style, general material, review material, cite cases, well organized.*** Summary, no illustrations, give list of participants -- helpful/glossary also helpful. Didn't look at it much.** Used study guide. Book not relevant. Don't need text. Not difficult. Text more like history -- bored you -- need to read too much to get at what you need. Study guide more direct -- dealt with programs. Study guide more outlined. Text more like the History of the Constitution.	CONSTITUTION Unnecessary - didn't use it all.*** Didn't tie in with TV and study guide. Synopsis sufficient.** All we needed was study guide.*** Could have gone to library for same information. Should be optional.*** Maybe college needed more money. Instructor didn't use it.** This happens in all college courses -- not unusual. Naturally tougher than average text because of information covered. Law jargon is tougher. Fine, cause that's what I'm in. No complaints. A lot of info. Friendly text in particular is a good flowing book to read. Like reading a novel. Each chapter went along really smoothly. Organization made it smooth reading. Photos at beginning of 1 book. Wasn't much. Nothing out of the ordinary. Nothing special.**

The Constitution textbook was interesting to some students but others found that it did not relate well to the program. Students responded positively to the conversational tone of the text.

BEST COPY AVAILABLE

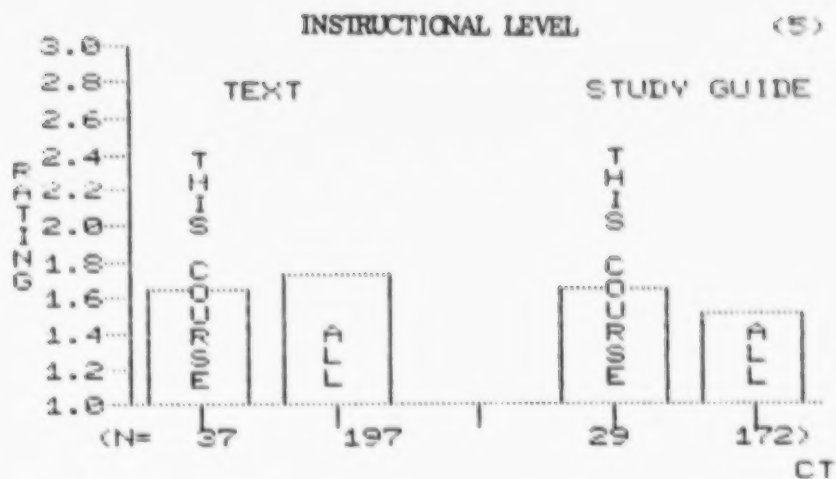
COMMENTS ON THE STUDY GUIDE

	2-YEAR	4-YEAR
	CONSTITUTION Very good.** Easy to read and you can understand. Breaks everything down for you and then relate it directly to the TV program and they have the program summary. If you don't watch the program you have that. More pictures. Very good -- I enjoyed the Constitution in plain language. Interesting, well-written, took intricate topic and broke it down in concise understandable language. Beautiful, good, excellent.*** No self-tests. Was not difficult -- relate to now, not 50 years ago -- made what you're looking more relevant. Points to remember. Glossary -- main words related to particular chapter. References fantastic. All the references listed where you could get more information on what you saw or read. Very readable--liked the writing.**	Excellent/terrific. Lot of info could be difficult. Set up -- excellent. Good reference book. Should have done same with textbook. Only had to go to study guide. Liked everything about it.*** No study guide.*****

Students in general were positive about the study guide. Some found that it served as an effective text for the series. The writing style and structure of the study guide worked well for students.

BEST COPY AVAILABLE

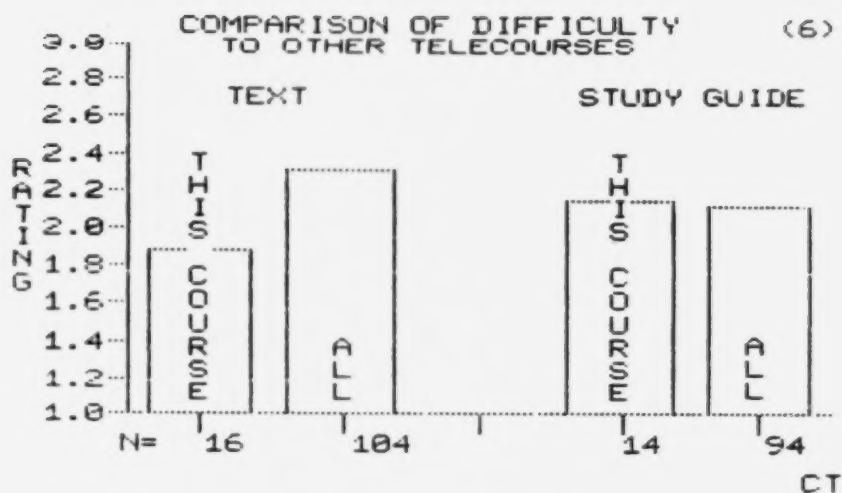
INSTRUCTIONAL LEVEL OF THE PRINT MATERIAL



3 = Advanced
 2 = Intermediate
 1 = Introductory

The textbook and study guide for the Constitution were rated to be between introductory and intermediate level by most students. This level was comparable to that for all texts and study guides for the Annenberg/CPB courses.

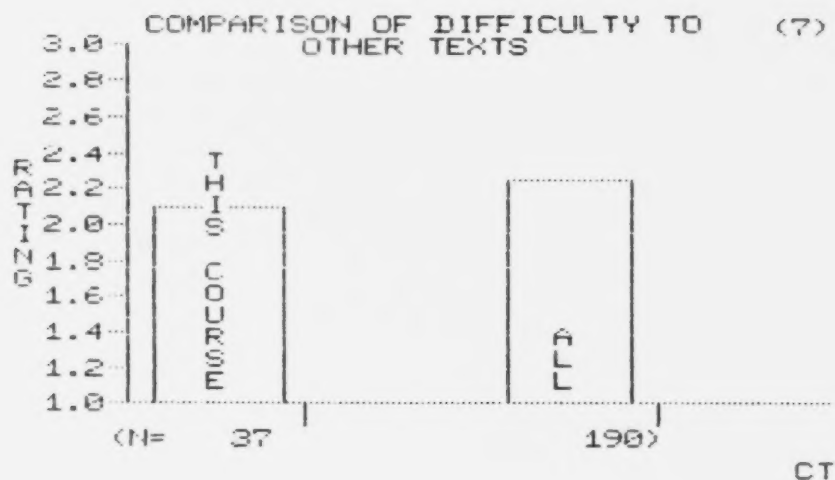
COMPARISON OF DIFFICULTY TO OTHER TELECOURSES



3 = More difficult
 2 = The same
 1 = Easier

The difficulty level of the print materials for the Constitution course was compared to print materials for other telecourses that students had taken in the past. The level of the print materials for the Constitution was seen as comparable to other telecourses. The study guide was rated at a higher level of difficulty than the text. The text scored at a difficulty level below that of all courses.

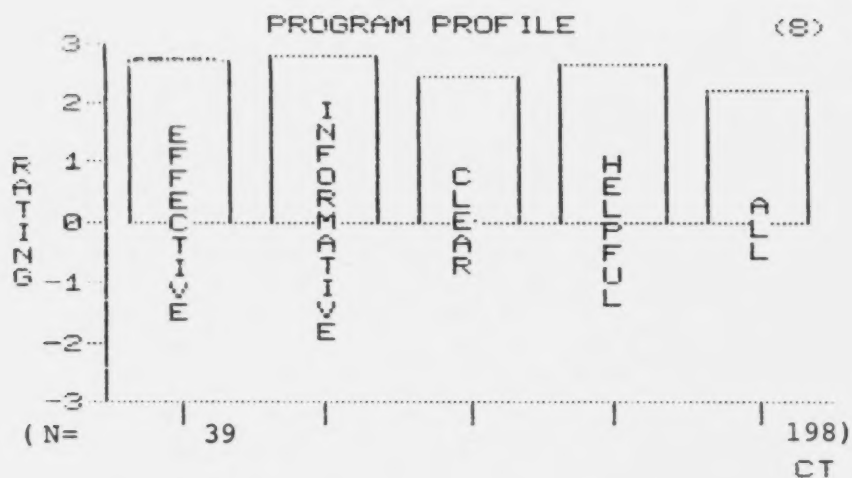
COMPARISON OF DIFFICULTY TO OTHER TEXTS



- 3 = More difficult
 2 = The same
 1 = Easier

When comparing the difficulty level of the textbook to on-campus course textbooks, students rated the Constitution to be about the same. There were no significant differences noted in comparing difficulty level of the Constitution to that for all Annenberg/CPB courses.

PROGRAM PROFILE



- +/- 3 = Very
- +/- 2 = Somewhat
- +/- 1 = A little
- 0 = Neither/nor

Students were asked to rate the television programs in their telecourse on the same dimensions that they rated the print materials. Students rated these programs very high on all dimensions. These programs compare favorably with all Annenberg/CPB courses.

FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	CONSTITUTION Right to Die and hypothetical examples were very interesting -- major topics. Dealing with in my other classes. Right to Die and Right of Criminal Suspects to a Fair Trial. Moderators and speakers kept it light, started off with humor - real life - hour went by real fast. Right to Die -- Issue most pressing. Constantly hear about supreme court and abortion issue. Real life stories - Karen Anne Quinlan - lets you know what was really going on with her. Insanity Plea -- very interesting to understand people like Hinkley. How insanity plea is used and how it applies. Person responsible for what he did. Liked them all.** #6 Jail/Correction Systems -- liked panelists, put guilt on each other.(Ward, etc.) Right to Fair Trial: Benjamin Ward -- right after being adamant about rules he was in the paper for breaking the rules. Creeping Crawling Crud** -- honest, relevant to field. Affirmative Action -- role played a lot and participants were truthful in what they said.	Vividly remember 1st one. Really liked first one. One lady, McClousey was hilarious -- made the whole program. She, McClousey, was very opinionated. Programs with Ford in them. Like his point of view. Can't remember which ones, but there were a couple I particularly liked.

The Right to Die program was mentioned as a favorite by a number of students.

BEST COPY AVAILABLE

LEAST FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	CONSTITUTION Campaign spending.** Didn't watch enough to comment. Right to Live/Die. Gave a lot of examples -- not a lot of factual information. "Should Laws Be Color Blind?" -- not enough information. Out of many, one not as lively.	Basically all well done.*** Affirmative action -- sick of that subject. Money for elections -- just dry. Wasn't as controversial. Election Process -- not interesting compared to others. Design of course left out women hosts.*** Different opinions present show differently. A negative to people who set up the course. The last 3 bored me a lot. Lost interest. Maybe I'd seen so many. Getting ready to go home for Christmas. Didn't really like the 1st one. Hadn't really caught on yet. The one with Donahue. Just dislike him, that's all.

No single program was repeatedly mentioned as a least favorite by students. Some students mentioned that there were no female hosts or moderators.

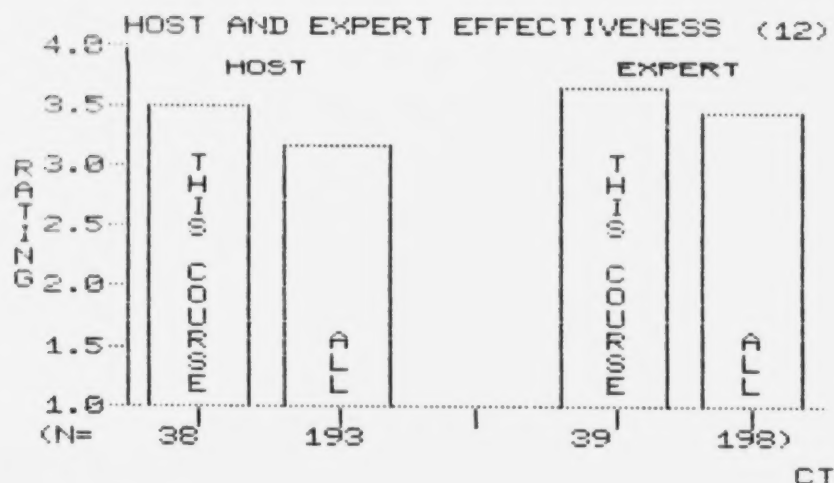
COMMENTS ON THE PRODUCTION ELEMENTS AND FORMAT

	2-YEAR	4-YEAR
	CONSTITUTION Very dramatic. Very live. Excellent. Interesting. Well produced in general. I don't think they could have improved the program. Well presented/the actors are actual people who are living this. They are for real. Usually watching TV it's not interesting. The way this show is presented, just listening to these people talk is very interesting. It's not dull and boring, done with a little humor, keeps you interested in program. Everything appropriate.** Location appropriate, air of being there.** Put together well, entertaining, done very well.** On location -- appropriate setting. Hosts excellent. Camera angles -- wide angle and zoom good. Setting Constitution Hall good -- well edited. Fred Friendly summaries most helpful.	All done O.K. Liked set-up of half circle. Sirens in background strange.*** Could use graphics. Use on-location spots. Show House of Representatives -- gather more interest.** Tie it all in -- associate. Make eye-catching. Time spent on that (i.e. eye-catching clips) detracts from show -- only 1 hour.***

In general, students commented on the high production quality found in this course.

BEST COPY AVAILABLE

HOST AND EXPERT EFFECTIVENESS



4 = Very
 3 = Somewhat
 2 = A little
 1 = Not at all

When students were asked to rate the effectiveness of the hosts, they were rated at a high level and comparable to the hosts for all of the Annenberg/CPB courses. The references to the moderators as hosts of the shows suggest that they were included in this rating of the hosts. Experts also compared favorably to all Annenberg/CPB courses.

COMMENTS ON THE HOST OR HOSTS OF THE SERIES

	2-YEAR	4-YEAR
	CONSTITUTION All present themselves very nicely. Friendly. Up-to-date, so far so good. We haven't finished all the telecasts. All of the moderators are well read and very spontaneous as far as questions and answers. They appear to be pretty real in their answers and they appear to be answering honestly. Very informative. Made it sound like a conversation. Hosts are key to the particular programs because if you watch it one week one host is on, the next week a different host is on, the program has a different appeal. I like some more than others. Arthur Miller is the best.** Friendly could be livelier. Appropriate host. Host doesn't accomplish much or add much. Stewart -- very timely, explained issue, little bit clearer. Friendly -- left a little to be desired. Sounded like he was dead. Should both retire -- no need for them. Potter Stewart -- Supreme Court insight. Fred Friendly -- summaries most helpful. Didn't talk enough -- should critique more.	Voices more loud and clear. Fred friendly spoke up with more of a deep voice. Looks like he's asleep. Potter St. could explain better.** (He wasn't going to get trapped in definitive questions. P.T. Stewart -- seemed to be nervous/conservative. P.T. swung on pendulum on conservative/liberal -- careful with idea. Moderators -- good. Break in for brief explanation -- didn't break in enough. More insight from Potter Stewart. I think Fred Friendly is the most boring person I'd ever listened to. Worst voice - ugh - is horrible. Potter Stewart didn't say much. At end made useless comments. Repeated what was said, Stewart tried to analyze everything. Kind of ignored them. Didn't enjoy them. Were monotonous. Monotonous is a good word. Sitting in a very phony setting.

Students made a variety of positive comments on the moderators as hosts of the programs. Justice Potter Stewart received some positive comments but not without reservations. Comments on Friendly were mostly negative.

BEST COPY AVAILABLE

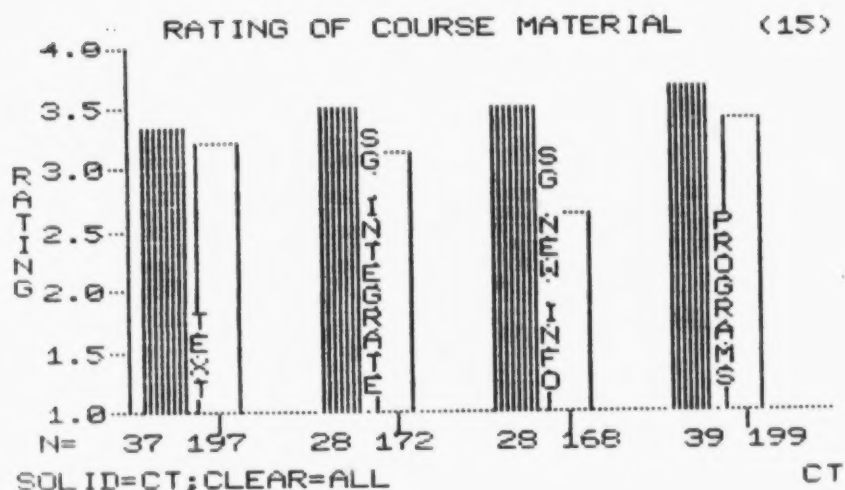
COMMENTS ON EXPERTS IN THE SERIES

	2-YEAR	4-YEAR
	CONSTITUTION Excellent.** Super the way they used a lot of people from a lot of different fields to cover every aspect. They all did different things. Well-rounded too** -- Senators and Congressmen, ex-presidents, etc. Experts were candid and honest about the particular situations. Excellent choice.** Not balanced picture of media. Experts are not always put in their own roles -- good. Well-rounded. Vary characters. Good actors. Liked lady from PA - Barbara Molefsky - aggressive person. Good mix -- gave good perspective -- brought in people from a number of different fields. Good to know how each of these players had a role in the law.** Koch did a pretty good job.** Could have had a more diverse point of view of television programs -- too slanted -- too conservative. Kept changing them -- good. Media people -- Dan Rather -- go to any means to get story -- no balancing viewpoint.** Knowledgeable. Generally very good.	Liked range they had.** Good -- their viewpoints. Weren't afraid to speak up. Can't argue. Had President, lawyers, ambassadors, dignitaries, you name it. Lot of different people. Didn't leave anyone out.

General response to the use of experts was positive with most students reporting that the opinions of experts contributed to the informative value of the programs. Experts were most effective when the program made it clear who they were and why they were important to the program. The range of experts in this series was seen as a particular strength.

BEST COPY AVAILABLE

RATING OF COURSE MATERIALS

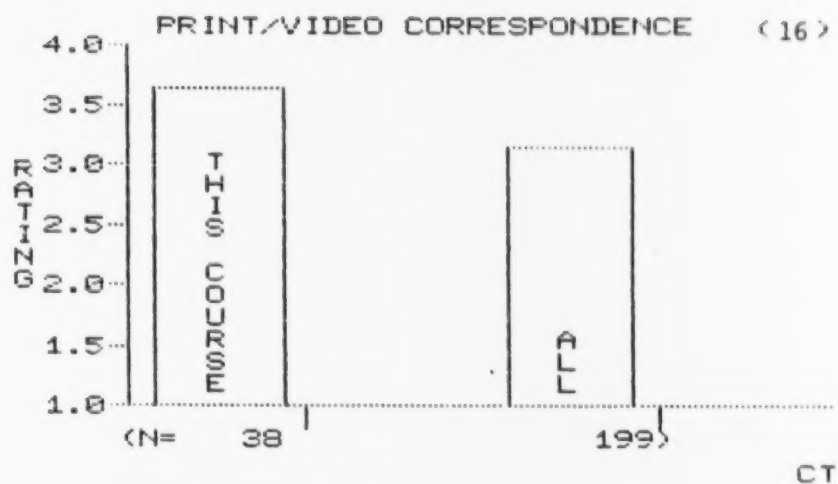


- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

Students were asked to rate the quality of the textbook; the study guide in integrating the material for the course; the study guide in adding new material; and the television programs.

The textbook and programs were both rated high by students. The patterns for this study guide were different than those for the other Annenberg/CPB courses. While most study guides were seen to be good at integrating material and less effective in adding new information, this study guide was rated very high on both dimensions.

CORRESPONDENCE OF PRINT AND VIDEO



- 4 = Very effectively
 3 = Somewhat
 2 = A little
 1 = Not at all

In order to determine how effectively the print and video corresponded, students were asked to rate the course in this regard. The correspondence between the print and video components of the course was rated very high for the Constitution - somewhat higher than for the Annenberg/CPB courses on the whole.

APPENDIX. QUESTIONNAIRE RESPONSES

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-BRAIN

39= 100% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /=0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

39=TOTAL NULL=0 /=0 MEAN=1.48 SD=.506

20=51.2% 1-TWO-YEAR

19=48.7% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /=0 MEAN=1.46 SD=1.50

32=82.0% 1-NONE

5=12.8% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /=0 MEAN=1.74 SD=.880

19=48.7% 1-VERY INTERESTED

13=33.3% 2-SOMEWHAT INTERESTED

5=12.8% 3-A LITTLE INTERESTED

2= 5.1% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

37=TOTAL NULL=2 /=0 MEAN=3.81 SD=.569

1= 2.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.8% 3-2

32=86.4% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

38=TOTAL NULL=1 /=0 MEAN=1.42 SD=.500

22=57.8% 1-FEMALE

16=42.1% 2-MALE

QUESTION #9

Q8 AGE

8=TOTAL NULL=0 /=0 MEAN=2.30 SD=.922

8=20.5% 1-18-22

15=38.4% 2-23-34

12=30.7% 3-35-49

4=10.2% 4-50 OR OVER

QUESTION #10

Q9 DID YOUR INSTITUTION OFFER THIS COURSE AT THE

38=TOTAL NULL=1 /=0 MEAN=1.44 SD=.685

25=65.7% 1-ENTRY LEVEL

9=23.6% 2-INTERMEDIATE LEVEL

4=10.5% 3-ADVANCED LEVEL

0= 0.0% 4-GRADUATE LEVEL

QUESTION #11

Q10 YOU WOULD RATE THIS COURSE AS

38=TOTAL NULL=1 /=0 MEAN=1.76 SD=.675

14=36.8% 1-ENTRY LEVEL

19=50.0% 2-INTERMEDIATE

5=13.1% 3-ADVANCED

0= 0.0% 4-GRADUATE LEVEL

QUESTION #12

Q11 DIFFICULTY OF COURSE COMPARED TO OTHERS AT THIS LEVEL

39=TOTAL NULL=0 /=0 MEAN=1.92 SD=.532

7=17.9% 1-MORE DIFFICULT

28=71.7% 2-COMPARABLE

4=10.2% 3-EASIER

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #13

Q12 HOW WELL DID YOU PERFORM IN THIS COURSE?

39=TOTAL NULL=0 /=0 MEAN=2.76 SD=1.38

6=15.3% 1-ABOVE USUAL LEVEL

16=41.0% 2-AT USUAL LEVEL

6=15.3% 3-BELOW USUAL LEVEL

3= 7.6% 4-CANNOT COMPARE

8=20.5% 5-NOT YET GRADED

QUESTION #14

Q13 LEVEL OF SATISFACTION WITH COURSE

39=TOTAL NULL=0 /=0 MEAN=1.61 SD=.814

22=56.4% 1-VERY SATISFIED

11=28.2% 2-SOMEWHAT SATISFIED

5=12.8% 3-SOMEWHAT DISSATISFIED

1= 2.5% 4-VERY DISSATISFIED

QUESTION #15

Q14 COURSE COMPONENT FOUND MOST VALUABLE FOR ITS ACADEMIC CONTENT

39=TOTAL NULL=0 /=0 MEAN=1.82 SD=.823

17=43.5% 1-TV PROGRAMS

12=30.7% 2-STUDY GUIDE

10=25.6% 3-TEXTBOOK

QUESTION #16

Q15 WHICH COURSE COMPONENT COULD YOU HAVE DONE WITHOUT?

36=TOTAL NULL=3 /=0 MEAN=2.94 SD=.983

3= 8.3% 1-TV PROGRAMS

9=25.0% 2-STUDY GUIDE

11=30.5% 3-TEXTBOOK

13=36.1% 4-INSTRUCTOR

QUESTION #17

Q16 WOULD YOU RECOMMEND THIS COURSE TO A FRIEND?

39=TOTAL NULL=0 /=0 MEAN=1.05 SD=.223

37=94.8% 1-Y

2= 5.1% 2-N

QUESTION #18

Q17 WOULD YOU ENROLL IN A TELECOURSE AGAIN?

39=TOTAL NULL=0 /=0 MEAN=1.10 SD=.307

35=89.7% 1-Y

4=10.2% 2-N

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #19

Q18 PREPAREDNESS OF INSTRUCTOR COMPARED TO OTHER COURSES

38=TOTAL NULL=1 /=0 MEAN=1.92 SD=.784

12=31.5% 1-BETTER

18=47.3% 2-COMPARABLE

7=18.4% 3-LESS WELL PREPARED

1= 2.6% 4-NEVER MET INSTRUCTOR

QUESTION #20

Q19 TUITION COMPARED TO ON-CAMPUS COURSE WITH SAME NUMBER OF CREDITS

38=TOTAL NULL=1 /=0 MEAN=2.21 SD=.576

3= 7.8% 1-LESS

24=63.1% 2-SAME

11=28.9% 3-MORE

QUESTION #21

Q20 NUMBER OF EXAMS GIVEN

38=TOTAL NULL=1 /=0 MEAN=2.84 SD=.494

2= 5.2% 1-NONE

(5.2% 2-1

34=89.4% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-MORE THAN 4

QUESTION #22

Q21 NUMBER OF QUIZZES GIVEN

39=TOTAL NULL=0 /=0 MEAN=1.07 SD=.354

37=94.8% 1-NONE

1= 2.5% 2-1

1= 2.5% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #23

Q22 FORMAT OF EXAMS AND QUIZZES

39=TOTAL NULL=0 /=0 MEAN=3.61 SD=.543

0= 0.0% 1-MULT. CHOICE OR TRUE/FALSE

(2.5% 2-OPEN ENDED

1 -33.3% 3-ESSAY QUESTIONS

25=64.1% 4-A COMBINATION

QUESTIONNAIRE: CFBA

DATA FILE: CONSTITUTION

QUESTION #24

Q23 APPROPRIATENESS OF THIS TESTING METHOD

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.854

25=64.1% 1-VERY APPROPRIATE

11=28.2% 2-SOMWHAT APPROPRIATE

0= 0.0% 3-A LITTLE APPROPRIATE

3= 7.6% 4-NOT AT ALL APPROPRIATE

QUESTION #25

Q24 HAVE YOU RECEIVED YOUR COURSE GRADE AT THIS TIME?

39=TOTAL NULL=0 /=0 MEAN=1.53 SD=.505

18=46.1% 1-Y

21=53.8% 2-N

QUESTION #26

Q25 HOW SATISFIED ARE YOU WITH YOUR GRADE?

37=TOTAL NULL=2 /=0 MEAN=3.48 SD=1.88

12=32.4% 1-VERY SATISFIED

2= 5.4% 2-SOMEWHAT SATISFIED

0 = 0.0% 3-SOMEWHAT DISSATISFIED

2= 5.4% 4-VERY DISSATISFIED

21=56.7% 5-HAVE NOT RECEIVED A GRADE

QUESTION #27

Q26 DID YOU USE THE MATERIALS FOR THIS COURSE ANY DIFFERENTLY AS A RESULT OF KEEPING LOGS OF YOUR STUDY HABITS?

39=TOTAL NULL=0 /=0 MEAN=3.20 SD=1.08

6=15.3% 1-WORKED HARDER

1= 2.5% 2-WORKED LESS

11=28.2% 3-NO DIFFERENCE

21=53.8% 4-DID NOT KEEP

QUESTION #28

Q28 FIRST OR SECOND EVALUATION SESSION ATTENDED

38=TOTAL NULL=0 /=1 MEAN=1.47 SD=.506

20=52.6% 1-FIRST

18=47.3% 2-SECOND

QUESTION #29

Q28 THE COURSE FULFILLED MY EXPECTATIONS.

39=TOTAL NULL=0 /=0 MEAN=2 SD=.973

13=33.3% 1-STRONGLY AGREE

13=46.1% 2-AGREE

3= 7.6% 3-CANNOT DECIDE

5=12.8% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #30

Q29 THE COURSE COVERED AN ADEQUATE AMOUNT OF MATERIAL.

39=TOTAL NULL=0 /=0 MEAN=1.53 SD=.600

20=51.2% 1-STRONGLY AGREE

17=43.5% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #31

Q30 THE STUDY GUIDE WAS WELL COORDINATED WITH THE TEXTBOOK AND TV PROGRAMS.

37=TOTAL NULL=2 /=0 MEAN=1.94 SD=1.05

16=43.2% 1-STRONGLY AGREE

11=29.7% 2-AGREE

7=18.9% 3-CANNOT DECIDE

2= 5.4% 4-DISAGREE

1= 2.7% 5-STRONGLY DISAGREE

QUESTION #32

Q EXAMS AND QUIZZES COVERED MATERIAL IN COURSE.

39=TOTAL NULL=0 /=0 MEAN=1.61 SD=.673

18=46.1% 1-STRONGLY AGREE

19=48.7% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #33

Q32 TV IS AN EFFECTIVE WAY FOR ME TO LEARN.

39=TOTAL NULL=0 /=0 MEAN=1.79 SD=.800

16=41.0% 1-STRONGLY AGREE

16=41.0% 2-AGREE

6=15.3% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #34

Q33 TEXTBOOK PROVIDED ADEQUATE COVERAGE OF MATERIAL.

37=TOTAL NULL=2 /=0 MEAN=1.70 SD=.996

21=56.7% 1-STRONGLY AGREE

10=27.0% 2-AGREE

2= 5.4% 3-CANNOT DECIDE

10.8% 4-DISAGREE

0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #35

Q34 I RECEIVED THE INDIVID. HELP I NEEDED.

39=TOTAL NULL=0 /=0 MEAN=2.43 SD=1.37

12=30.7% 1-STRONGLY AGREE

13=33.3% 2-AGREE

3= 7.6% 3-CANNOT DECIDE

7=17.9% 4-DISAGREE

4=10.2% 5-STRONGLY DISAGREE

QUESTION #36

Q35 GIVEN ENOUGH TIME TO COMPLETE ASSIGNMENTS.

25=TOTAL NULL=14 /=0 MEAN=2 SD=1

7=28.0% 1-STRONGLY AGREE

15=60.0% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

2= 8.0% 4-DISAGREE

1= 4.0% 5-STRONGLY DISAGREE

QUESTION #37

() LESSON OBJECTIVES STATED CLEARLY IN STUDY GUIDE.

36=TOTAL NULL=3 /=0 MEAN=1.97 SD=.736

10=27.7% 1-STRONGLY AGREE

17=47.2% 2-AGREE

9=25.0% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #38

Q37 CONTENT OF PROGRAMS WAS CURRENT.

39=TOTAL NULL=0 /=0 MEAN=1.48 SD=.756

23=58.9% 1-STRONGLY AGREE

15=38.4% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #39

Q38 I COULD FOLLOW THE PACE OF THE PROGRAMS.

39=TOTAL NULL=0 /=0 MEAN=1.64 SD=.810

19=48.7% 1-STRONGLY AGREE

17=43.5% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

() = 0.0% 4-DISAGREE

() = 2.5% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONSTITUTION

QUESTION #40

Q39 THE STUDY GUIDE WAS AT AN APPROPRIATE LEVEL.

35=TOTAL NULL=4 /=0 MEAN=1.65 SD=.838

19=54.2% 1-STRONGLY AGREE

10=28.5% 2-AGREE

5=14.2% 3-CANNOT DECIDE

1= 2.8% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #41

Q40 THE TEXT WAS AT AN APPROPRIATE LEVEL FOR ME.

38=TOTAL NULL=1 /=0 MEAN=1.76 SD=.913

18=47.3% 1-STRONGLY AGREE

14=36.8% 2-AGREE

3= 7.8% 3-CANNOT DECIDE

3= 7.8% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-BRAIN

39= 100% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /=0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

39=TOTAL NULL=0 /=0 MEAN=1.48 SD=.506

20=51.2% 1-TWO-YEAR

19=48.7% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /=0 MEAN=1.46 SD=1.50

32=82.0% 1-NONE

5=12.8% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /=0 MEAN=1.74 SD=.880

19=48.7% 1-VERY INTERESTED

13=33.3% 2-SOMEWHAT INTERESTED

5=12.8% 3-A LITTLE INTERESTED

2= 5.1% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

37=TOTAL NULL=2 /=0 MEAN=3.81 SD=.569

1= 2.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.8% 3-2

32=86.4% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

38=TOTAL NULL=1 /=0 MEAN=1.42 SD=.500

22=57.8% 1-FEMALE

16=42.1% 2-MALE

QUESTION #9

Q8 AGE

39=TOTAL NULL=0 /=0 MEAN=2.30 SD=.922

8=20.5% 1-18-22

15=38.4% 2-23-34

12=30.7% 3-35-49

4=10.2% 4-50 OR OVER

QUESTION #10

Q9 WORK STATUS

38=TOTAL NULL=1 /=0 MEAN=2.15 SD=1.32

17=44.7% 1-FULL-TIME

9=23.6% 2-PART-TIME

3= 7.8% 3-HOMEMAKER

7=18.4% 4-NO JOB

2= 5.2% 5-OTHER

QUESTION #11

Q10 HOURS USUALLY WORKED

38=TOTAL NULL=1 /=0 MEAN=2.05 SD=1.31

20=52.6% 1-DAYS

7=18.4% 2-EVENINGS

0= 0.0% 3-GRAVEYARD

11=28.9% 4-DO NOT WORK

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #12

Q11 TOTAL HOUSEHOLD INCOME

39=TOTAL NULL=0 /=0 MEAN=4.97 SD=3.02

8=20.5% 1-UNDER 10

5=12.8% 2-10-15

3= 7.6% 3-15-20

1= 2.5% 4-20-25

1= 2.5% 5-25-30

7=17.9% 6-30-35

0= 0.0% 7-35-40

10=25.6% 8-OVER 40

4=10.2% 9-DK

QUESTION #13

Q12 ETHNICITY

38=TOTAL NULL=1 /=0 MEAN=1.73 SD=.977

23=60.5% 1-CAUCASIAN

3= 7.8% 2-HISPANIC

11=28.9% 3-BLACK

1= 2.6% 4-ASIAN

0= 0.0% 5-OTHER

QUESTION #14

Q13 ENROLLMENT STATUS

37=TOTAL NULL=2 /=0 MEAN=2.70 SD=.776

0= 0.0% 1-HIGH SCHOOL

18=48.6% 2-TWO-YEAR COLLEGE

12=32.4% 3-FOUR-YEAR COLLEGE

7=18.9% 4-NOT IN PROGRAM

QUESTION #15

Q14 TOTAL NUMBER OF COURSES TAKEN THIS SEMESTER

39=TOTAL NULL=0 /=0 MEAN=3.10 SD=1.86

11=28.2% 1-1

6=15.3% 2-2

6=15.3% 3-3

7=17.9% 4-4

4=10.2% 5-5

3= 7.6% 6-6

2= 5.1% 7-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #16

Q15 NUMBER OF ON-CAMPUS COURSES DROPPED OUT OF AFTER FIRST TWO WEEKS

39=TOTAL NULL=0 /=0 MEAN=1.43 SD=.940

30=76.9% 1-NONE

4=10.2% 2-1

3= 7.6% 3-2

1= 2.5% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #17

Q16 NUMBER OF TELECOURSES DROPPED AFTER THE FIRST TWO WEEKS

38=TOTAL NULL=1 /=0 MEAN=1.07 SD=.486

37=97.3% 1-NONE

0= 0.0% 2-1

0= 0.0% 3-2

1= 2.6% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #18

Q17 HAVE YOU RECORDED PROGRAMS AT HOME?

39=TOTAL NULL=0 /=0 MEAN=1.76 SD=.958

23=58.9% 1-NO - DON'T OWN VCR

2= 5.1% 2-NO - DO OWN VCR

14=35.8% 3-YES

QUESTION #19

Q18 DID YOU VIEW ANY PROGRAMS MORE THAN ONCE?

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.477

26=66.6% 1-Y

13=33.3% 2-N

QUESTION #20

Q19 YEAR IN COLLEGE

37=TOTAL NULL=2 /=0 MEAN=3.13 SD=1.41

5=13.5% 1-FRESH

7=24.3% 2-SOPH

9=24.3% 3-JR

4=10.8% 4-SEN

10=27.0% 5-NOT ENROLLED

QUESTIONNAIRE: CP88

DATA FILE: CONSTITUTION

QUESTION #21

Q20 WHAT IS HIGHEST DEGREE YOU HOPE TO ACHIEVE?

39=TOTAL NULL=0 /=0 MEAN=3.46 SD=1.04

1= 2.5% 1-NONE

6=15.3% 2-ASSOCIATE'S

13=33.3% 3-BACHELOR'S

12=30.7% 4-MASTER'S

7=17.9% 5-DOCTORAL

QUESTION #22

Q21 EVER TAKEN ON-CAMPUS COURSE?

39=TOTAL NULL=0 /=0 MEAN=1.07 SD=.269

36=92.3% 1-Y

3= 7.6% 2-N

QUESTION #23

Q22 EVER TAKEN CORRESPONDENCE COURSE?

39=TOTAL NULL=0 /=0 MEAN=1.76 SD=.426

9=23.0% 1-Y

30=76.9% 2-N

QUESTION #24

Q23 CONCURRENTLY ENROLLED IN ON-CAMPUS COURSE?

39=TOTAL NULL=0 /=0 MEAN=1.38 SD=.492

24=61.5% 1-Y

15=38.4% 2-N

QUESTION #25

Q24 MAIN REASON FOR ENROLLING IN COURSE

39=TOTAL NULL=0 /=0 MEAN=3.20 SD=1.54

1= 2.5% 1-HIGH-SCHOOL CREDIT

20=51.2% 2-COLLEGE CREDIT

4=10.2% 3-JOB SKILLS FOR NEW JOB

1= 2.5% 4-UPGRADE JOB SKILLS FOR PRESENT JOB

10=25.6% 5-GENERAL INTEREST

3= 7.6% 6-OTHER

QUESTION #26

Q25 MAIN REASON FOR TELECOURSE VS ON-CAMPUS COURSE

39=TOTAL NULL=0 /=0 MEAN=2.17 SD=1.41

16=41.0% 1-MINIMIZE TRAVEL

10=25.6% 2-TRY NEW WAY OF TAKING COURSES

9=23.0% 3-SUBJECT MATTER

1= 2.5% 4-NOT AVAILABLE DURING ON-CAMPUS PERIODS

0= 0.0% 5-GOOD WAY TO TAKE FIRST COLLEGE COURSE

3= 7.6% 6-OTHER

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #27

Q26 WAS THIS COURSE IN YOUR MAJOR?

38=TOTAL NULL=1 /=0 MEAN=1.63 SD=.750

20=52.6% 1-Y

12=31.5% 2-N

6=15.7% 3-HAVE NO MAJOR

QUESTION #28

Q27 HOW DID YOU FIRST HEAR OF THIS TELECOURSE?

39=TOTAL NULL=0 /=0 MEAN=3.61 SD=2.14

2= 5.1% 1-FRIEND

12=30.7% 2-ADVISOR

9=23.0% 3-MAIL BROCHURE

9=23.0% 4-COURSE CATALOG

2= 5.1% 5-BULLETIN BOARD

1= 2.5% 6-TV

0= 0.0% 7-RADIO

0= 0.0% 8-NEWSPAPER

4=10.2% 9-OTHER

QUESTION #29

Q28 ELECTIVE OR REQUIRED?

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.913

27=69.2% 1-ELECTIVE

7=17.9% 2-REQUIRED

2= 5.1% 3-DK

3= 7.6% 4-NEITHER

QUESTION #30

Q29 WOULD HAVE PREFERRED ALTERNATE VIEWING TIME?

39=TOTAL NULL=0 /=0 MEAN=1.41 SD=.498

23=58.9% 1-Y

16=41.0% 2-N

QUESTION #31

Q30 PREFERRED DAY TO VIEW PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=3.05 SD=2.29

14=35.8% 1-MON

8=20.5% 2-TUE

5=12.8% 3-WED

2= 5.1% 4-THU

1= 2.5% 5-FRI

2= 5.1% 6-SAT

7=17.9% 7-SUN

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #32

Q31 SINGLE BEST TIME TO VIEW PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=5.25 SD=1.68

1= 2.5% 1-6-8 AM

5=12.8% 2-8-11 AM

1= 2.5% 3-11 AM-1 PM

1= 2.5% 4-1-4 PM

4=10.2% 5-4-7 PM

23=58.9% 6-7-11 PM

3= 7.6% 7-11 PM- 1 AM

1= 2.5% 8-1-6 AM

QUESTION #33

Q32 WHERE DID YOU VIEW MOST OF THE PROGRAMS?

38=TOTAL NULL=1 /=0 MEAN=2.21 SD=1.72

16=42.1% 1-HOME ALONE

16=42.1% 2-HOME W/ OTHERS

0= 0.0% 3-IN A RESIDENCE W/ OTHER STUDENTS

0= 0.0% 4-ON-CAMPUS IN LIBRARY

0= 0.0% 5-PUBLIC LIBRARY

6=15.7% 6-OTHER

QUESTION #34

Q33 DID YOU TAKE NOTES WHILE VIEWING?

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.506

19=48.7% 1-Y

20=51.2% 2-N

QUESTION #35

Q34 REASON FOR NOT TAKING NOTES

20=TOTAL NULL=19 /=0 MEAN=2.6 SD=.680

0= 0.0% 1-PROGRAMS GO TOO FAST

10=50.0% 2-COVERED IN PRINT MATERIAL

8=40.0% 3-IT INTERRUPTS THE FLOW OF THE PROGRAM

2=10.0% 4-OTHER

QUESTION #36

Q35 TIMES LEFT ROOM DURING VIEWING

38=TOTAL NULL=1 /=0 MEAN=1.5 SD=.979

28=73.6% 1-NONE

4=10.5% 2-1

4=10.5% 3-2

1= 2.6% 4-3

1= 2.6% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #37

Q36 CHOICE FOR WATCHING TWO HALF-HOUR PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.84 SD=.629

11=28.2% 1-SEPARATE TIMES

23=59.9% 2-TOGETHER

5=12.8% 3-NO PREFERENCE

QUESTION #38

Q37 PERCENTAGE OF TEXTBOOK READINGS COMPLETED

39=TOTAL NULL=0 /=0 MEAN=5.35 SD=1.91

3= 7.6% 1-NONE USED

1= 2.5% 2-0%

4=10.2% 3-1-25%

2= 5.1% 4-26-49%

5=12.8% 5-50-74%

9=23.0% 6-75-99%

15=38.4% 7-100%

QUESTION #39

38 PERCENTAGE OF ASSIGNED STUDY GUIDE COMPLETED

6=TOTAL NULL=3 /=0 MEAN=4.80 SD=2.29

8=22.2% 1-DID NOT USE

0= 0.0% 2-0%

0= 0.0% 3-1-25%

4=11.1% 4-26-49%

7=19.4% 5-50-74%

5=13.8% 6-75-99%

12=33.3% 7-100%

QUESTION #40

Q39 NUMBER OF ON-CAMPUS CLASS MEETINGS

38=TOTAL NULL=1 /=0 MEAN=4.55 SD=1.98

4=10.5% 1-NONE

0= 0.0% 2-1

8=21.0% 3-2

3= 7.8% 4-3

16=42.1% 5-4

2= 5.2% 6-5

0= 0.0% 7-6

4=10.5% 8-7 OR MORE

1= 2.6% 9-DK

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #41

Q40 NUMBER OF OPTIONAL CLASS MEETINGS

39=TOTAL NULL=0 /=0 MEAN=2.58 SD=1.98

14=35.8% 1-NONE

10=25.6% 2-1

8=20.5% 3-2

2= 5.1% 4-3

0= 0.0% 5-4

3= 7.6% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

1= 2.5% 9-DK

QUESTION #42

Q41 OPINION OF NUMBER OF ON-CAMPUS CLASSES

38=TOTAL NULL=1 /=0 MEAN=2.42 SD=.642

2= 5.2% 1-TOO MANY

19=50.0% 2-JUST RIGHT

16=42.1% 3-TOO FEW

1= 2.6% 4-DK

QUESTION #43

Q42 TRAVEL TIME TO CAMPUS

39=TOTAL NULL=0 /=0 MEAN=2.82 SD=1.21

7=17.9% 1-UNDER 15 MINS

8=20.5% 2-16-29 MINS

12=30.7% 3-30-44 MINS

9=23.0% 4-45-59 MINS

3= 7.6% 5-1-2 HOURS

0= 0.0% 6-MORE THAN 2 HRS

QUESTION #44

Q43 NUMBER OF ON-CAMPUS MEETINGS ATTENDED

39=TOTAL NULL=0 /=0 MEAN=5.12 SD=1.82

1= 2.5% 1-NONE

1= 2.5% 2-1

2= 5.1% 3-2

9=23.0% 4-3

17=43.5% 5-4

3= 7.6% 6-5

0= 0.0% 7-6

2= 5.1% 8-7

4=10.2% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #45

Q44 NUMBER OF TIMES CORRESPONDED WITH INSTRUCTOR BY MAIL?

39=TOTAL NULL=0 /=0 MEAN=1.30 SD=.694

31=79.4% 1-NONE

5=12.8% 2-1

2= 5.1% 3-2

1= 2.5% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #46

Q45 NUMBER OF TIMES SOUGHT HELP FROM INSTRUCTOR BY PHONE

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.884

27=69.2% 1-NONE

6=15.3% 2-1

4=10.2% 3-2

2= 5.1% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #47

Q46 NUMBER OF TIMES VISITED INSTRUCTOR ON-CAMPUS

38=TOTAL NULL=1 /=0 MEAN=1.68 SD=1.21

25=65.7% 1-NONE

6=15.7% 2-1

4=10.5% 3-2

1= 2.6% 4-3

1= 2.6% 5-4

1= 2.6% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #48

Q47 NUMBER OF MEETINGS OUTSIDE CLASSTIME WITH OTHER STUDENTS

39=TOTAL NULL=0 /=0 MEAN=1.48 SD=1.33

31=79.4% 1-NONE

4=10.2% 2-1

2= 5.1% 3-2

0= 0.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: CONSTITUTION

QUESTION #49

Q48 HOW HARD OR EASY WAS IT TO CONTACT THE INSTRUCTOR

39=TOTAL NULL=0 /=0 MEAN=3.38 SD=1.40

5=12.8% 1-VERY HARD

7=17.9% 2-SOMEWHAT HARD

6=15.3% 3-SOMEWHAT EASY

10=25.6% 4-VERY EASY

11=28.2% 5-NEVER TRIED

QUESTION #50

Q49 HOURS / WEEK SPENT STUDYING FOR COURSE

37=TOTAL NULL=2 /=0 MEAN=3.67 SD=1.35

0= 0.0% 1-NONE

7=18.9% 2-1

13=35.1% 3-2

8=21.6% 4-3

4=10.8% 5-4

4=10.8% 6-5

1= 2.7% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #51

Q50 HOURS / WEEK SPENT STUDYING FOR TYPICAL ON-CAMPUS COURSE

36=TOTAL NULL=3 /=0 MEAN=4.25 SD=1.97

2= 5.5% 1-NONE

3= 8.3% 2-1

12=33.3% 3-2

5=13.8% 4-3

5=13.8% 5-4

2= 5.5% 6-5

4=11.1% 7-6

3= 8.3% 8-7 OR MORE

DATA FILE: CONSTITUTION

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING?

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-BRAIN

39= 100% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /=0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

39=TOTAL NULL=0 /=0 MEAN=1.48 SD=.506

20=51.2% 1-TWO-YEAR

19=48.7% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /=0 MEAN=1.46 SD=1.50

32=82.0% 1-NONE

5=12.8% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /=0 MEAN=1.74 SD=.880

19=48.7% 1-VERY INTERESTED

13=33.3% 2-SOMEWHAT INTERESTED

5=12.8% 3-A LITTLE INTERESTED

2= 5.1% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPDC

DATA FILE: CONSTITUTION

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

37=TOTAL NULL=2 /=0 MEAN=3.91 SD=.569

1= 2.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

4=10.8% 3-2

32=86.4% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

38=TOTAL NULL=1 /=0 MEAN=1.42 SD=.500

22=57.8% 1-FEMALE

16=42.1% 2-MALE

QUESTION #9

Q8 AGE

39=TOTAL NULL=0 /=0 MEAN=2.30 SD=.922

8=20.5% 1-18-22

15=38.4% 2-23-34

12=30.7% 3-35-49

4=10.2% 4-50 OR OVER

QUESTION #10

Q9 DID YOU THINK THE TEXTBOOK FOR THIS COURSE WAS APPROPRIATE FOR AN

37=TOTAL NULL=2 /=0 MEAN=1.64 SD=.753

19=51.3% 1-INTRO COURSE

12=32.4% 2-INTERMEDIATE COURSE

6=16.2% 3-ADVANCED COURSE

QUESTION #11

Q10 TEXTBOOK COMPARED TO ON-CAMPUS CLASS TEXTS

37=TOTAL NULL=2 /=0 MEAN=1.91 SD=.682

10=27.0% 1-MORE DIFFICULT

20=54.0% 2-SAME

7=18.9% 3-EASIER

QUESTION #12

Q11 TEXTBOOK COMPARED TO OTHER TELECOURSE TEXTS

16=TOTAL NULL=23 /=0 MEAN=2.12 SD=.5

1= 6.2% 1-MORE DIFFICULT

12=75.0% 2-SAME

3=18.7% 3-EASIER

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #13

Q12 WHEN DID YOU READ THE TEXTBOOK CHAPTERS?
37=TOTAL NULL=1 /=0 MEAN=1.43 SD=.502
21=56.7% 1-BEFORE PROGRAM
16=43.2% 2-AFTER PROGRAM

QUESTION #14

Q13 QUALITY OF TEXTBOOK
37=TOTAL NULL=1 /=0 MEAN=1.67 SD=.944
21=56.7% 1-EXCELLENT
10=27.0% 2-GOOD
3= 8.1% 3-FAIR
3= 8.1% 4-POOR

QUESTION #15

Q14 EFFECTIVENESS OF TEXTBOOK
38=TOTAL NULL=1 /=0 MEAN=2.36 SD=1.95
20=52.6% 1-VERY EFFECTIVE
7=18.4% 2-SOMEWHAT EFFECTIVE
2= 5.2% 3-A LITTLE EFFECTIVE
2= 5.2% 4-NEITHER
2= 5.2% 5-A LITTLE INEFFECTIVE
3= 7.8% 6-SOMEWHAT INEFFECTIVE
2= 5.2% 7-VERY INEFFECTIVE

QUESTION #16

Q15 INFORMATION CONTENT OF TEXTBOOK
38=TOTAL NULL=1 /=0 MEAN=1.73 SD=1.20
21=55.2% 1-VERY INFORMATIVE
12=31.5% 2-SOMEWHAT INFORMATIVE
3= 7.8% 3-A LITTLE INFORMATIVE
0= 0.0% 4-NEITHER
0= 0.0% 5-A LITTLE UNINFORMATIVE
2= 5.2% 6-SOMEWHAT UNINFORMATIVE
0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #17

Q16 CLARITY OF TEXTBOOK
37=TOTAL NULL=2 /=0 MEAN=1.83 SD=1.48
22=59.4% 1-VERY CLEAR
10=27.0% 2-SOMEWHAT CLEAR
0= 0.0% 3-A LITTLE CLEAR
2= 5.4% 4-NEITHER
1= 2.7% 5-A LITTLE CONFUSING
1= 2.7% 6-SOMEWHAT CONFUSING
1= 2.7% 7-VERY CONFUSING

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #18

Q17 HELPFULNESS OF TEXTBOOK IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

37=TOTAL NULL=2 /=0 MEAN=2.16 SD=1.72

17=45.9% 1-VERY HELPFUL

12=32.4% 2-SOMEWHAT HELPFUL

3= 8.1% 3-A LITTLE HELPFUL

1= 2.7% 4-NEITHER

1= 2.7% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

3= 8.1% 7-VERY UNHELPFUL

QUESTION #19

Q18 APPROPRIATE LEVEL FOR STUDY GUIDE

29=TOTAL NULL=10 /=0 MEAN=1.65 SD=.768

15=51.7% 1-INTRO COURSE

9=31.0% 2-INTERMED COURSE

5=17.2% 3-ADVANCED COURSE

QUESTION #20

Q19 STUDY GUIDE COMPARED TO OTHER TELECOURSE STUDY GUIDES

14=TOTAL NULL=25 /=0 MEAN=1.85 SD=.534

3=21.4% 1-MORE DIFFICULT

10=71.4% 2-SAME

1= 7.1% 3-EASIER

QUESTION #21

Q20 DID YOU READ THE STUDY GUIDE CHAPTER

28=TOTAL NULL=11 /=0 MEAN=1.28 SD=.460

20=71.4% 1-BEFORE PROGRAM

8=28.5% 2-AFTER PROGRAM

QUESTION #22

Q21 HOW WOULD YOU RATE THE STUDY GUIDE IN INTEGRATING THE MATERIAL AS A CC

28=TOTAL NULL=11 /=0 MEAN=1.5 SD=.838

19=67.8% 1-EXCELLENT

5=17.8% 2-GOOD

3=10.7% 3-FAIR

1= 3.5% 4-POOR

QUESTION #23

Q22 EFFECTIVENESS OF STUDY GUIDE IN ADDING NEW MATERIAL NOT PRESENTED IN PROGRAMS OR TEXTBOOK

28=TOTAL NULL=11 /=0 MEAN=1.46 SD=.692

18=64.2% 1-EXCELLENT

7=25.0% 2-GOOD

3=10.7% 3-FAIR

0= 0.0% 4-POOR

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #24

Q23 EFFECTIVENESS OF STUDY GUIDE

28=TOTAL NULL=11 /=? MEAN=1.32 SD=.983

23=82.1% 1-VERY EFFECTIVE

4=14.2% 2-SOMEWHAT EFFECTIVE

0= 0.0% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

1= 3.5% 6-SOMEWHAT INEFFECTIVE

0= 0.0% 7-VERY INEFFECTIVE

QUESTION #25

Q24 INFORMATION CONTENT OF STUDY GUIDE

28=TOTAL NULL=11 /=? MEAN=1.28 SD=.712

23=82.1% 1-VERY INFORMATIVE

3=10.7% 2-SOMEWHAT INFORMATIVE

1= 3.5% 3-A LITTLE INFORMATIVE

1= 3.5% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #26

Q25 CLARITY OF STUDY GUIDE

28=TOTAL NULL=11 /=? MEAN=1.46 SD=.999

21=75.0% 1-VERY CLEAR

4=14.2% 2-SOMEWHAT CLEAR

1= 3.5% 3-A LITTLE CLEAR

1= 3.5% 4-NEITHER

1= 3.5% 5-A LITTLE CONFUSING

0= 0.0% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #27

Q26 HELPFULNESS OF STUDY GUIDE IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNIT

28=TOTAL NULL=11 /=? MEAN=1.35 SD=.989

22=78.5% 1-VERY HELPFUL

5=17.8% 2-SOMEWHAT HELPFUL

0= 0.0% 3-A LITTLE HELPFUL

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

1= 3.5% 6-SOMEWHAT UNHELPFUL

0= 0.0% 7-VERY UNHELPFUL

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #28

Q27 DID YOU EXPERIENCE ANY DELAYS WHEN PURCHASING PRINT MATERIALS?

39=TOTAL NULL=0 /=0 MEAN=1.74 SD=.442

10=25.6% 1-Y

29=74.3% 2-N

QUESTION #29

Q28 WERE YOU CAUSED ANY INCONVENIENCE IN PURCHASING MATERIALS LATE

38=TOTAL NULL=1 /=0 MEAN=1.86 SD=.342

5=13.1% 1-Y

33=86.8% 2-N

QUESTION #30

Q29 DID LATE MATERIAL EFFECT ABILITY TO COMPLETE COURSEWORK?

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.737

31=79.4% 1-MATERIALS ON TIME

4=10.2% 2-NO EFFECT

2= 5.2% 3-SOMEWHAT NEGATIVE

1= 2.5% 4-VERY NEGATIVE

QUESTION #31

Q30 DID LATE MATERIALS AFFECT YOUR ASSESSMENT OF THE COURSE AS A WHOLE?

39=TOTAL NULL=0 /=0 MEAN=2.74 SD=.548

2= 5.1% 1-Y

6=15.3% 2-N

31=79.4% 3-MATERIALS ON TIME

QUESTION #32

Q31 EFFECTIVENESS OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.28 SD=.604

30=76.9% 1-VERY EFFECTIVE

8=20.5% 2-SOMEWHAT EFFECTIVE

0= 0.0% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

0= 0.0% 6-SOMEWHAT INEFFECTIVE

0= 0.0% 7-VERY INEFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #33

Q32 INFORMATION CONTENT OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.20 SD=.469

32=82.0% 1-VERY INFORMATIVE

6=15.3% 2-SOMEWHAT INFORMATIVE

1= 2.5% 3-A LITTLE INFORMATIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #34

Q33 CLARITY OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.56 SD=1.04

25=64.1% 1-VERY CLEAR

11=28.2% 2-SOMEWHAT CLEAR

0= 0.0% 3-A LITTLE CLEAR

2= 5.1% 4-NEITHER

0= 0.0% 5-A LITTLE CONFUSING

1= 2.5% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #35

Q34 HELPFULNESS OF TV PROGRAMS IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNIT

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.529

27=69.2% 1-VERY HELPFUL

11=28.2% 2-SOMEWHAT HELPFUL

1= 2.5% 3-A LITTLE HELPFUL

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

0= 0.0% 7-VERY UNHELPFUL

QUESTION #36

Q35 RATINGS OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.477

26=66.6% 1-EXCELLENT

10=25.6% 2-GOOD

0= 0.0% 3-FAIR

0= 0.0% 4-POOR

QUESTION #37

Q36 EFFECTIVENESS OF PRINT MATERIALS IN CORRESPONDING WITH TV PROGRAMS

38=TOTAL NULL=1 /=0 MEAN=1.36 SD=.589

26=68.4% 1-VERY EFFECTIVE

10=26.3% 2-SOMEWHAT EFFECTIVE

2= 5.2% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NOT AT ALL EFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #38

Q37 WOULD YOU HAVE WATCHED THE TV PROGRAMS AT HOME ON YOUR OWN IF YOU HAD NOT BEEN TAKING THIS TELECOURSE?

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.477

26=66.6% 1-Y

13=33.3% 2-N

QUESTION #39

Q38 REASON THAT YOU WOULDN'T HAVE WATCHED THE TV PROGRAMS

38=TOTAL NULL=1 /=0 MEAN=8.13 SD=2.15

3= 7.8% 1-BORING

0= 0.0% 2-NO INTERESTING VISUALS

0= 0.0% 3-TOO CONFUSING

0= 0.0% 4-DIDN'T LIKE HOST

0= 0.0% 5-DIDN'T LIKE GUESTS

0= 0.0% 6-DIDN'T LIKE TOPIC

0= 0.0% 7-DIDN'T LIKE TREATMENT OF TOPIC

9=23.6% 8-OTHER

26=68.4% 9-WOULD HAVE WATCHED

QUESTION #40

Q39 EFFECTIVENESS OF EXPERTS

39=TOTAL NULL=0 /=0 MEAN=1.35 SD=.627

27=69.2% 1-VERY EFFECTIVE

11=28.2% 2-SOMEWHAT EFFECTIVE

0= 0.0% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO EXPERTS

QUESTION #41

Q40 WHO HOSTED YOUR TELECOURSE?

38=TOTAL NULL=1 /=0 MEAN=2.05 SD=.566

2= 5.2% 1-PAGE

34=89.4% 2-FRIENDLY/STEWART

1= 2.6% 3-NEWMAN/ ORNSTEIN

0= 0.0% 4-GIESBERT

1= 2.6% 5-DK

0= 0.0% 6-NO HOST

QUESTION #42

Q41 EFFECTIVENESS OF HOST(S)

38=TOTAL NULL=1 /=0 MEAN=1.5 SD=.725

24=63.1% 1-VERY EFFECTIVE

9=23.6% 2-SOMEWHAT EFFECTIVE

5=13.1% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO HOST

QUESTIONNAIRE: CPBC

DATA FILE: CONSTITUTION

QUESTION #43
 042 WHAT DID YOU DO IF YOU MISSED VIEWING A PROGRAM AT HOME?
 35=TOTAL NULL=4 /=0 MEAN=2.25 SD=1.63
 20=57.1% 1-DID NOT MISS
 2= 5.7% 2-VIEWED COLLEGE VIDEOTAPE AT HOME ON VCR
 2= 5.7% 3-VIEWED VIDEOTAPE ON CAMPUS
 7=20.0% 4-DID NOT VIEW - NO TAPE AVAILABLE
 3= 8.5% 5-DID NOT VIEW - DID NOT KNOW WHERE TO GET TAPE
 1= 2.8% 6-DID NOT VIEW - NO TIME

QUESTION #44
 VIEWED 1
 39=TOTAL NULL=0 /=0 MEAN=1.97 SD=.160
 1= 2.5% 1-Y
 38=97.4% 2-N

QUESTION #45
 VIEWED 2
 39=TOTAL NULL=0 /=0 MEAN=2 SD=0
 0= 0.0% 1-Y
 39= 100% 2-N

QUESTION #46
 VIEWED 3
 39=TOTAL NULL=0 /=0 MEAN=1.97 SD=.160
 1= 2.5% 1-Y
 38=97.4% 2-N

QUESTION #47
 VIEWED 4
 39=TOTAL NULL=0 /=0 MEAN=2 SD=0
 0= 0.0% 1-Y
 39= 100% 2-N

QUESTION #48
 VIEWED 5
 39=TOTAL NULL=0 /=0 MEAN=1.97 SD=.160
 1= 2.5% 1-Y
 38=97.4% 2-N

QUESTION #49
 VIEWED 6
 39=TOTAL NULL=0 /=0 MEAN=2 SD=0
 0= 0.0% 1-Y
 39= 100% 2-N

ANALYSIS OF STUDENT USES OF THE
ANNENBERG/CPB TELECOURSE
THE WRITE COURSE
IN THE FALL OF 1984

PREPARED FOR:

Annenberg/CPB Project
Corporation for Public Broadcasting
1111 Sixteenth Street NW
Washington, D.C. 20036

PREPARED BY:

Research Communications, Ltd.
824 Boylston Street
Chestnut Hill, MA 02167

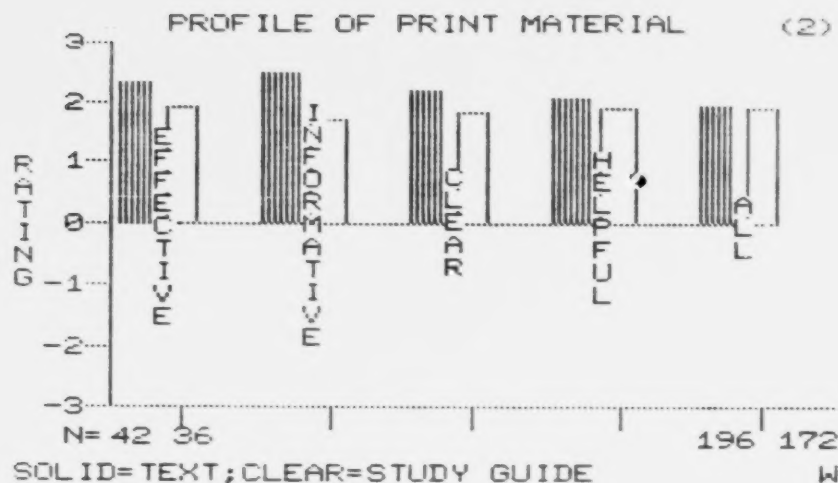
FEBRUARY 1985

ASSESSMENT OF TELECOURSE MATERIALS FOR THE WRITE COURSE

The data in this report were provided by 40 students in six two- and four-year institutions who were enrolled in the Write Course telecourse in the fall of 1984.

The following pages include student feedback on the programs, textbook, and study guide materials comparing this course to all Annenberg/CPB courses evaluated in the Fall of 1984. Additional questionnaire responses are included in the appendix.

PROFILE OF PRINT MATERIALS



- +/- 3 = Very
- +/- 2 = Somewhat
- +/- 1 = A little
- 0 = Neither/nor

Students were asked to rate the textbook and study guide on four dimensions including: effective/ ineffective; informative/ uninformative; clear/ confusing; and helpful/ unhelpful in achieving the course objectives. Each was evaluated along a seven-point scale ranging from very positive to very negative.

The textbook was rated high on all dimensions while the study guide was rated somewhat lower on these dimensions. The textbook and study guide score at comparable levels to those for all Annenberg/CPB courses.

	2-YEAR	4-YEAR
	THE WRITE COURSE A lot of information. So many rules. Wish I had more time to read. About the time I think I understand there are more rules. Grammar section is good reference -- very helpful.** I like it, it's readable. Helps you understand what you viewed on the program. Entry level, it's clear -- gives examples of types of writing. Very good/well writtch. Excellent book to retain for reference. I'm not going to sell mine back. Index effective, explains clearly. Use Chapters 10, 11, 12 a lot. Picture problem -- one assignment had us write about this picture, but quality of picture wasn't good enough to discern what was going on. No illustrations. If illustrations are samples of writing are very good. Can't skim, what you would expect, step beyond high school course. Clear, fairly easy to follow. All info is there required of freshman students. Info easy to find after a little practice. Intend to keep it, study guide being returned. Clearly laid out text. Good examples. Able to understand book and take information and transfer it to paper. Going to keep for future reference. Slow reading. Sections on punctuation and usage clear except for one part: Use of Semicolons. (section 10E: they've mixed up examples in sections on semicolons and commas) Better as resource than reading assignment. Waterproof. Very helpful since I haven't had English for many years -- rules and workings have changed. I was foggy for a couple of weeks at first. At the end...gave mountains to read...I skipped...too much to digest. I didn't read text as such...skipped parts...just used as a reference. Book was excellent. Best book ever had. Reviewed things, organization, clear, simple, yet difficult. Better than other English books. Excellent resource/reference book. Keeping the book. Good supplements, but only needed syllabus.*** Everything in syllabus (Eng. Comp., Telecourse) Needed for mid-term, final. Confusing sometimes finding references. Teaching how to write essay. No English course for 20 years.	Excellent.***** Best thing in course. Will keep as a reference manual. Cleared up questions from program or study guide. Written clearly. Assignments were short. Handbook in back will be beneficial for a long time. Useful format. Diagrams helpful. Text mentioned as guide in series. Good source -- liked level of writing (on target for intermediate level). Text good -- will keep as reference. Instructor didn't use guts of text. It's not difficult. There was enough information. Good style. In the last part on style, it was in the middle of the book and was in the last part of the course. It seemed okay. Reading chapters 10-13 in one week was difficult. I didn't really use it. None.

Most students were positive on the Write Course textbook with some mentioning that they would keep it as a reference.

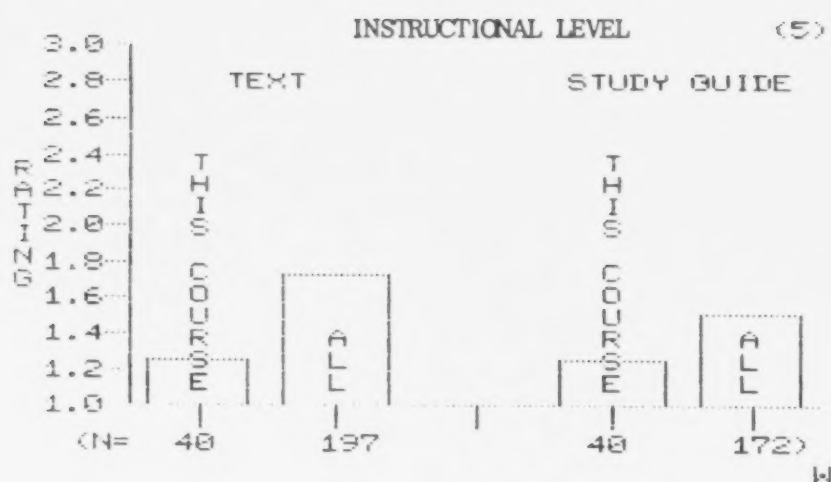
BEST COPY AVAILABLE

COMMENTS ON THE STUDY GUIDE

	2-YEAR	4-YEAR
	THE WRITE COURSE I think authors have made it unusable. Awkward to rip out pages with no perforations. Pages are interfaced with another assignment. Study guide is worthless -- tells you what you've seen on program. I like it, more concise than program. Some assignments vague. Process logs -- I can't figure them out. Don't know what purpose they serve. You think you're good and she sends you nasty notes. Told to tear out pages and send them in -- can't, because then we're told to refer to the page we tore out. Since I don't do my assignments right after program, study guide refreshes my memory. Word for word with program. Self-tests harder than anything. Hard to evaluate yourself. I don't always know what they're asking. Pretty redundant too. I skip over the most pointless parts. Self-tests helped me establish rapport with instructor. I can ask questions on them, she'll write back -- my chief means of correspondence with instructor. Self-tests -- awful. Study guide easy to follow, less formal. Like printed word fr someone had written in film.** Helped to see mistakes. Have segment, main point and then questions -- remember. I don't think enough to jog memory.** Didn't like assignments.*** Never addressed by instructor or graded but have enough -- nice to have. Great little questions. Sometimes off-the-wall. Boring. Didn't want to do any assignments (did first and second). Had some illustrations that helped -- about the only thing I liked. Outlines helpful to be forewarned. Didn't use any assignments. Liked points to remember. Assignments were dumb. I tried to do them, some kind of boring. Lot of type errors (p.114), not proofed carefully. Some of the programs seem to walk out into space (word processors), no connection with reality. Tremendous -- pulled entire course together.** Study guide helped reinforce TV content. Made you think and work. Tear out pages not perforated -- should be. When you tear out and turn in you're missing part of the next lesson. Some assignments not clear. Didn't care for it. Hard for me to put into words. Repetition of TV program. That's not needed.	Tore out pages to send in and lost the next lesson. Should perforate pages - blank page between lessons. 2 column set-up on TV program hard to follow. Assignments long for only 1 point. Assignments unclear - what they wanted.** Lesson 26 (shopping list) - what was it? Lesson 19 - all did wrong. Printed - "awful"*** Need more instruction. Lay-out was clear regarding what to look for in program. Got nothing from it. Thoroughly reinstates message of telecourse. Designed to be used after program viewing. Study guide total waste (read it before viewing). Too elementary. Very different from text. Really good. Written pretty good. Followed along with the program. I could follow it. It was fairly clear. It was laid out real good. The examples explained more. None.

Students experienced difficulties with the study guide because they were asked to tear out pages which were not perforated and interfaced with other assignments and material that they wanted to keep. Students had complaints about assignments in general.

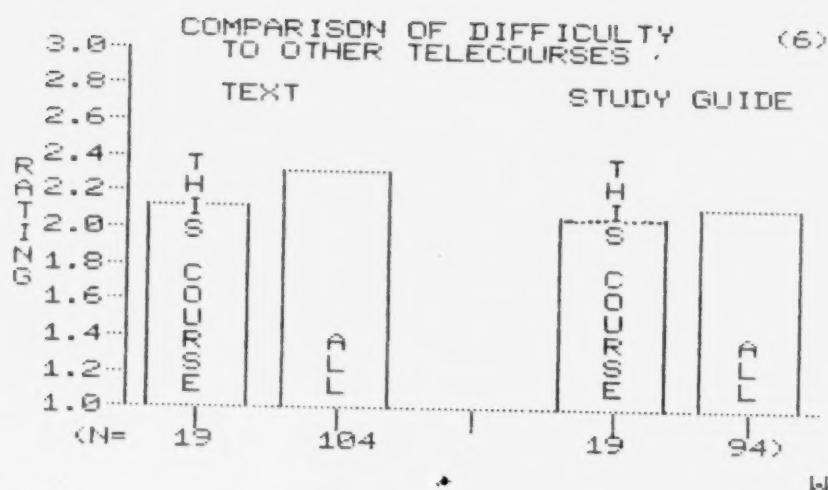
INSTRUCTIONAL LEVEL OF THE PRINT MATERIAL



3 = Advanced
 2 = Intermediate
 1 = Introductory

This course was rated consistently by students to be an introductory course.

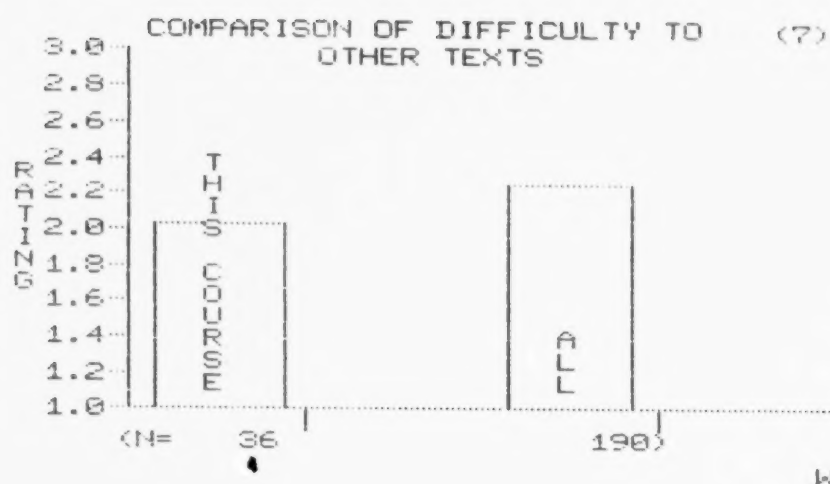
COMPARISON OF DIFFICULTY TO OTHER TELECOURSES



3 = More difficult
 2 = The same
 1 = Easier

The difficulty level of the print materials for the Write Course was compared to print materials for other telecourses that students had taken in the past. This course was rated to be at a comparable level of difficulty. When compared to all Annenberg/CPB courses, the print materials were rated at a comparable level.

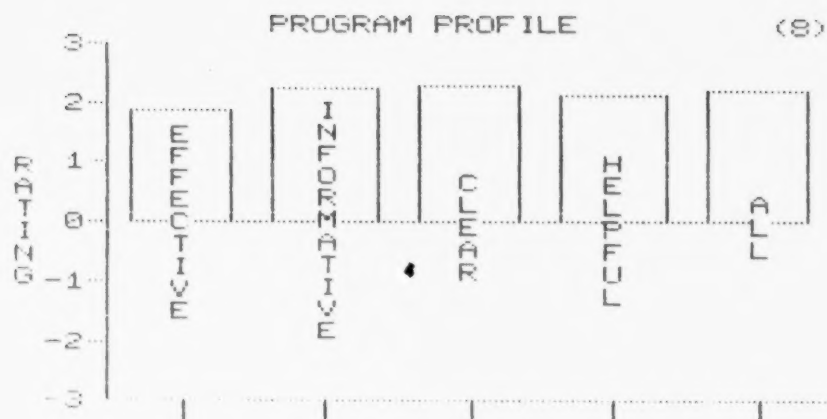
COMPARISON OF DIFFICULTY TO OTHER TEXTS



3 = More difficult
 2 = The same
 1 = Easier

When comparing the difficulty level of the textbook to on-campus course textbooks, students rated it to be about the same.

PROGRAM PROFILE



(N(WRITE)=39; N(ALL)=198)

- +/- 3 = Very
 +/- 2 = Somewhat
 +/- 1 = A little
 0 = Neither/nor

Students were asked to rate the television programs in their telecourse on the same dimensions that they rated the print materials. Students rated the programs very high on all dimensions. The Write Course programs were rated at a level comparable to all Annenberg/CPB courses.

FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	THE WRITE COURSE Finding information in the library -- it was a mystery -- presented books, references, people. Way people use writing in their work.** The use of industry slang and jargon -- have a lot in my industry.** Outlining helped me a lot. Don't know if particular program, but I use that regularly now. They're well done. I liked them. No one in particular. Program on library -- most informative.***** Helped with term paper. Loved the old army lady -- she was inspiring, fantastic.**** Good cross-section of experts. > Can't pick one out.***	Last program -- told you telecourse wasn't over, continue to learn writing skills. Halfway house program -- took them out of usual setting. Library one good -- comical process presented well. Most effective one right before midterm -- showed how to organize an essay. Helped with midterm. When textbook introduced. The van. Where Gwyn tried to make them more than friends. I liked the hum in the programs. I don't remember. Lesson 18, sentence strategies. As a supervisor, I am doing evaluations. Don't know.

The library program was mentioned frequently as a favorite. Others said they could not pick one program out above all others.

LEAST FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	THE WRITE COURSE Last couple were boring.** Better at specific subjects than generalities -- didn't tie up end well, no clincher. One on library program and lesson -- didn't understand it; out of context; had to go to library to do it; would have been more beneficial if a real term paper involved.** Burka's "Pentad" -- confusing; never did understand this; supposedly a helpful tool for writing; but tool for confusion.** Flower sketch. No, they're all pretty much the same. The one where their cast put their feet on the couch. I was so disturbed by this I couldn't hear what they were saying. First program.** Simple, boring, first two. Program with football players -- distracting in opening. Not defined about what's trying to be taught. Too much like a program. Pentad program, confusing, useless.	1st one very "chitty-chatty" -- not informative. Owyn & Dan -- courting, "horrible", re-write love letter, ridiculous. Didn't like many anyhow. 1st program. Too much forced entertainment. None.*****

Some students mentioned that they were confused by Burka's Pentad. Others found the first program simple and boring.

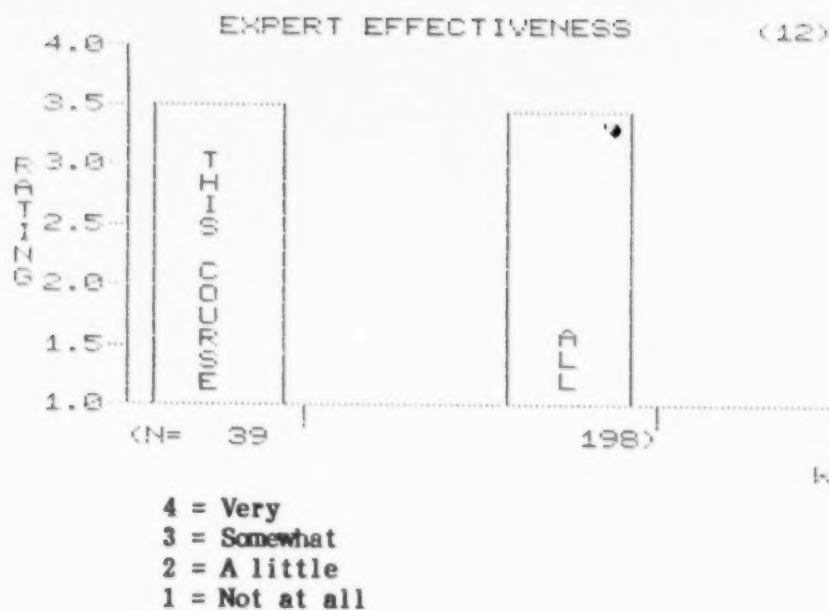
COMMENTS ON THE PRODUCTION ELEMENTS AND FORMAT

	2-YEAR	4-YEAR
	THE WHITE COURSE Music not good, but better than Gov -- everytime I hear Gov music I want to go to sleep. Good. There were 2 programs back to back -- the "introductory paragraph" or opening segment for these 2 were identical. Norm had to write on paragraphs, then sentences -- I thought that should have been different. This AM's show was on half-way house -- they started with actually going to half-way house, then returned to studio -- that's interesting. Format allows you access to many different English instructors. All well-done, moves smoothly, keeps your attention. Easy to follow -- don't have to have read other.** Fun to watch story. Every now and then can tell they are actors -- use word "nuther" do get away from good English. Music was great.** Production very well done. Nice, not all in office, wanted to see Fred's. Had a writing crisis -- tie things together, gave context to material. Tremendous. Liked Waldo, the trash can.** Effective. Off-set location didn't add to information - arbitrary - like when went to grocery store. Nice but trying too hard.	It moved so quickly -- seemed like it didn't take characters long to write, unrealistic. Like a sit-com. Humor nice. Wanted to shoot head office character. Office segments stifling. Target missed (level)/problem with producer. Graphics effective as was clear i.e. advertising segment; interoffice memo segment. Too much repetition. Theme song (like game show). Show dragged, unable to maintain interest, perhaps could have used outside segments. It all was excellent. Most of that was really good. They gave examples of what they were talking about. Very well done having the work environment. It looked up to date and realistic.

In general, students commented positively on the talent and format of this series.

BEST COPY AVAILABLE

EXPERT EFFECTIVENESS



The experts in the Write Course were rated very high and at a level comparable to that for experts across all Annenberg/CPB courses.

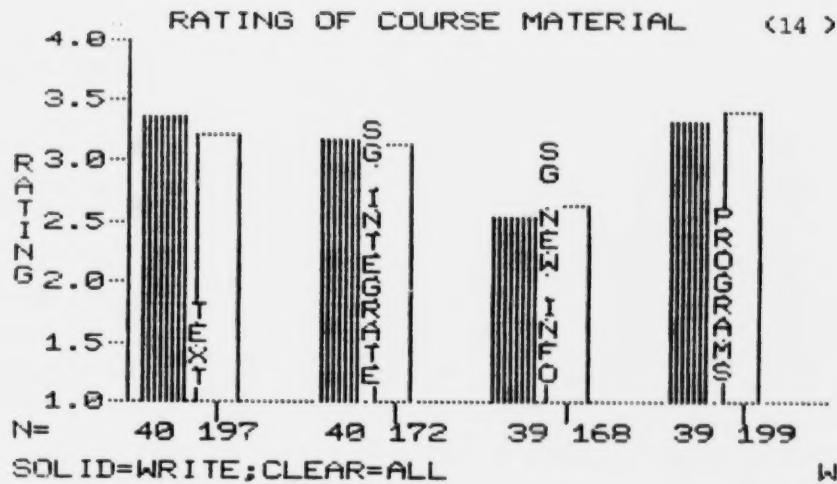
COMMENTS ON THE EXPERTS

	2-YEAR	4-YEAR
	THE WHITE COURSE Like them -- they speak clearly. Some of the other telecourses they speak so fast, you can't understand them. Liked A.C. Greens.** Met a few, that makes it extremely interesting to me. I've heard in person. Say same thing in different way which helps to comprehend better. High point of experience. Helpful and informative. Adds more authority. Bring out points clearly and logically. Examples very good. By themselves would be very dry. Very good.** Informative, helpful, real people; they said things to remember; several tied together (Washington, DC). Enjoyed that. Good. All put across in different way. They all said in their own way. Number just right. Local people made it interesting. Good the way they put it...their ideas...all a little different...interjected variety. Frequency or amount of expert use just about right. Professional writers, but not those in business. Liked seeing a variety of people in different fields -- more aware of own. Liked more than rest of program. Good -- especially business -- helped writing a resume. Writing in business different.	Brought in good people. Liked experts' suggestions. Liked one on business writing. Hated John Anders.** Woman at document center -- good advice.** No reinforcement end result (finished paper). Too much emphasis on PROCESS of writing (literature), not appropriate for course. Settings for interviews bad. Remote segments not bad. Most pretty good. Good in general. Experts more advanced than program. Experts worked so hard -- made writing seem too difficult, discouraging. The head writer was good. All writers were good. Most were pretty good. Good.***

General response to the use of experts was positive with most students reporting that the opinions of experts contributed to the informative value of the programs. Experts were most effective when the program made it clear who they were and why they were important to the program.

BEST COPY AVAILABLE

RATING OF COURSE MATERIALS

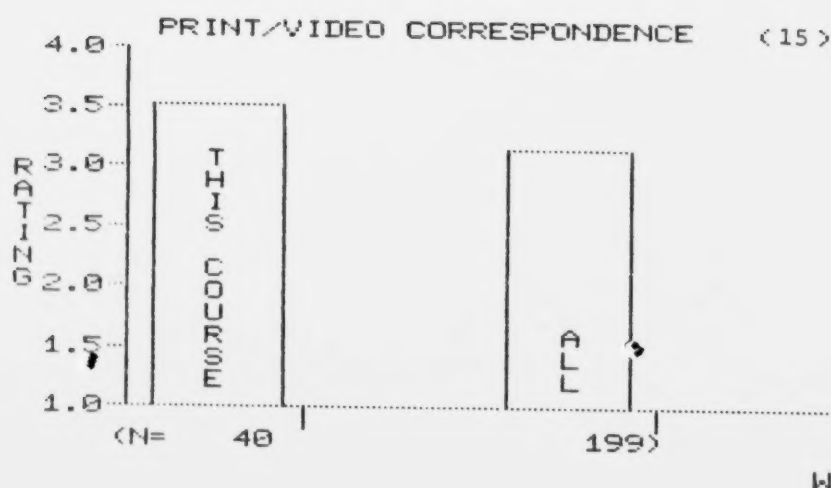


- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

Students were asked to rate the quality of the textbook; the study guide in integrating the material for the course; the study guide in adding new material; and the television programs.

The textbook, study guide, and programs were all rated high by students. While the study guide was seen to be good at integrating material, it was seen to be less effective in adding new information. These findings were very close to the ratings for all Annenberg/CPB courses.

CORRESPONDENCE OF PRINT AND VIDEO



- 4 = Very effectively
 3 = Somewhat
 2 = A little
 1 = Not at all

In order to determine how effectively the print and video corresponded, students were asked to rate the course in this regard. The correspondence between the print and video components of the course was high and slightly above that for all Annenberg/CPB courses.

APPENDIX. QUESTIONNAIRE RESPONSES

QUESTIONNAIRE: CPBA

(TA FILE: WRITE COURSE

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

40=TOTAL NULL=0 /=0 MEAN=3 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

40= 100% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.384

7=17.5% 1-Y

33=82.5% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

21=52.5% 1-TWO-YEAR

19=47.5% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.91

23=57.5% 1-NONE

7=17.5% 2-1

5=12.5% 3-2

2= 5.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

2= 5.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 /=0 MEAN=2.4 SD=1.08

10=25.0% 1-VERY INTERESTED

12=30.0% 2-SOMEWHAT INTERESTED

10=25.0% 3-A LITTLE INTERESTED

8=20.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

40= 100% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 /=0 MEAN=1.3 SD=.464

28=70.0% 1-FEMALE

12=30.0% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 /=0 MEAN=2.27 SD=.816

15=15.0% 1-18-22

20=50.0% 2-23-34

11=27.5% 3-35-49

3= 7.5% 4-50 OR OVER

QUESTION #10

Q9 DID YOUR INSTITUTION OFFER THIS COURSE AT THE

39=TOTAL NULL=1 /=0 MEAN=1.17 SD=.555

34=87.1% 1-ENTRY LEVEL

4=10.2% 2-INTERMEDIATE LEVEL

0= 0.0% 3-ADVANCED LEVEL

1= 2.5% 4-GRADUATE LEVEL

QUESTION #11

Q10 YOU WOULD RATE THIS COURSE AS

40=TOTAL NULL=0 /=0 MEAN=1.4 SD=.496

24=60.0% 1-ENTRY LEVEL

16=40.0% 2-INTERMEDIATE

0= 0.0% 3-ADVANCED

0= 0.0% 4-GRADUATE LEVEL

QUESTION #12

Q11 DIFFICULTY OF COURSE COMPARED TO OTHERS AT THIS LEVEL

7=TOTAL NULL=1 /=0 MEAN=1.76 SD=.626

13=33.3% 1-MORE DIFFICULT

22=56.4% 2-COMPARABLE

4=10.2% 3-EASIER

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #13

Q12 HOW WELL DID YOU PERFORM IN THIS COURSE?

40=TOTAL NULL=0 /=0 MEAN=2.37 SD=1.00

4=10.0% 1-ABOVE USUAL LEVEL

25=62.5% 2-AT USUAL LEVEL

6=15.0% 3-BELOW USUAL LEVEL

2= 5.0% 4-CANNOT COMPARE

3= 7.5% 5-NOT YET GRADED

QUESTION #14

Q13 LEVEL OF SATISFACTION WITH COURSE

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.843

17=42.5% 1-VERY SATISFIED

14=35.0% 2-SOMEWHAT SATISFIED

8=20.0% 3-SOMEWHAT DISSATISFIED

1= 2.5% 4-VERY DISSATISFIED

QUESTION #15

Q14 COURSE COMPONENT FOUND MOST VALUABLE FOR ITS ACADEMIC CONTENT

39=TOTAL NULL=1 /=0 MEAN=1.97 SD=.902

16=41.0% 1-TV PROGRAMS

8=20.5% 2-STUDY GUIDE

15=38.4% 3-TEXTBOOK

QUESTION #16

Q15 WHICH COURSE COMPONENT COULD YOU HAVE DONE WITHOUT?

36=TOTAL NULL=4 /=0 MEAN=2.41 SD=1.10

9=25.0% 1-TV PROGRAMS

11=30.5% 2-STUDY GUIDE

8=22.2% 3-TEXTBOOK

8=22.2% 4-INSTRUCTOR

QUESTION #17

Q16 WOULD YOU RECOMMEND THIS COURSE TO A FRIEND?

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.438

30=75.0% 1-Y

10=25.0% 2-N

QUESTION #18

Q17 WOULD YOU ENROLL IN A TELECOURSE AGAIN?

40=TOTAL NULL=0 /=0 MEAN=1.1 SD=.303

36=90.0% 1-Y

4=10.0% 2-N

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #19

Q18 PREPAREDNESS OF INSTRUCTOR COMPARED TO OTHER COURSES

40=TOTAL NULL=0 /=0 MEAN=1.9 SD=.777

13=32.5% 1-BETTER

19=47.5% 2-COMPARABLE

7=17.5% 3-LESS WELL PREPARED

1= 2.5% 4-NEVER MET INSTRUCTOR

QUESTION #20

Q19 TUITION COMPARED TO ON-CAMPUS COURSE WITH SAME NUMBER OF CREDITS

39=TOTAL NULL=1 /=0 MEAN=2.17 SD=.451

1= 2.5% 1-LESS

30=76.9% 2-SAME

8=20.5% 3-MORE

QUESTION #21

Q20 NUMBER OF EXAMS GIVEN

40=TOTAL NULL=0 /=0 MEAN=2.75 SD=1.14

8=20.0% 1-NONE

4=10.0% 2-1

1=52.5% 3-2

5=12.5% 4-3

1= 2.5% 5-4

1= 2.5% 6-MORE THAN 4

QUESTION #22

Q21 NUMBER OF QUIZZES GIVEN

36=TOTAL NULL=4 /=0 MEAN=2.02 SD=2.63

31=86.1% 1-NONE

0= 0.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

1= 2.7% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

4=11.1% 9-MORE THAN 7

QUESTION #23

Q22 FORMAT OF EXAMS AND QUIZZES

35=TOTAL NULL=5 /=0 MEAN=3.25 SD=.505

0= 0.0% 1-MULT. CHOICE OR TRUE/FALSE

1= 2.8% 2-OPEN ENDED

74=68.5% 3-ESSAY QUESTIONS

0=28.5% 4-A COMBINATION

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #24

Q23 APPROPRIATENESS OF THIS TESTING METHOD

34=TOTAL NULL=6 /=0 MEAN=1.29 SD=.578

26=76.4% 1-VERY APPROPRIATE

6=17.6% 2-SOMWHAT APPROPRIATE

2= 5.8% 3-A LITTLE APPROPRIATE

0= 0.0% 4-NOT AT ALL APPROPRIATE

QUESTION #25

Q24 HAVE YOU RECEIVED YOUR COURSE GRADE AT THIS TIME?

40=TOTAL NULL=0 /=0 MEAN=1.37 SD=.490

25=62.5% 1-Y

15=37.5% 2-N

QUESTION #26

Q25 HOW SATISFIED ARE YOU WITH YOUR GRADE?

40=TOTAL NULL=0 /=0 MEAN=2.9 SD=1.79

14=35.0% 1-VERY SATISFIED

8=20.0% 2-SOMEWHAT SATISFIED

1= 2.5% 3-SOMEWHAT DISSATISFIED

3= 5.0% 4-VERY DISSATISFIED

15=37.5% 5-HAVE NOT RECEIVED A GRADE

QUESTION #27

Q26 DID YOU USE THE MATERIALS FOR THIS COURSE ANY DIFFERENTLY AS A RESULT OF KEEPING LOGS OF YOUR STUDY HABITS?

40=TOTAL NULL=0 /=0 MEAN=3.77 SD=.422

0= 0.0% 1-WORKED HARDER

0= 0.0% 2-WORKED LESS

9=22.5% 3-NO DIFFERENCE

31=77.5% 4-DID NOT KEEP

QUESTION #28

Q28 FIRST OR SECOND EVALUATION SESSION ATTENDED

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.438

30=75.0% 1-FIRST

10=25.0% 2-SECOND

QUESTION #29

Q28 THE COURSE FULFILLED MY EXPECTATIONS.

40=TOTAL NULL=0 /=0 MEAN=2.17 SD=1.03

10=25.0% 1-STRONGLY AGREE

0=50.0% 2-AGREE

4=10.0% 3-CANNOT DECIDE

5=12.5% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #30

Q29 THE COURSE COVERED AN ADEQUATE AMOUNT OF MATERIAL.

40=TOTAL NULL=0 /=0 MEAN=1.75 SD=.926

18=45.0% 1-STRONGLY AGREE

18=45.0% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

2= 5.0% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #31

Q30 THE STUDY GUIDE WAS WELL COORDINATED WITH THE TEXTBOOK AND TV PROGRAMS.

40=TOTAL NULL=0 /=0 MEAN=1.7 SD=.853

20=50.0% 1-STRONGLY AGREE

14=35.0% 2-AGREE

4=10.0% 3-CANNOT DECIDE

2= 5.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #32

Q31 EXAMS AND QUIZZES COVERED MATERIAL IN COURSE.

40=TOTAL NULL=5 /=0 MEAN=2 SD=.970

12=34.2% 1-STRONGLY AGREE

15=42.8% 2-AGREE

4=11.4% 3-CANNOT DECIDE

4=11.4% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #33

Q32 TV IS AN EFFECTIVE WAY FOR ME TO LEARN.

40=TOTAL NULL=0 /=0 MEAN=1.95 SD=1.06

17=42.5% 1-STRONGLY AGREE

13=32.5% 2-AGREE

6=15.0% 3-CANNOT DECIDE

3= 7.5% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #34

Q33 TEXTBOOK PROVIDED ADEQUATE COVERAGE OF MATERIAL.

40=TOTAL NULL=0 /=0 MEAN=1.57 SD=.712

21=52.5% 1-STRONGLY AGREE

16=40.0% 2-AGREE

2= 5.0% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #35

Q34 I RECEIVED THE INDIVID. HELP I NEEDED.

40=TOTAL NULL=0 /=0 MEAN=2.57 SD=1.43

12=30.0% 1-STRONGLY AGREE

11=27.5% 2-AGREE

4=10.0% 3-CANNOT DECIDE

8=20.0% 4-DISAGREE

5=12.5% 5-STRONGLY DISAGREE

QUESTION #36

Q35 GIVEN ENOUGH TIME TO COMPLETE ASSIGNMENTS.

40=TOTAL NULL=0 /=0 MEAN=2.05 SD=1.10

13=32.5% 1-STRONGLY AGREE

20=50.0% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

4=10.0% 4-DISAGREE

2= 5.0% 5-STRONGLY DISAGREE

QUESTION #37

Q36 LESSON OBJECTIVES STATED CLEARLY IN STUDY GUIDE.

()=TOTAL NULL=0 /=0 MEAN=1.75 SD=.808

17=42.5% 1-STRONGLY AGREE

18=45.0% 2-AGREE

3= 7.5% 3-CANNOT DECIDE

2= 5.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #38

Q37 CONTENT OF PROGRAMS WAS CURRENT.

40=TOTAL NULL=0 /=0 MEAN=1.6 SD=.928

23=57.5% 1-STRONGLY AGREE

14=35.0% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

2= 5.0% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #39

Q38 I COULD FOLLOW THE PACE OF THE PROGRAMS.

40=TOTAL NULL=0 /=0 MEAN=1.67 SD=.693

17=42.5% 1-STRONGLY AGREE

20=50.0% 2-AGREE

2= 5.0% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

()= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: WRITE COURSE

QUESTION #40

Q39 THE STUDY GUIDE WAS AT AN APPROPRIATE LEVEL.

40=TOTAL NULL=0 /=0 MEAN=1.7 SD=.757

17=42.5% 1-STRONGLY AGREE

20=50.0% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

2= 5.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #41

Q40 THE TEXT WAS AT AN APPROPRIATE LEVEL FOR ME.

40=TOTAL NULL=0 /=0 MEAN=1.65 SD=.662

17=42.5% 1-STRONGLY AGREE

21=52.5% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBB .

DATA FILE: WRITE COURSE

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

40=TOTAL NULL=0 /=0 MEAN=3 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

40= 100% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.384

7=17.5% 1-Y

33=82.5% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

21=52.5% 1-TWO-YEAR

19=47.5% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.91

23=57.5% 1-NONE

7=17.5% 2-1

5=12.5% 3-2

2= 5.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

2= 5.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 /=0 MEAN=2.4 SD=1.08

10=25.0% 1-VERY INTERESTED

12=30.0% 2-SOMEWHAT INTERESTED

10=25.0% 3-A LITTLE INTERESTED

8=20.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

40= 100% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 /=0 MEAN=1.3 SD=.464

28=70.0% 1-FEMALE

12=30.0% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 /=0 MEAN=2.27 SD=.816

6=15.0% 1-18-22

20=50.0% 2-23-34

11=27.5% 3-35-49

3= 7.5% 4-50 OR OVER

QUESTION #10

Q9 WORK STATUS

40=TOTAL NULL=0 /=0 MEAN=1.72 SD=1.06

24=60.0% 1-FULL-TIME

8=20.0% 2-PART-TIME

3= 7.5% 3-HOMEMAKER

5=12.5% 4-NO JOB

0= 0.0% 5-OTHER

QUESTION #11

Q10 HOURS USUALLY WORKED

40=TOTAL NULL=0 /=0 MEAN=1.6 SD=1.15

30=75.0% 1-DAYS

3= 7.5% 2-EVENINGS

0= 0.0% 3-GRAVEYARD

7=17.5% 4-DO NOT WORK

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #12

Q11 TOTAL HOUSEHOLD INCOME

40=TOTAL NULL=0 /=0 MEAN=5.55 SD=2.24

1= 2.5% 1-UNDER 10

5=12.5% 2-10-15

2= 5.0% 3-15-20

6=15.0% 4-20-25

5=12.5% 5-25-30

2= 5.0% 6-30-35

8=20.0% 7-35-40

11=27.5% 8-OVER 40

0= 0.0% 9-DK

QUESTION #13

Q12 ETHNICITY

40=TOTAL NULL=0 /=0 MEAN=1.17 SD=.635

37=92.5% 1-CAUCASIAN

0= 0.0% 2-HISPANIC

2= 5.0% 3-BLACK

1= 2.5% 4-ASIAN

0= 0.0% 5-OTHER

QUESTION #14

Q13 ENROLLMENT STATUS

40=TOTAL NULL=0 /=0 MEAN=2.97 SD=.733

0= 0.0% 1-HIGH SCHOOL

11=27.5% 2-TWO-YEAR COLLEGE

19=47.5% 3-FOUR-YEAR COLLEGE

10=25.0% 4-NOT IN PROGRAM

QUESTION #15

Q14 TOTAL NUMBER OF COURSES TAKEN THIS SEMESTER

40=TOTAL NULL=0 /=0 MEAN=2.12 SD=1.20

16=40.0% 1-1

11=27.5% 2-2

7=17.5% 3-3

4=10.0% 4-4

2= 5.0% 5-5

0= 0.0% 6-6

0= 0.0% 7-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #16

Q15 NUMBER OF ON-CAMPUS COURSES DROPPED OUT OF AFTER FIRST TWO WEEKS

40=TOTAL NULL=0 /=0 MEAN=1.77 SD=1.32

25=62.5% 1-NONE

7=17.5% 2-1

5=12.5% 3-2

0= 0.0% 4-3

1= 2.5% 5-4

2= 5.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #17

Q16 NUMBER OF TELECOURSES DROPPED AFTER THE FIRST TWO WEEKS

37=TOTAL NULL=3 /=0 MEAN=1.13 SD=.419

33=89.1% 1-NONE

3= 8.1% 2-1

1= 2.7% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #18

Q17 HAVE YOU RECORDED PROGRAMS AT HOME?

39=TOTAL NULL=1 /=0 MEAN=1.74 SD=.938

23=58.9% 1-NO - DON'T OWN VCR

3= 7.6% 2-NO - DO OWN VCR

13=33.3% 3-YES

QUESTION #19

Q18 DID YOU VIEW ANY PROGRAMS MORE THAN ONCE?

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

21=52.5% 1-Y

19=47.5% 2-N

QUESTION #20

Q19 YEAR IN COLLEGE

40=TOTAL NULL=0 /=0 MEAN=2.3 SD=1.26

13=32.5% 1-FRESH

13=32.5% 2-SOPH

6=15.0% 3-JR

5=12.5% 4-SEN

3= 7.5% 5-NOT ENROLLED

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #21

Q20 WHAT IS HIGHEST DEGREE YOU HOPE TO ACHIEVE?

40=TOTAL NULL=0 /=0 MEAN=3.07 SD=.828

1= 2.5% 1-NONE

7=17.5% 2-ASSOCIATE'S

22=55.0% 3-BACHELOR'S

8=20.0% 4-MASTER'S

2= 5.0% 5-DOCTORAL

QUESTION #22

Q21 EVER TAKEN ON-CAMPUS COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.05 SD=.220

38=95.0% 1-Y

2= 5.0% 2-N

QUESTION #23

Q22 EVER TAKEN CORRESPONDENCE COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.77 SD=.422

37=92.5% 1-Y

31=77.5% 2-N

QUESTION #24

Q23 CONCURRENTLY ENROLLED IN ON-CAMPUS COURSE?

40=TOTAL NULL=0 /=0 MEAN=1.52 SD=.505

19=47.5% 1-Y

21=52.5% 2-N

QUESTION #25

Q24 MAIN REASON FOR ENROLLING IN COURSE

40=TOTAL NULL=0 /=0 MEAN=2.52 SD=1.15

0= 0.0% 1-HIGH-SCHOOL CREDIT

32=80.0% 2-COLLEGE CREDIT

1= 2.5% 3-JOB SKILLS FOR NEW JOB

3= 7.5% 4-UPGRADE JOB SKILLS FOR PRESENT JOB

2= 5.0% 5-GENERAL INTEREST

2= 5.0% 6-OTHER

QUESTION #26

Q25 MAIN REASON FOR TELECOURSE VS ON-CAMPUS COURSE

40=TOTAL NULL=0 /=0 MEAN=2.37 SD=1.82

21=52.5% 1-MINIMIZE TRAVEL

6=15.0% 2-TRY NEW WAY OF TAKING COURSES

1= 2.5% 3-SUBJECT MATTER

6=15.0% 4-NOT AVAILABLE DURING ON-CAMPUS PERIODS

1= 2.5% 5-GOOD WAY TO TAKE FIRST COLLEGE COURSE

5=12.5% 6-OTHER

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #27

Q26 WAS THIS COURSE IN YOUR MAJOR?

40=TOTAL NULL=0 /=0 MEAN=1.9 SD=.590

9=22.5% 1-Y

26=65.0% 2-N

5=12.5% 3-HAVE NO MAJOR

QUESTION #28

Q27 HOW DID YOU FIRST HEAR OF THIS TELECOURSE?

40=TOTAL NULL=0 /=0 MEAN=3.57 SD=1.21

3= 7.5% 1-FRIEND

2= 5.0% 2-ADVISOR

13=32.5% 3-MAIL BROCHURE

17=42.5% 4-COURSE CATALOG

1= 2.5% 5-BULLETIN BOARD

4=10.0% 6-TV

0= 0.0% 7-RADIO

0= 0.0% 8-NEWSPAPER

0= 0.0% 9-OTHER

QUESTION #29

Q28 ELECTIVE OR REQUIRED?

40=TOTAL NULL=0 /=0 MEAN=2.02 SD=.158

0= 0.0% 1-ELECTIVE

39=97.5% 2-REQUIRED

1= 2.5% 3-DK

0= 0.0% 4-NEITHER

QUESTION #30

Q29 WOULD HAVE PREFERRED ALTERNATE VIEWING TIME?

40=TOTAL NULL=0 /=0 MEAN=1.55 SD=.503

18=45.0% 1-Y

22=55.0% 2-N

QUESTION #31

Q30 PREFERRED DAY TO VIEW PROGRAMS

37=TOTAL NULL=3 /=0 MEAN=4.24 SD=2.25

6=16.2% 1-MON

6=16.2% 2-TUE

4=10.8% 3-WED

2= 5.4% 4-THU

1= 2.7% 5-FRI

2=32.4% 6-SAT

6=16.2% 7-SUN

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #32

Q31 SINGLE BEST TIME TO VIEW PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=3.17 SD=1.98

10=25.0% 1-6-8 AM

10=25.0% 2-8-11 AM

5=12.5% 3-11 AM-1 PM

4=10.0% 4-1-4 PM

1= 2.5% 5-4-7 PM

9=22.5% 6-7-11 PM

1= 2.5% 7-11 PM- 1 AM

0= 0.0% 8-1-6 AM

QUESTION #33

Q32 WHERE DID YOU VIEW MOST OF THE PROGRAMS?

40=TOTAL NULL=0 /=0 MEAN=1.72 SD=1.35

26=65.0% 1-HOME ALONE

9=22.5% 2-HOME W/ OTHERS

0= 0.0% 3-IN A RESIDENCE W/ OTHER STUDENTS

2= 5.0% 4-ON-CAMPUS IN LIBRARY

1= 2.5% 5-PUBLIC LIBRARY

2= 5.0% 6-OTHER

QUESTION #34

Q33 DID YOU TAKE NOTES WHILE VIEWING?

40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.506

20=50.0% 1-Y

20=50.0% 2-N

QUESTION #35

Q34 REASON FOR NOT TAKING NOTES

20=TOTAL NULL=20 /=0 MEAN=2.85 SD=.812

0= 0.0% 1-PROGRAMS GO TOO FAST

8=40.0% 2-COVERED IN PRINT MATERIAL

7=35.0% 3-IT INTERRUPTS THE FLOW OF THE PROGRAM

5=25.0% 4-OTHER

QUESTION #36

Q35 TIMES LEFT ROOM DURING VIEWING

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.493

31=77.5% 1-NONE

8=20.0% 2-1

1= 2.5% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #37

Q36 CHOICE FOR WATCHING TWO HALF-HOUR PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.549

10=25.0% 1-SEPARATE TIMES

27=67.5% 2-TOGETHER

3= 7.5% 3-NO PREFERENCE

QUESTION #38

Q37 PERCENTAGE OF TEXTBOOK READINGS COMPLETED

40=TOTAL NULL=0 /=0 MEAN=5.3 SD=1.62

1= 2.5% 1-NONE USED

1= 2.5% 2-0%

6=15.0% 3-1-25%

2= 5.0% 4-26-49%

8=20.0% 5-50-74%

11=27.5% 6-75-99%

11=27.5% 7-100%

QUESTION #39

Q38 PERCENTAGE OF ASSIGNED STUDY GUIDE COMPLETED

40=TOTAL NULL=0 /=0 MEAN=5.87 SD=1.45

0= 0.0% 1-DID NOT USE

2= 5.0% 2-0%

3= 7.5% 3-1-25%

1= 2.5% 4-26-49%

3= 7.5% 5-50-74%

14=35.0% 6-75-99%

17=42.5% 7-100%

QUESTION #40

Q39 NUMBER OF ON-CAMPUS CLASS MEETINGS

40=TOTAL NULL=0 /=0 MEAN=3.1 SD=1.82

12=30.0% 1-NONE

3= 7.5% 2-1

11=27.5% 3-2

3= 7.5% 4-3

6=15.0% 5-4

4=10.0% 6-5

1= 2.5% 7-6

0= 0.0% 8-7 OR MORE

0= 0.0% 9-DK

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #41

Q40 NUMBER OF OPTIONAL CLASS MEETINGS

40=TOTAL NULL=0 /=0 MEAN=2.87 SD=1.38

11=27.5% 1-NONE

1= 2.5% 2-1

14=35.0% 3-2

12=30.0% 4-3

0= 0.0% 5-4

2= 5.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

0= 0.0% 9-DK

QUESTION #42

Q41 OPINION OF NUMBER OF ON-CAMPUS CLASSES

39=TOTAL NULL=1 /=0 MEAN=2.43 SD=.680

1= 2.5% 1-TOO MANY

23=58.9% 2-JUST RIGHT

12=30.7% 3-TOO FEW

3= 7.6% 4-DK

QUESTION #43

Q42 TRAVEL TIME TO CAMPUS

40=TOTAL NULL=0 /=0 MEAN=2.4 SD=1.21

11=27.5% 1-UNDER 15 MINS

12=30.0% 2-16-29 MINS

10=25.0% 3-30-44 MINS

4=10.0% 4-45-59 MINS

3= 7.5% 5-1-2 HOURS

0= 0.0% 6-MORE THAN 2 HRS

QUESTION #44

Q43 NUMBER OF ON-CAMPUS MEETINGS ATTENDED

40=TOTAL NULL=0 /=0 MEAN=3.75 SD=2.03

9=22.5% 1-NONE

2= 5.0% 2-1

7=17.5% 3-2

6=15.0% 4-3

9=22.5% 5-4

4=10.0% 6-5

2= 5.0% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #45

Q44 NUMBER OF TIMES CORRESPONDED WITH INSTRUCTOR BY MAIL?

40=TOTAL NULL=0 /=0 MEAN=5.75 SD=2.88

9=22.5% 1-NONE

0= 0.0% 2-1

1= 2.5% 3-2

2= 5.0% 4-3

1= 2.5% 5-4

4=10.0% 6-5

3= 7.5% 7-6

20=50.0% 8-7 OR MORE

QUESTION #46

Q45 NUMBER OF TIMES SOUGHT HELP FROM INSTRUCTOR BY PHONE

40=TOTAL NULL=0 /=0 MEAN=2.92 SD=2.10

14=35.0% 1-NONE

8=20.0% 2-1

5=12.5% 3-2

4=10.0% 4-3

3= 7.5% 5-4

3= 7.5% 6-5

1= 2.5% 7-6

2= 5.0% 8-7 OR MORE

QUESTION #47

Q46 NUMBER OF TIMES VISITED INSTRUCTOR ON-CAMPUS

40=TOTAL NULL=0 /=0 MEAN=1.72 SD=.986

23=57.5% 1-NONE

8=20.0% 2-1

6=15.0% 3-2

3= 7.5% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #48

Q47 NUMBER OF MEETINGS OUTSIDE CLASSTIME WITH OTHER STUDENTS

40=TOTAL NULL=0 /=0 MEAN=1.57 SD=1.86

35=87.5% 1-NONE

2= 5.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

3= 7.5% 8-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: WRITE COURSE

QUESTION #49

Q48 HOW HARD OR EASY WAS IT TO CONTACT THE INSTRUCTOR

40=TOTAL NULL=0 /=0 MEAN=3.67 SD=1.14

2= 5.0% 1-VERY HARD

5=12.5% 2-SOMEWHAT HARD

7=17.5% 3-SOMEWHAT EASY

16=40.0% 4-VERY EASY

10=25.0% 5-NEVER TRIED

QUESTION #50

Q49 HOURS / WEEK SPENT STUDYING FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=6.05 SD=1.69

0= 0.0% 1-NONE

2= 5.0% 2-1

2= 5.0% 3-2

1= 2.5% 4-3

9=22.5% 5-4

10=25.0% 6-5

5=12.5% 7-6

{ 11=27.5% 8-7 OR MORE

QUESTION #51

Q50 HOURS / WEEK SPENT STUDYING FOR TYPICAL ON-CAMPUS COURSE

36=TOTAL NULL=4 /=0 MEAN=5.13 SD=2.01

2= 5.5% 1-NONE

1= 2.7% 2-1

4=11.1% 3-2

7=19.4% 4-3

8=22.2% 5-4

4=11.1% 6-5

3= 8.3% 7-6

7=19.4% 8-7 OR MORE

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING?

40=TOTAL NULL=0 /=0 MEAN=3 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

40= 100% 3-WRITE

0= 0.0% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.384

7=17.5% 1-Y

33=82.5% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

21=52.5% 1-TWO-YEAR

19=47.5% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

40=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.91

23=57.5% 1-NONE

7=17.5% 2-1

5=12.5% 3-2

2= 5.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

2= 5.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

40=TOTAL NULL=0 /=0 MEAN=2.4 SD=1.08

10=25.0% 1-VERY INTERESTED

12=30.0% 2-SOMEWHAT INTERESTED

10=25.0% 3-A LITTLE INTERESTED

8=20.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

40=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

40= 100% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

40=TOTAL NULL=0 /=0 MEAN=1.3 SD=.464

28=70.0% 1-FEMALE

12=30.0% 2-MALE

QUESTION #9

Q8 AGE

40=TOTAL NULL=0 /=0 MEAN=2.27 SD=.816

6=15.0% 1-18-22

20=50.0% 2-23-34

11=27.5% 3-35-49

3= 7.5% 4-50 OR OVER

QUESTION #10

Q9 DID YOU THINK THE TEXTBOOK FOR THIS COURSE WAS APPROPRIATE FOR AN

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.438

30=75.0% 1-INTRO COURSE

10=25.0% 2-INTERMEDIATE COURSE

0= 0.0% 3-ADVANCED COURSE

QUESTION #11

Q10 TEXTBOOK COMPARED TO ON-CAMPUS CLASS TEXTS

36=TOTAL NULL=4 /=0 MEAN=1.97 SD=.559

6=16.6% 1-MORE DIFFICULT

25=69.4% 2-SAME

5=13.8% 3-EASIER

QUESTION #12

Q11 TEXTBOOK COMPARED TO OTHER TELECOURSE TEXTS

19=TOTAL NULL=21 /=0 MEAN=1.84 SD=.602

5=26.3% 1-MORE DIFFICULT

12=63.1% 2-SAME

2=10.5% 3-EASIER

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #13

Q12 WHEN DID YOU READ THE TEXTBOOK CHAPTERS?
36=TOTAL NULL=4 /=0 MEAN=1.69 SD=.467
11=30.5% 1-BEFORE PROGRAM
25=69.4% 2-AFTER PROGRAM

QUESTION #14

Q13 QUALITY OF TEXTBOOK
40=TOTAL NULL=0 /=0 MEAN=1.65 SD=.579
16=40.0% 1-EXCELLENT
22=55.0% 2-GOOD
2= 5.0% 3-FAIR
0= 0.0% 4-POOR

QUESTION #15

Q14 EFFECTIVENESS OF TEXTBOOK
40=TOTAL NULL=0 /=0 MEAN=1.67 SD=.764
18=45.0% 1-VERY EFFECTIVE
19=47.5% 2-SOMEWHAT EFFECTIVE
1= 2.5% 3-A LITTLE EFFECTIVE
2= 5.0% 4-NEITHER
0= 0.0% 5-A LITTLE INEFFECTIVE
0= 0.0% 6-SOMEWHAT INEFFECTIVE
0= 0.0% 7-VERY INEFFECTIVE

QUESTION #16

Q15 INFORMATION CONTENT OF TEXTBOOK
40=TOTAL NULL=0 /=0 MEAN=1.5 SD=.784
26=65.0% 1-VERY INFORMATIVE
12=30.0% 2-SOMEWHAT INFORMATIVE
4=10.0% 3-A LITTLE INFORMATIVE
1= 2.5% 4-NEITHER
0= 0.0% 5-A LITTLE UNINFORMATIVE
0= 0.0% 6-SOMEWHAT UNINFORMATIVE
0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #17

Q16 CLARITY OF TEXTBOOK
40=TOTAL NULL=0 /=0 MEAN=1.95 SD=1.02
17=42.5% 1-VERY CLEAR
18=45.0% 2-SOMEWHAT CLEAR
0= 0.0% 3-A LITTLE CLEAR
4=10.0% 4-NEITHER
1= 2.5% 5-A LITTLE CONFUSING
0= 0.0% 6-SOMEWHAT CONFUSING
0= 0.0% 7-VERY CONFUSING

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #18

Q17 HELPFULNESS OF TEXTBOOK IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

40=TOTAL NULL=0 /=0 MEAN=1.9 SD=.981

17=42.5% 1-VERY HELPFUL

14=35.0% 2-SOMEWHAT HELPFUL

5=12.5% 3-A LITTLE HELPFUL

4=10.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

0= 0.0% 7-VERY UNHELPFUL

QUESTION #19

Q18 APPROPRIATE LEVEL FOR STUDY GUIDE

40=TOTAL NULL=0 /=0 MEAN=1.25 SD=.438

30=75.0% 1-INTRO COURSE

10=25.0% 2-INTERMED COURSE

0= 0.0% 3-ADVANCED COURSE

QUESTION #20

Q19 STUDY GUIDE COMPARED TO OTHER TELECOURSE STUDY GUIDES

19=TOTAL NULL=21 /=0 MEAN=1.94 SD=.705

5=26.3% 1-MORE DIFFICULT

10=52.6% 2-SAME

4=21.0% 3-EASIER

QUESTION #21

Q20 DID YOU READ THE STUDY GUIDE CHAPTER

37=TOTAL NULL=3 /=0 MEAN=1.35 SD=.483

24=64.8% 1-BEFORE PROGRAM

13=35.1% 2-AFTER PROGRAM

QUESTION #22

Q21 HOW WOULD YOU RATE THE STUDY GUIDE IN INTEGRATING THE MATERIAL AS A COUP

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.930

18=45.0% 1-EXCELLENT

14=35.0% 2-GOOD

5=12.5% 3-FAIR

3= 7.5% 4-POOR

QUESTION #23

Q22 EFFECTIVENESS OF STUDY GUIDE IN ADDING NEW MATERIAL NOT PRESENTED IN PROGRAMS OR TEXTBOOK

39=TOTAL NULL=1 /=0 MEAN=2.46 SD=1.02

8=20.5% 1-EXCELLENT

12=30.7% 2-GOOD

12=30.7% 3-FAIR

7=17.9% 4-POOR

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #24

Q23 EFFECTIVENESS OF STUDY GUIDE

40=TOTAL NULL=0 /=0 MEAN=2.1 SD=1.51

18=45.0% 1-VERY EFFECTIVE

13=32.5% 2-SOMEWHAT EFFECTIVE

3= 7.5% 3-A LITTLE EFFECTIVE

3= 7.5% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

2= 5.0% 6-SOMEWHAT INEFFECTIVE

1= 2.5% 7-VERY INEFFECTIVE

QUESTION #25

Q24 INFORMATION CONTENT OF STUDY GUIDE

40=TOTAL NULL=0 /=0 MEAN=2.27 SD=1.58

15=37.5% 1-VERY INFORMATIVE

14=35.0% 2-SOMEWHAT INFORMATIVE

4=10.0% 3-A LITTLE INFORMATIVE

4=10.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

1= 2.5% 6-SOMEWHAT UNINFORMATIVE

2= 5.0% 7-VERY UNINFORMATIVE

QUESTION #26

Q25 CLARITY OF STUDY GUIDE

40=TOTAL NULL=0 /=0 MEAN=2.15 SD=1.44

17=42.5% 1-VERY CLEAR

14=35.0% 2-SOMEWHAT CLEAR

1= 2.5% 3-A LITTLE CLEAR

3= 7.5% 4-NEITHER

4=10.0% 5-A LITTLE CONFUSING

1= 2.5% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #27

Q26 HELPFULNESS OF STUDY GUIDE IN ACHIEVING OBJECTIVES OF THE TELECOURSE UN

40=TOTAL NULL=0 /=0 MEAN=2.12 SD=1.60

19=47.5% 1-VERY HELPFUL

12=30.0% 2-SOMEWHAT HELPFUL

3= 7.5% 3-A LITTLE HELPFUL

1= 2.5% 4-NEITHER

2= 5.0% 5-A LITTLE UNHELPFUL

2= 5.0% 6-SOMEWHAT UNHELPFUL

1= 2.5% 7-VERY UNHELPFUL

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #28

Q27 DID YOU EXPERIENCE ANY DELAYS WHEN PURCHASING PRINT MATERIALS?

40=TOTAL NULL=0 /=0 MEAN=1.8 SD=.405

8=20.0% 1-Y

32=80.0% 2-N

QUESTION #29

Q28 WERE YOU CAUSED ANY INCONVENIENCE IN PURCHASING MATERIALS LATE

40=TOTAL NULL=0 /=0 MEAN=1.82 SD=.384

7=17.5% 1-Y

33=82.5% 2-N

QUESTION #30

Q29 DID LATE MATERIAL EFFECT ABILITY TO COMPLETE COURSEWORK?

40=TOTAL NULL=0 /=0 MEAN=1.35 SD=.769

31=77.5% 1-MATERIALS ON TIME

6=15.0% 2-NO EFFECT

1= 2.5% 3-SOMEWHAT NEGATIVE

2= 5.0% 4-VERY NEGATIVE

QUESTION #31

Q30 DID LATE MATERIALS AFFECT YOUR ASSESSMENT OF THE COURSE AS A WHOLE?

40=TOTAL NULL=0 /=0 MEAN=2.8 SD=.405

0= 0.0% 1-Y

8=20.0% 2-N

32=80.0% 3-MATERIALS ON TIME

QUESTION #32

Q31 EFFECTIVENESS OF TV PROGRAMS

39=TOTAL NULL=1 /=0 MEAN=2.12 SD=1.73

21=53.8% 1-VERY EFFECTIVE

8=20.5% 2-SOMEWHAT EFFECTIVE

5=12.8% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

4=10.2% 6-SOMEWHAT INEFFECTIVE

1= 2.5% 7-VERY INEFFECTIVE

DATA FILE: WRITE COURSE

QUESTION #33

Q32 INFORMATION CONTENT OF TV PROGRAMS

39=TOTAL NULL=1 /=0 MEAN=1.74 SD=1.09

22=56.4% 1-VERY INFORMATIVE

9=23.0% 2-SOMEWHAT INFORMATIVE

6=15.3% 3-A LITTLE INFORMATIVE

1= 2.5% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

1= 2.5% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #34

Q33 CLARITY OF TV PROGRAMS

39=TOTAL NULL=1 /=0 MEAN=1.71 SD=1.05

21=53.8% 1-VERY CLEAR

13=33.3% 2-SOMEWHAT CLEAR

2= 5.1% 3-A LITTLE CLEAR

1= 2.5% 4-NEITHER

2= 5.1% 5-A LITTLE CONFUSING

0= 0.0% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #35

Q34 HELPFULNESS OF TV PROGRAMS IN ACHIEVING OBJECTIVES OF THE TELECOURSE L

39=TOTAL NULL=1 /=0 MEAN=1.89 SD=1.35

21=53.8% 1-VERY HELPFUL

8=20.5% 2-SOMEWHAT HELPFUL

8=20.5% 3-A LITTLE HELPFUL

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

1= 2.5% 6-SOMEWHAT UNHELPFUL

1= 2.5% 7-VERY UNHELPFUL

QUESTION #36

Q35 RATING OF TV PROGRAMS

39=TOTAL NULL=1 /=0 MEAN=1.69 SD=.863

21=53.8% 1-EXCELLENT

10=25.6% 2-GOOD

7=17.9% 3-FAIR

1= 2.5% 4-POOR

QUESTION #37

Q36 EFFECTIVENESS OF PRINT MATERIALS IN CORRESPONDING WITH TV PROGRAMS

40=TOTAL NULL=0 /=0 MEAN=1.47 SD=.715

25=62.5% 1-VERY EFFECTIVE

12=30.0% 2-SOMEWHAT EFFECTIVE

2= 5.0% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NOT AT ALL EFFECTIVE

DATA FILE: PRITE COURSE

QUESTION #38

Q37 WOULD YOU HAVE WATCHED THE TV PROGRAMS AT HOME ON YOUR OWN IF YOU HAD NOT BEEN TAKING THIS TELECOURSE?

40=TOTAL NULL=0 /=0 MEAN=1.8 SD=.405

8=20.0% 1-Y

32=80.0% 2-N

QUESTION #39

Q38 REASON THAT YOU WOULDN'T HAVE WATCHED THE TV PROGRAMS

38=TOTAL NULL=2 /=0 MEAN=7.31 SD=1.90

2= 5.2% 1-BORING

0= 0.0% 2-NO INTERESTING VISUALS

0= 0.0% 3 TOO CONFUSING

1= 2.6% 4-DIDN'T LIKE HOST

1= 2.6% 5-DIDN'T LIKE GUESTS

4=10.5% 6-DIDN'T LIKE TOPIC

5=13.1% 7-DIDN'T LIKE TREATMENT OF TOPIC

17=44.7% 8-OTHER

8=21.0% 9-WOULD HAVE WATCHED

QUESTION #40

Q39 EFFECTIVENESS OF EXPERTS

39=TOTAL NULL=1 /=0 MEAN=1.51 SD=.720

24=61.5% 1-VERY EFFECTIVE

10=25.6% 2-SOMEWHAT EFFECTIVE

5=12.8% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO EXPERTS

QUESTION #41

Q40 WHO HOSTED YOUR TELECOURSE?

39=TOTAL NULL=1 /=0 MEAN=5.82 SD=.555

0= 0.0% 1-PAGE

0= 0.0% 2-FRIENDLY/STEWART

1= 2.5% 3-NEWMAN/ORNSTEIN

0= 0.0% 4-GIESBERT

4=10.2% 5-DK

34=87.1% 6-NO HOST

QUESTION #42

Q41 EFFECTIVENESS OF HOST(S)

36=TOTAL NULL=4 /=0 MEAN=4.5 SD=1.23

3= 8.3% 1-VERY EFFECTIVE

1= 2.7% 2-SOMEWHAT EFFECTIVE

1= 2.7% 3-A LITTLE EFFECTIVE

1= 2.7% 4-NOT AT ALL EFFECTIVE

30=83.3% 5-NO HOST

QUESTIONNAIRE: CPBC

DATA FILE: WRITE COURSE

QUESTION #43

Q42 WHAT DID YOU DO IF YOU MISSED VIEWING A PROGRAM AT HOME?

38=TOTAL NULL=2 /=0 MEAN=2.78 SD=1.87

16=42.1% 1-DID NOT MISS

1= 2.6% 2-VIEWED COLLEGE VIDEOTAPE AT HOME ON VCR

11=28.9% 3-VIEWED VIDEOTAPE ON CAMPUS

1= 2.6% 4-DID NOT VIEW - NO TAPE AVAILABLE

3= 7.8% 5-DID NOT VIEW - DID NOT KNOW WHERE TO GET TAPE

6=15.7% 6-DID NOT VIEW - NO TIME

QUESTION #44

VIEWED 1

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #45

VIEWED 2

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #46

VIEWED 3

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #47

VIEWED 4

40=TOTAL NULL=0 /=0 MEAN=1.97 SD=.158

1= 2.5% 1-Y

39=97.5% 2-N

QUESTION #48

VIEWED 5

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

QUESTION #49

VIEWED 6

40=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

40= 100% 2-N

ANALYSIS OF STUDENT USES OF THE
ANNENBERG/CPB TELECOURSE
THE NEW LITERACY
IN THE FALL OF 1984

PREPARED FOR:

Annenberg/CPB Project
Corporation for Public Broadcasting
1111 Sixteenth Street NW
Washington, D.C. 20036

PREPARED BY:

Research Communications, Ltd.
824 Boylston Street
Chestnut Hill, MA 02167

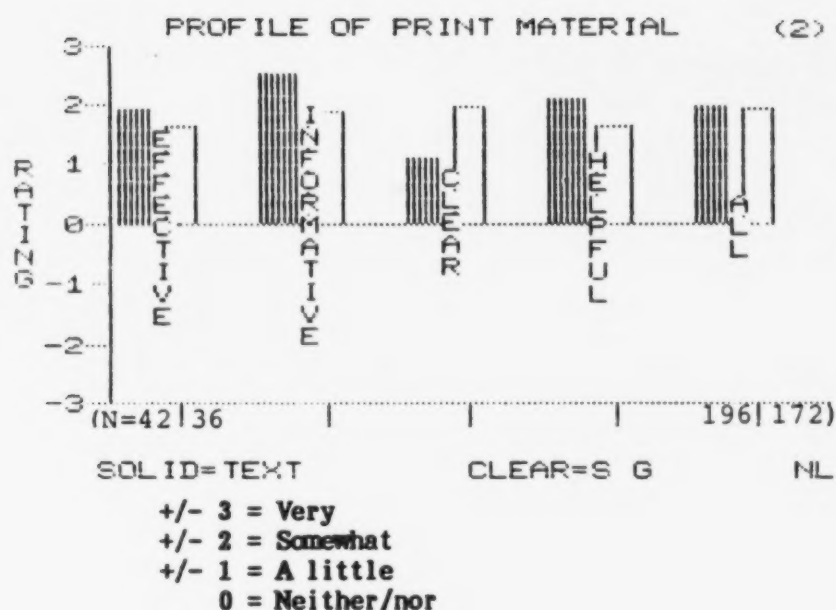
FEBRUARY 1985

ASSESSMENT OF TELECOURSE MATERIALS FOR NEW LITERACY

The data in this report were provided by 42 students in six two- and four-year institutions who were enrolled in the New Literacy telecourse in the fall of 1984.

The following pages include student feedback on the programs, textbook, and study guide materials comparing this course to all Annenberg/CBP courses evaluated in the Fall of 1984. Additional questionnaire responses are included in the appendix.

PROFILE OF PRINT MATERIALS



Students were asked to rate the textbook and study guide on four dimensions including: effective/ ineffective; informative/ uninformative; clear/ confusing; and helpful/ unhelpful in achieving the course objectives. Each was evaluated along a seven-point scale ranging from very positive to very negative.

Both the textbook and study guide were rated high on the dimensions of effective; informative; and helpful in achieving course objectives. While the textbook was rated slightly higher than the study guide on the dimensions effective; informative; and helpful, it was rated lower on the dimension of clarity. The clarity of the textbook was also lower than that noted for all Annenberg/CPB courses.

COMMENTS ON THE TEXTBOOK

	2-YEAR	4-YEAR
	NEW LITERACY Colorful, good graphics, done well, helpful pictures and flow charts. White on black chapter openers ripped my eyeballs, hard to read. End of chapter summaries were helpful. Like white on black cause it acted as chapter markers. Written well for an intro course. Glossary nice -- excellent. Too much for one semester.*** Reading wasn't very difficult level, but far too much depth, too comprehensive. Too many references to acronyms. Shortcoming not having a book just for open college. Book better suited for on-campus (so instructor can guide). Excellent text, but not for open college.** (intro course) Sledge hammer to drive a nail.	Pretty organized, good diagrams. Pretty readable. Best, most helpful part of course/review at end. Illustrations and diagrams great. Information not for average person. Course aims at entry level, but to understand book you need hands-on experience. Will this material be obsolete? Binary system is never going to change. Awful lot of information -- I took courses as overview. All information in nutshell is here. I wouldn't expect anyone to learn this -- it's like encyclopedia.**** Good reference.**** Tests supplied by SRA publishers -- he just xeroxed. Easy to correct -- going through motions. Helpful. Too detailed for entry level course.** For someone who's had no contact, can be overwhelming. Pick up instinct re: what's important -- Keeps repeating. After a while you realize.** A little dry -- dry subject.** Uses words that annoy -- "stand alive" system Photographs helpful to defray materials. Plant charts. Level not introductory. Program character helps to break down material. Programs well-done. Definitely holds students' interest. More technical than easy going course. Video had nothing to do with text. Would have understood text with instructor there. Little encyclopedia.** Didn't retain anything. Difficulty understanding binary bytes -- needed more Can't evaluate text really because used it to look up answers to tests.*** Acronyms confusing.*** Intro sections and summaries of text and study guide helpful. Text confusing. They told you enough to confuse you. Like on computer codes, they should either expand on it or give a brief review, but not leave you hanging in between.*** So much detail -- glad info there -- need to know what's expected. Hard topic to write about. Topical format good.**** Too many pictures -- irritating.***

Some students commented that the textbook was not inappropriately difficult but contained too much information to be covered in a semester. Because of this some found it to be a good reference, more like an encyclopedia than a textbook.

BEST COPY AVAILABLE

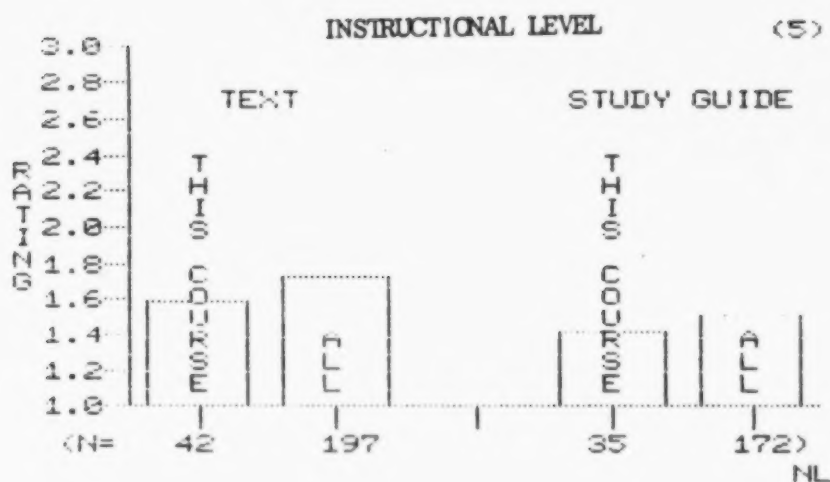
COMMENTS ON THE STUDY GUIDE

	2-YEAR	4-YEAR
	NEW LITERACY Looking for data element dictionary, too glossy in spots. Difficulty not too bad; hard to pull out necessary information. There is so much information.** Good background for course teacher. Very good. Excellent. Projects fun. I didn't do any. I used the study guide for the test, looked over to hit main topics. Good for questions and answers. Expensive. Good to prepare for video. Liked the testing part -- gave me a feeling for it. I was understanding it. Could put both text and study guide in one book -- that would be less confusing. Study guide -- perfect. Self-tests good. Preview/overview, vocabulary excellent. Blueprints for course. Text useless without study guide.	Study guide more understandable and earlier than text. Self-tests helpful. Could coordinate study guide for TV with one for independent learning. Too intense questions. Definitely intermediate. Intro material helpful -- helped focus.*** Good study guide. This holds course together.** Self-test intimidated me initially. No study guide.**** Study guide referred to text's glossary, but we didn't have text -- frustrating. Goals good. Good chapter overviews of each lesson. Disgusted with focus questions** -- too picky. Information not found anywhere. Overview helpful, but general. No study guide.***** Helpful overview for review. Held whole thing together.**** Activities geared to High School students -- touch everyday lives. Glossary not cross-referenced to study guide. Some study guide questions could be less esoteric to be helpful, didn't necessarily stress concepts. Study guide clear and easy to follow -- useful for review.** Objectives very good.

Students in general were positive about the study guide. Students found the study guide helpful because it tied the course together.

BEST COPY AVAILABLE

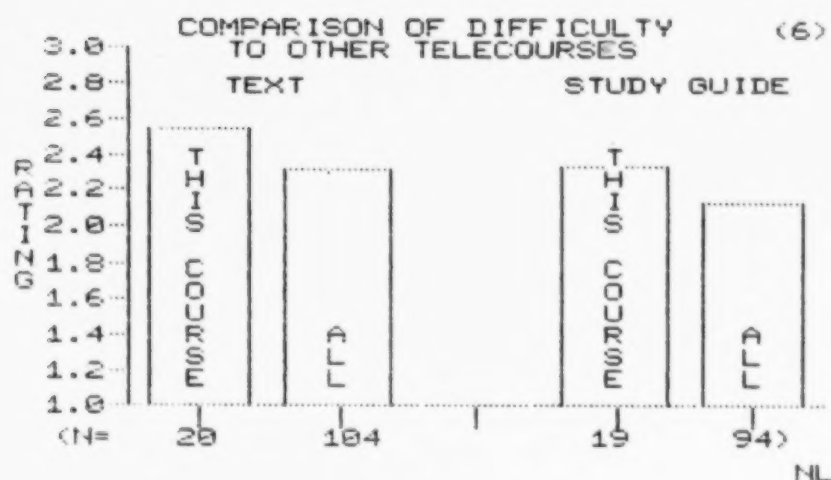
INSTRUCTIONAL LEVEL OF THE PRINT MATERIAL



3 = Advanced
 2 = Intermediate
 1 = Introductory

The print materials for this course were rated between the introductory and intermediate level by students. The level of this course was similar to that for the Annenberg/CPB courses on the whole.

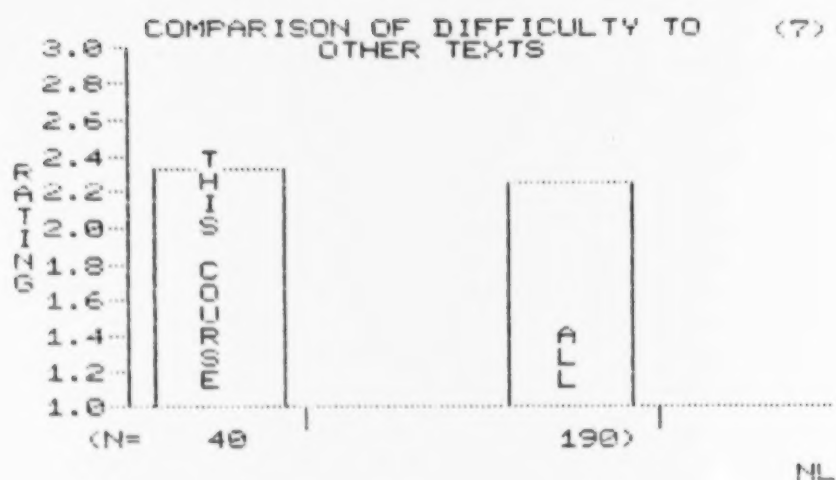
COMPARISON OF DIFFICULTY TO OTHER TELECOURSES



3 = More difficult
 2 = The same
 1 = Easier

The difficulty level of the print materials for these five courses was compared to print materials for other telecourses that students had taken in the past. This course was seen to be more difficult than other courses and slightly more difficult than students rated Annenberg/CPB courses in general.

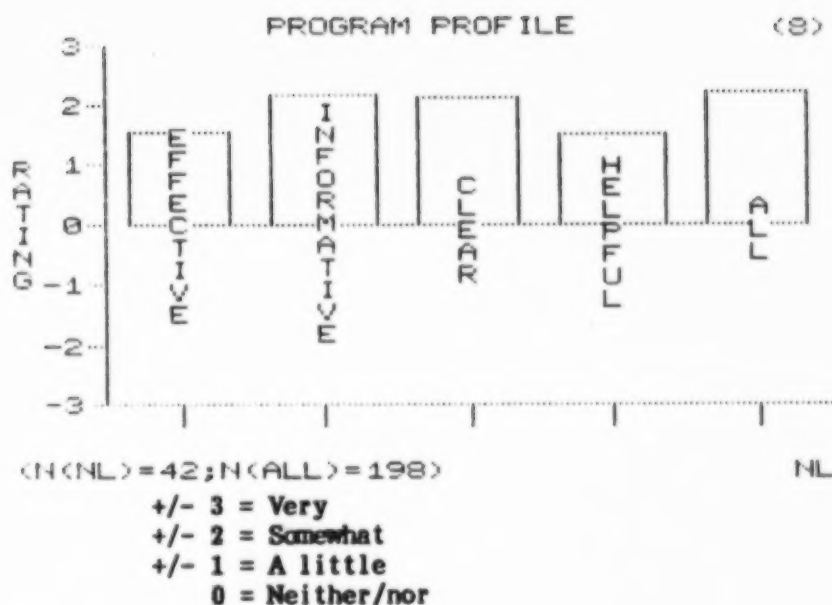
COMPARISON OF DIFFICULTY TO OTHER TEXTS



3 = More difficult
2 = The same
1 = Easier

When comparing the difficulty level of the textbook to on-campus course textbooks, students rated the New Literacy text to be slightly more difficult. The New Literacy scored at a comparable level to all Annenberg/CBP courses on this item.

PROGRAM PROFILE



Students were asked to rate the television programs in their telecourse on the same dimensions that they rated the print materials. Students rated the programs high on all dimensions. However, the New Literacy was rated lower on the dimensions of effective and helpful in achieving course objectives when compared with the average for all Annenberg/CPB courses.

FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	NEW LITERACY Loved the old army lady -- she was inspiring, fantastic.*** Good cross-section of experts. Can't pick one out.*** Grace Hooper -- she was interesting, talked about computer's development, about government's role. Couldn't tell you because they all merged together.** Towards the end they were all repetitious.	NEW LITERACY Can't pick one out. One on languages -- interesting because you hear names of language. Elderly woman*** -- sharp, bright, she works everyday, 77 years old. One on communications -- using modems pretty good, interesting. A program on piracy would have been good. One on how group of people get together and write a program -- how he got into organization. The one on computer security interesting. Can't think of specific one.*** One I remember most is when talking about inner operation and division in CPU -- straightforward, to point, dealing with pure information and animation. Illustrated concepts a person needed to understand. Nothing came readily to mind.

Some students mentioned the elderly woman in the program but in general students had difficulty remembering specific programs.

LEAST FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	NEW LITERACY Programming at end went so fast, I was lost -- maybe should be included in next course. Merge together. One where they did the drawing near the end of the course -- not relevant.	Play acting in beginning and end of each program infantile, unnecessary. One regarding how group of people get together and write a program -- pretty boring, sitting around and talking. Too much time on Piracy. All were pretty good -- none stood out as being "bad". One or two had too many interviews, too much information. None particularly "bad".

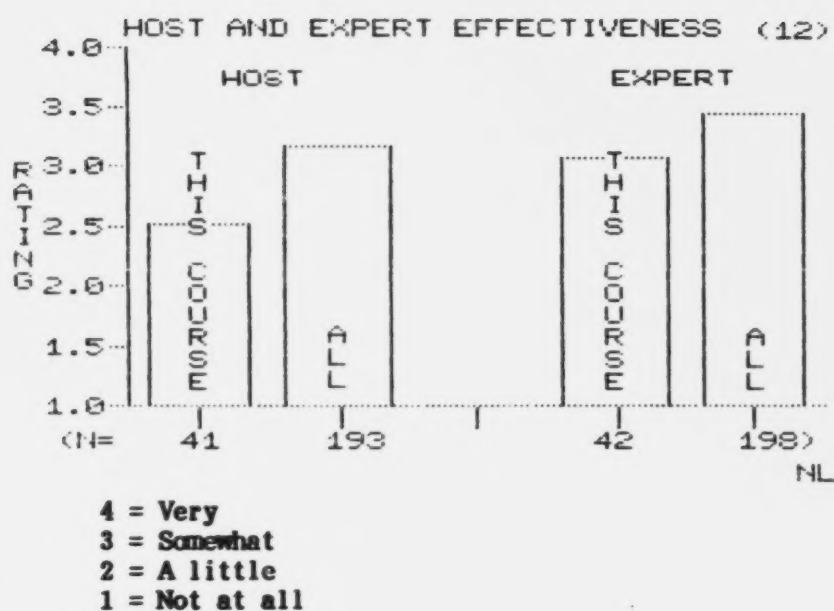
Students had difficulty recalling specific programs from the series.

COMMENTS ON THE PRODUCTION ELEMENTS AND FORMAT

	2-YEAR	4-YEAR
	NEW LITERACY Enjoyed them. Tired of that one song. I liked that. I'd have the TV on, and hearing that song let me know when it was time to get in there and watch. Moderators introductory speeches were a little elementary. A little syrupy. TV programs flashed back and forth and panned too many people back and forth. Too much flashing. Didn't have continuity -- broke it up too much. Would have been more coherent to have Gladys Hooper talking for an hour. Frustrating to have 2 or 3 individuals talking in such low monotone voices. Couldn't concentrate on what they were saying. People interviewed could be a bit more animated. Music corny as hell. Don't recall too much music. Out introduction down.	Music makes me laugh. Get rid of the guy. Music may be distracting. Show stuff we would never see in whole life. Can show how disk drive works better in pictures than text. Would like to see how microcomputer is made, starting with raw materials.** Haven't noticed music. Music is computer generated.*** Film charts easy to understand. Graphics clear. Could utilize less personalities and provide same amount of information. Change from talking head to more verbal explanation while they have diagrams and processes.*** All elements are well-done and integrated. Well-done. Thought stuff at beginning and end good. Kids could take this program with no effort. Like documentary that has sequence. This had no logic. If they could make it more dramatic and sequential, I would like The Write Course. Credits too long.***** Used a lot of same clips over and over in program. You would hardly know that any country other than the US was involved in development of computers.*** Some outdated.** Some interviews were trivial. Some interviewers used too much jargon, too fast. Interviews could be more varied. Host should have had more integrative role. Didn't see enough of him--too choppy.

Students commented that they enjoyed watching the programs. Some indicated that the interviews could have been improved. Voices seemed to be a problem for some students.

HOST AND EXPERT EFFECTIVENESS



The host for this series scored well below the level for hosts in all Annenberg/CPB courses. The experts scored higher and only slightly below the level for all Annenberg/CPB courses.

COMMENTS ON THE HOST OF THE SERIES

	2-YEAR	4-YEAR
	NEW LITERACY All right. Fun -- I liked his little segments. Tie it all together. If the programs had stuck to the topic as much as he had, there would have been more continuity in program.	NEW LITERACY Host doesn't talk about computers -- more of a comedian, not serious -- bugs me. Don't think I learn anything. I fast forward him on my VCR. Host's time could be used more efficiently for review. Thought man hosting show knew about computers, and then the other night, I was watching All in the Family and he was on the show! Wouldn't miss him. Good intro.*** Commodore Hooper would be good person. They've made him out to be dumb husband like in commercials. Not very bright -- acts inept. Good time to get cup of coffee.*** Like very much, he ties it together. Didn't have name. Did nice job. Seen him in a lot of programs since then. Dippy. Unnecessary. Break for me to leave. Could leave 5 min. early. He's an actor - could tell - but did a good job. Host played useful role, relaxed viewers, seemed down to earth.

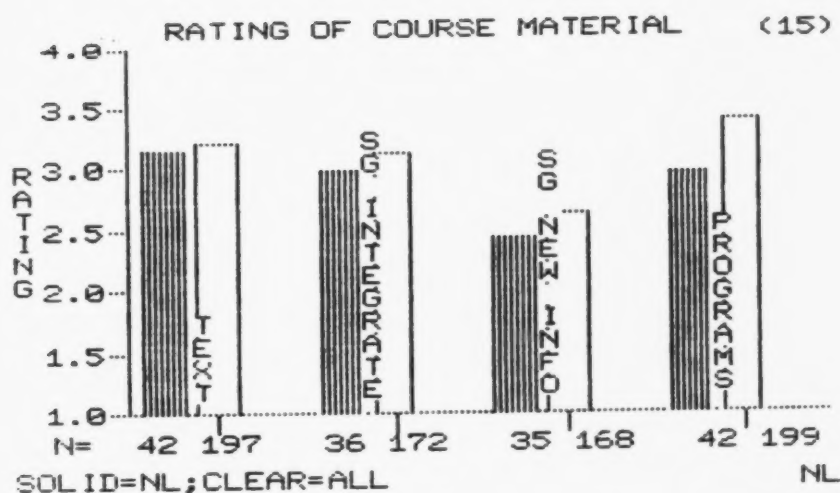
In general, assessment of a host tended to be more positive when used to reinforce substance and content in the series and less effective when used as a gimmick in a series. The host for this series was problematic in this regard.

COMMENTS ON THE EXPERTS

	2-YEAR	4-YEAR
	NEW LITERACY Very good.*** Areas of expertise varied enough to get a good cross-section of views. Very good -- drawn too much from IBM. Needed to talk with people working with kinds of equipment at lower level i.e. with personal computers. Everyone decked out in Sunday best -- not realistic in trying to present computer image. Surprised at not having greater in-depth coverage of computers in classroom.	Some of them I don't understand. Doesn't explain why these people are experts, what are their accomplishments, how popular they are, they're history -- give them credibility. Have some people over and over -- some of their points are a waste. Need more people you can relate to. Someone like Bill Gates. Course itself not people related. Makes it less monotonous. People, as far as history of computers goes. Need fewer personalities, would be easier to maintain attention. Mentally jump around. Some seem like trying to fit everybody in. Use neutral voice. Good, understandable. Isaac Azamal** -- liked him -- has written books on 40 things. Blind man -- wonderful to have vision-impaired people. 50-60 experts -- probably sat them down to talk and they edited each other -- good. Have people who are better known. Only recognized Hooper and Azamal.** Too many personalities. It was as if the concept was too difficult so they talked to a lot of people about their opinions. Just when you're getting to the point they interrupt. Repetitious -- 3 guys saying the same thing. Subtle advertising -- irritating. Credits were the same names as those interviewed. Didn't use information possibility effectively. Experts overused.

Students found that use of experts provided variety in the program although a few felt that they were overused.

RATING OF COURSE MATERIALS



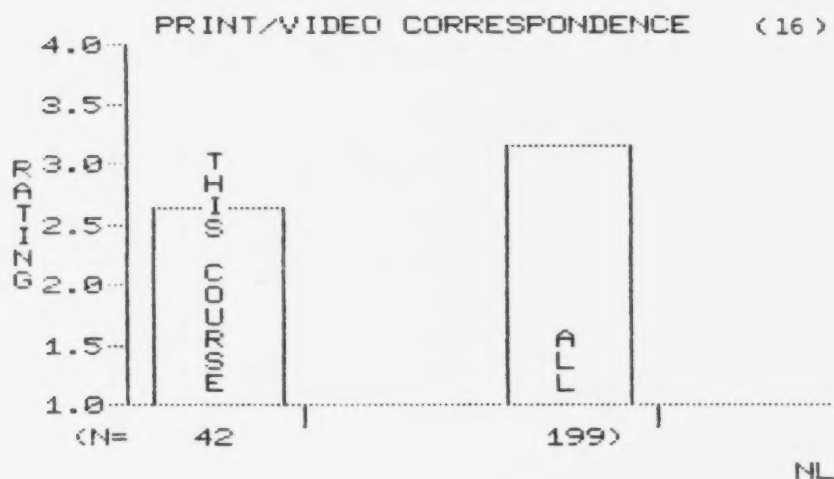
- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

Students were asked to rate the quality of the textbook; the study guide in integrating the material for the course; the study guide in adding new material; and the television programs.

The textbook, study guide, and programs were all rated high by students. While the study guide was seen to be good at integrating material, it was seen to be less effective in adding new information.

The ratings for the programs were somewhat lower than those for the Annenberg/CPB courses on the whole. The print materials scored at levels comparable to other Annenberg/CPB courses.

CORRESPONDENCE OF PRINT AND VIDEO



- 4 = Very effectively
- 3 = Somewhat
- 2 = A little
- 1 = Not at all

In order to determine how effectively the print and video corresponded, students were asked to rate the course in this regard. The correspondence between the print and video components of the course was rated lower than that for all the Annenberg/CPB courses.

APPENDIX. QUESTIONNAIRE RESPONSES

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

42=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

42= 100% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

42=TOTAL NULL=0 /=0 MEAN=1.85 SD=.354

6=14.2% 1-Y

36=85.7% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

42=TOTAL NULL=0 /=0 MEAN=1.45 SD=.503

23=54.7% 1-TWO-YEAR

19=45.2% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

42=TOTAL NULL=0 /=0 MEAN=1.92 SD=1.64

25=59.5% 1-NONE

8=19.0% 2-1

4= 9.5% 3-2

2= 4.7% 4-3

1= 2.3% 5-4

1= 2.3% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.3% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

42=TOTAL NULL=0 /=0 MEAN=1.71 SD=.673

17=40.4% 1-VERY INTERESTED

20=47.6% 2-SOMEWHAT INTERESTED

5=11.9% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBA

(DATA FILE: NEW LITERACY

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

42=TOTAL NULL=0 /=0 MEAN=4.04 SD=.824

2= 4.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

1= 2.3% 3-2

30=71.4% 4-3

9=21.4% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

42=TOTAL NULL=0 /=0 MEAN=1.40 SD=.496

25=59.5% 1-FEMALE

17=40.4% 2-MALE

QUESTION #9

Q8 AGE

42=TOTAL NULL=0 /=0 MEAN=2.52 SD=.943

6=14.2% 1-18-22

5=35.7% 2-23-34

14=33.3% 3-35-49

7=16.6% 4-50 OR OVER

QUESTION #10

Q9 DID YOUR INSTITUTION OFFER THIS COURSE AT THE

40=TOTAL NULL=2 /=0 MEAN=1.02 SD=.158

39=97.5% 1-ENTRY LEVEL

1= 2.5% 2-INTERMEDIATE LEVEL

0= 0.0% 3-ADVANCED LEVEL

0= 0.0% 4-GRADUATE LEVEL

QUESTION #11

Q10 YOU WOULD RATE THIS COURSE AS

42=TOTAL NULL=0 /=0 MEAN=1.30 SD=.517

30=71.4% 1-ENTRY LEVEL

11=26.1% 2-INTERMEDIATE

1= 2.3% 3-ADVANCED

0= 0.0% 4-GRADUATE LEVEL

QUESTION #12

Q11 DIFFICULTY OF COURSE COMPARED TO OTHERS AT THIS LEVEL

(1=TOTAL NULL=1 /=0 MEAN=1.87 SD=.748

14=34.1% 1-MORE DIFFICULT

18=43.9% 2-COMPARABLE

9=21.9% 3-EASIER

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #13

Q12 HOW WELL DID YOU PERFORM IN THIS COURSE?

42=TOTAL NULL=0 /=0 MEAN=2.33 SD=.874

3= 7.1% 1-ABOVE USUAL LEVEL

28=66.6% 2-AT USUAL LEVEL

7=16.6% 3-BELOW USUAL LEVEL

2= 4.7% 4-CANNOT COMPARE

2= 4.7% 5-NOT YET GRADED

QUESTION #14

Q13 LEVEL OF SATISFACTION WITH COURSE

42=TOTAL NULL=0 /=0 MEAN=2.07 SD=.808

11=26.1% 1-VERY SATISFIED

18=42.8% 2-SOMEWHAT SATISFIED

12=28.5% 3-SOMEWHAT DISSATISFIED

1= 2.3% 4-VERY DISSATISFIED

QUESTION #15

Q14 COURSE COMPONENT FOUND MOST VALUABLE FOR ITS ACADEMIC CONTENT

41=TOTAL NULL=1 /=0 MEAN=2.26 SD=.866

11=26.8% 1-TV PROGRAMS

8=19.5% 2-STUDY GUIDE

22=53.6% 3-TEXTBOOK

QUESTION #16

Q15 WHICH COURSE COMPONENT COULD YOU HAVE DONE WITHOUT?

38=TOTAL NULL=4 /=0 MEAN=2.47 SD=1.26

11=28.9% 1-TV PROGRAMS

12=31.5% 2-STUDY GUIDE

1= 2.6% 3-TEXTBOOK

14=36.8% 4-INSTRUCTOR

QUESTION #17

Q16 WOULD YOU RECOMMEND THIS COURSE TO A FRIEND?

42=TOTAL NULL=0 /=0 MEAN=1.28 SD=.457

30=71.4% 1-Y

12=28.5% 2-N

QUESTION #18

Q17 WOULD YOU ENROLL IN A TELECOURSE AGAIN?

42=TOTAL NULL=0 /=0 MEAN=1.14 SD=.354

36=85.7% 1-Y

5=14.2% 2-N

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #19

Q18 PREPAREDNESS OF INSTRUCTOR COMPARED TO OTHER COURSES

42=TOTAL NULL=0 /=0 MEAN=2.47 SD=1.06

8=19.0% 1-BETTER

16=38.0% 2-COMPARABLE

8=19.0% 3-LESS WELL PREPARED

10=23.8% 4-NEVER MET INSTRUCTOR

QUESTION #20

Q19 TUITION COMPARED TO ON-CAMPUS COURSE WITH SAME NUMBER OF CREDITS

39=TOTAL NULL=3 /=0 MEAN=1.94 SD=.320

3= 7.6% 1-LESS

35=89.7% 2-SAME

1= 2.5% 3-MORE

QUESTION #21

Q20 NUMBER OF EXAMS GIVEN

42=TOTAL NULL=0 /=0 MEAN=2.97 SD=.154

0= 0.0% 1-NONE

1= 2.3% 2-1

1=97.6% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-MORE THAN 4

QUESTION #22

Q21 NUMBER OF QUIZZES GIVEN

42=TOTAL NULL=0 /=0 MEAN=1.47 SD=1.68

38=90.4% 1-NONE

1= 2.3% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

1= 2.3% 6-5

1= 2.3% 7-6

0= 0.0% 8-7

1= 2.3% 9-MORE THAN 7

QUESTION #23

Q22 FORMAT OF EXAMS AND QUIZZES

42=TOTAL NULL=0 /=0 MEAN=1.88 SD=1.29

27=64.2% 1-MULT. CHOICE OR TRUE/FALSE

3= 7.1% 2-OPEN ENDED

2= 4.7% 3-ESSAY QUESTIONS

0=23.8% 4-A COMBINATION

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #24

Q23 APPROPRIATENESS OF THIS TESTING METHOD

42=TOTAL NULL=0 /=0 MEAN=1.47 SD=.671

25=59.5% 1-VERY APPROPRIATE

15=35.7% 2-SOMWHAT APPROPRIATE

1= 2.3% 3-A LITTLE APPROPRIATE

1= 2.3% 4-NOT AT ALL APPROPRIATE

QUESTION #25

Q24 HAVE YOU RECEIVED YOUR COURSE GRADE AT THIS TIME?

42=TOTAL NULL=0 /=0 MEAN=1.45 SD=.503

23=54.7% 1-Y

19=45.2% 2-N

QUESTION #26

Q25 HOW SATISFIED ARE YOU WITH YOUR GRADE?

41=TOTAL NULL=1 /=0 MEAN=3.09 SD=1.89

16=39.0% 1-VERY SATISFIED

3= 7.3% 2-SOMEWHAT SATISFIED

2= 4.8% 3-SOMEWHAT DISSATISFIED

1= 2.4% 4-VERY DISSATISFIED

19=46.3% 5-HAVE NOT RECEIVED A GRADE

QUESTION #27

Q26 DID YOU USE THE MATERIALS FOR THIS COURSE ANY DIFFERENTLY AS A RESULT OF KEEPING LOGS OF YOUR STUDY HABITS?

42=TOTAL NULL=0 /=0 MEAN=3.47 SD=.740

2= 4.7% 1-WORKED HARDER

0= 0.0% 2-WORKED LESS

16=38.0% 3-NO DIFFERENCE

24=57.1% 4-DID NOT KEEP

QUESTION #28

Q28 FIRST OR SECOND EVALUATION SESSION ATTENDED

42=TOTAL NULL=0 /=0 MEAN=1.47 SD=.505

22=52.3% 1-FIRST

20=47.6% 2-SECOND

QUESTION #29

Q28 THE COURSE FULFILLED MY EXPECTATIONS.

42=TOTAL NULL=0 /=0 MEAN=2.47 SD=1.13

6=14.2% 1-STRONGLY AGREE

2=52.3% 2-AGREE

5=11.9% 3-CANNOT DECIDE

6=14.2% 4-DISAGREE

3= 7.1% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #30

Q29 THE COURSE COVERED AN ADEQUATE AMOUNT OF MATERIAL.

42=TOTAL NULL=0 /=0 MEAN=1.66 SD=.874

21=50.0% 1-STRONGLY AGREE

17=40.4% 2-AGREE

2= 4.7% 3-CANNOT DECIDE

1= 2.3% 4-DISAGREE

1= 2.3% 5-STRONGLY DISAGREE

QUESTION #31

Q30 THE STUDY GUIDE WAS WELL COORDINATED WITH THE TEXTBOOK AND TV PROGRAMS.

39=TOTAL NULL=3 /=0 MEAN=2.15 SD=1.08

12=30.7% 1-STRONGLY AGREE

16=41.0% 2-AGREE

5=12.8% 3-CANNOT DECIDE

5=12.8% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #32

Q31 EXAMS AND QUIZZES COVERED MATERIAL IN COURSE.

1=TOTAL NULL=1 /=0 MEAN=1.87 SD=.748

11=26.8% 1-STRONGLY AGREE

27=65.8% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

3= 7.3% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #33

Q32 TV IS AN EFFECTIVE WAY FOR ME TO LEARN.

41=TOTAL NULL=1 /=0 MEAN=2.17 SD=1.11

15=36.5% 1-STRONGLY AGREE

11=26.8% 2-AGREE

8=19.5% 3-CANNOT DECIDE

7=17.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #34

Q33 TEXTBOOK PROVIDED ADEQUATE COVERAGE OF MATERIAL.

41=TOTAL NULL=1 /=0 MEAN=1.60 SD=.833

21=51.2% 1-STRONGLY AGREE

18=43.9% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

1= 2.4% 4-DISAGREE

1= 2.4% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #35

Q34 I RECEIVED THE INDIVID. HELP I NEEDED.

41=TOTAL NULL=1 /=0 MEAN=3.07 SD=1.25

4= 9.7% 1-STRONGLY AGREE

12=29.2% 2-AGREE

8=19.5% 3-CANNOT DECIDE

11=26.8% 4-DISAGREE

6=14.6% 5-STRONGLY DISAGREE

QUESTION #36

Q35 GIVEN ENOUGH TIME TO COMPLETE ASSIGNMENTS.

27=TOTAL NULL=15 /=0 MEAN=1.74 SD=1.16

15=55.5% 1-STRONGLY AGREE

9=33.3% 2-AGREE

0= 0.0% 3-CANNOT DECIDE

1= 3.7% 4-DISAGREE

2= 7.4% 5-STRONGLY DISAGREE

QUESTION #37

Q36 LESSON OBJECTIVES STATED CLEARLY IN STUDY GUIDE.

17=TOTAL NULL=5 /=0 MEAN=1.91 SD=.982

14=37.8% 1-STRONGLY AGREE

16=43.2% 2-AGREE

4=10.8% 3-CANNOT DECIDE

2= 5.4% 4-DISAGREE

1= 2.7% 5-STRONGLY DISAGREE

QUESTION #38

Q37 CONTENT OF PROGRAMS WAS CURRENT.

41=TOTAL NULL=1 /=0 MEAN=1.90 SD=1.06

18=43.9% 1-STRONGLY AGREE

15=36.5% 2-AGREE

3= 7.3% 3-CANNOT DECIDE

4= 9.7% 4-DISAGREE

1= 2.4% 5-STRONGLY DISAGREE

QUESTION #39

Q38 I COULD FOLLOW THE PACE OF THE PROGRAMS.

41=TOTAL NULL=1 /=0 MEAN=2.12 SD=.953

10=24.3% 1-STRONGLY AGREE

21=51.2% 2-AGREE

6=14.6% 3-CANNOT DECIDE

3= 7.3% 4-DISAGREE

1= 2.4% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: NEW LITERACY

QUESTION #40

Q39 THE STUDY GUIDE WAS AT AN APPROPRIATE LEVEL.

39=TOTAL NULL=3 /=0 MEAN=2.15 SD=.874

7=17.9% 1-STRONGLY AGREE

24=61.5% 2-AGREE

3= 7.6% 3-CANNOT DECIDE

5=12.8% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #41

Q40 THE TEXT WAS AT AN APPROPRIATE LEVEL FOR ME.

40=TOTAL NULL=2 /=0 MEAN=2.05 SD=.932

11=27.5% 1-STRONGLY AGREE

21=52.5% 2-AGREE

3= 7.5% 3-CANNOT DECIDE

5=12.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

42=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

42= 100% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

42=TOTAL NULL=0 /=0 MEAN=1.85 SD=.354

6=14.2% 1-Y

36=85.7% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

42=TOTAL NULL=0 /=0 MEAN=1.45 SD=.503

23=54.7% 1-TWO-YEAR

19=45.2% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

42=TOTAL NULL=0 /=0 MEAN=1.92 SD=1.64

25=59.5% 1-NONE

0=17.0% 2-1

4= 9.5% 3-2

2= 4.7% 4-3

1= 2.3% 5-4

1= 2.3% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.3% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

42=TOTAL NULL=0 /=0 MEAN=1.71 SD=.673

17=40.4% 1-VERY INTERESTED

20=47.6% 2-SOMEWHAT INTERESTED

5=11.9% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

42=TOTAL NULL=0 /=0 MEAN=4.04 SD=.824

2= 4.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

1= 2.3% 3-2

30=71.4% 4-3

9=21.4% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

42=TOTAL NULL=0 /=0 MEAN=1.40 SD=.496

25=59.5% 1-FEMALE

17=40.4% 2-MALE

QUESTION #9

3 AGE

42=TOTAL NULL=0 /=0 MEAN=2.52 SD=.943

6=14.2% 1-18-22

15=35.7% 2-23-34

14=33.3% 3-35-49

7=16.6% 4-50 OR OVER

QUESTION #10

Q9 WORK STATUS

42=TOTAL NULL=0 /=0 MEAN=1.90 SD=1.26

25=59.5% 1-FULL-TIME

4= 9.5% 2-PART-TIME

7=16.6% 3-HOMEMAKER

4= 9.5% 4-NO JOB

2= 4.7% 5-OTHER

QUESTION #11

Q10 HOURS USUALLY WORKED

40=TOTAL NULL=2 /=0 MEAN=1.37 SD=.925

33=82.5% 1-DAYS

3= 7.5% 2-EVENINGS

0= 0.0% 3-GRAVEYARD

4=10.0% 4-DO NOT WORK

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #12

Q11 TOTAL HOUSEHOLD INCOME

42=TOTAL NULL=0 /=0 MEAN=5.57 SD=2.23

1= 2.3% 1-UNDER 10

3= 7.1% 2-10-15

3= 7.1% 3-15-20

10=23.8% 4-20-25

3= 7.1% 5-25-30

7=16.6% 6-30-35

2= 4.7% 7-35-40

10=23.8% 8-OVER 40

3= 7.1% 9-DK

QUESTION #13

Q12 ETHNICITY

42=TOTAL NULL=0 /=0 MEAN=1.26 SD=.885

38=90.4% 1-CAUCASIAN

1= 2.3% 2-HISPANIC

0= 0.0% 3-BLACK

2= 4.7% 4-ASIAN

1= 2.3% 5-OTHER

QUESTION #14

Q13 ENROLLMENT STATUS

42=TOTAL NULL=0 /=0 MEAN=2.66 SD=.901

3= 7.1% 1-HIGH SCHOOL

17=40.4% 2-TWO-YEAR COLLEGE

13=30.9% 3-FOUR-YEAR COLLEGE

9=21.4% 4-NOT IN PROGRAM

QUESTION #15

Q14 TOTAL NUMBER OF COURSES TAKEN THIS SEMESTER

42=TOTAL NULL=0 /=0 MEAN=2.45 SD=1.50

14=33.3% 1-1

10=23.8% 2-2

9=21.4% 3-3

7=16.6% 4-4

0= 0.0% 5-5

0= 0.0% 6-6

2= 4.7% 7-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #16

Q15 NUMBER OF ON-CAMPUS COURSES DROPPED OUT OF AFTER FIRST TWO WEEKS

42=TOTAL NULL=0 /=0 MEAN=1.78 SD=1.74

29=69.0% 1-NONE

6=14.2% 2-1

4= 9.5% 3-2

0= 0.0% 4-3

1= 2.3% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.3% 8-7

1= 2.3% 9-MORE THAN 7

QUESTION #17

Q16 NUMBER OF TELECOURSES DROPPED AFTER THE FIRST TWO WEEKS

40=TOTAL NULL=2 /=0 MEAN=1.05 SD=.220

38=95.0% 1-NONE

2= 5.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #18

Q17 HAVE YOU RECORDED PROGRAMS AT HOME?

42=TOTAL NULL=0 /=0 MEAN=1.54 SD=.889

30=71.4% 1-NO - DON'T OWN VCR

1= 2.3% 2-NO - DO OWN VCR

11=26.1% 3-YES

QUESTION #19

Q18 DID YOU VIEW ANY PROGRAMS MORE THAN ONCE?

42=TOTAL NULL=0 /=0 MEAN=1.52 SD=.505

20=47.6% 1-Y

22=52.3% 2-N

QUESTION #20

Q19 YEAR IN COLLEGE

40=TOTAL NULL=2 /=0 MEAN=3.15 SD=1.56

7=17.5% 1-FRESH

11=27.5% 2-SOPH

4=10.0% 3-JR

5=12.5% 4-SEN

13=32.5% 5-NOT ENROLLED

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #21

Q20 WHAT IS HIGHEST DEGREE YOU HOPE TO ACHIEVE?

42=TOTAL NULL=0 /=0 MEAN=3.28 SD=1.21

6=14.2% 1-NONE

2= 4.7% 2-ASSOCIATE'S

14=33.3% 3-BACHELOR'S

14=33.3% 4-MASTER'S

6=14.2% 5-DOCTORAL

QUESTION #22

Q21 EVER TAKEN ON-CAMPUS COURSE?

42=TOTAL NULL=0 /=0 MEAN=1.07 SD=.260

39=92.8% 1-Y

3= 7.1% 2-N

QUESTION #23

Q22 EVER TAKEN CORRESPONDENCE COURSE?

42=TOTAL NULL=0 /=0 MEAN=1.69 SD=.467

13=30.9% 1-Y

29=69.0% 2-N

QUESTION #24

Q23 CONCURRENTLY ENROLLED IN ON-CAMPUS COURSE?

42=TOTAL NULL=0 /=0 MEAN=1.45 SD=.503

23=54.7% 1-Y

19=45.2% 2-N

QUESTION #25

Q24 MAIN REASON FOR ENROLLING IN COURSE

42=TOTAL NULL=0 /=0 MEAN=3.42 SD=1.45

0= 0.0% 1-HIGH-SCHOOL CREDIT

18=42.8% 2-COLLEGE CREDIT

5=11.9% 3-JOB SKILLS FOR NEW JOB

5=11.9% 4-UPGRADE JOB SKILLS FOR PRESENT JOB

11=26.1% 5-GENERAL INTEREST

3= 7.1% 6-OTHER

QUESTION #26

Q25 MAIN REASON FOR TELECOURSE VS ON-CAMPUS COURSE

42=TOTAL NULL=0 /=0 MEAN=2.28 SD=1.77

24=57.1% 1-MINIMIZE TRAVEL

4= 9.5% 2-TRY NEW WAY OF TAKING COURSES

2= 4.7% 3-SUBJECT MATTER

6=14.2% 4-NOT AVAILABLE DURING ON-CAMPUS PERIODS

2= 4.7% 5-GOOD WAY TO TAKE FIRST COLLEGE COURSE

4= 9.5% 6-OTHER

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #27

Q26 WAS THIS COURSE IN YOUR MAJOR?

42=TOTAL NULL=0 /=0 MEAN=2.09 SD=.617

6=14.2% 1-Y

26=61.9% 2-N

10=23.8% 3-HAVE NO MAJOR

QUESTION #28

Q27 HOW DID YOU FIRST HEAR OF THIS TELECOURSE?

42=TOTAL NULL=0 /=0 MEAN=4.07 SD=1.81

4= 9.5% 1-FRIEND

1= 2.3% 2-ADVISOR

8=19.0% 3-MAIL BROCHURE

20=47.6% 4-COURSE CATALOG

2= 4.7% 5-BULLETIN BOARD

3= 7.1% 6-TV

0= 0.0% 7-RADIO

3= 7.1% 8-NEWSPAPER

1= 2.3% 9-OTHER

QUESTION #29

Q28 ELECTIVE OR REQUIRED?

42=TOTAL NULL=0 /=0 MEAN=1.59 SD=.964

27=64.2% 1-ELECTIVE

9=21.4% 2-REQUIRED

2= 4.7% 3-DK

4= 9.5% 4-NEITHER

QUESTION #30

Q29 WOULD HAVE PREFERRED ALTERNATE VIEWING TIME?

41=TOTAL NULL=1 /=0 MEAN=1.36 SD=.487

26=63.4% 1-Y

15=36.5% 2-N

QUESTION #31

Q30 PREFERRED DAY TO VIEW PROGRAMS

41=TOTAL NULL=1 /=0 MEAN=4.48 SD=2.36

8=19.5% 1-MON

5=12.1% 2-TUE

2= 4.8% 3-WED

2= 4.8% 4-THU

2= 4.8% 5-FRI

12=29.2% 6-SAT

10=24.3% 7-SUN

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #32

Q31 SINGLE BEST TIME TO VIEW PROGRAMS

41=TOTAL NULL=1 /=0 MEAN=4.02 SD=2.03

7=17.0% 1-6-8 AM

7=17.0% 2-8-11 AM

1= 2.4% 3-11 AM-1 PM

5=12.1% 4-1-4 PM

7=17.0% 5-4-7 PM

12=29.2% 6-7-11 PM

2= 4.8% 7-11 PM- 1 AM

0= 0.0% 8-1-6 AM

QUESTION #33

Q32 WHERE DID YOU VIEW MOST OF THE PROGRAMS?

42=TOTAL NULL=0 /=0 MEAN=1.47 SD=.833

28=66.6% 1-HOME ALONE

11=26.1% 2-HOME W/ OTHERS

0= 0.0% 3-IN A RESIDENCE W/ OTHER STUDENTS

3= 7.1% 4-ON-CAMPUS IN LIBRARY

0= 0.0% 5-PUBLIC LIBRARY

0= 0.0% 6-OTHER

QUESTION #34

Q33 DID YOU TAKE NOTES WHILE VIEWING?

42=TOTAL NULL=0 /=0 MEAN=1.5 SD=.506

21=50.0% 1-Y

21=50.0% 2-N

QUESTION #35

Q34 REASON FOR NOT TAKING NOTES

21=TOTAL NULL=21 /=0 MEAN=2.95 SD=.589

0= 0.0% 1-PROGRAMS GO TOO FAST

4=19.0% 2-COVERED IN PRINT MATERIAL

14=66.6% 3-IT INTERRUPTS THE FLOW OF THE PROGRAM

3=14.2% 4-OTHER

QUESTION #36

Q35 TIMES LEFT ROOM DURING VIEWING

42=TOTAL NULL=0 /=0 MEAN=1.42 SD=.859

30=71.4% 1-NONE

9=21.4% 2-1

1= 2.3% 3-2

1= 2.3% 4-3

1= 2.3% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #37

Q36 CHOICE FOR WATCHING TWO HALF-HOUR PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=1.88 SD=.592

10=23.8% 1-SEPARATE TIMES

27=64.2% 2-TOGETHER

5=11.9% 3-NO PREFERENCE

QUESTION #38

Q37 PERCENTAGE OF TEXTBOOK READINGS COMPLETED

42=TOTAL NULL=0 /=0 MEAN=5.45 SD=1.45

0= 0.0% 1-NONE USED

2= 4.7% 2-0%

3= 7.1% 3-1-25%

5=11.9% 4-26-49%

8=19.0% 5-50-74%

12=28.5% 6-75-99%

12=28.5% 7-100%

QUESTION #39

Q38 PERCENTAGE OF ASSIGNED STUDY GUIDE COMPLETED

40=TOTAL NULL=2 /=0 MEAN=4.17 SD=1.99

7=17.5% 1-DID NOT USE

2= 5.0% 2-0%

6=15.0% 3-1-25%

4=10.0% 4-26-49%

8=20.0% 5-50-74%

9=22.5% 6-75-99%

4=10.0% 7-100%

QUESTION #40

Q39 NUMBER OF ON-CAMPUS CLASS MEETINGS

41=TOTAL NULL=1 /=0 MEAN=3.46 SD=2.55

15=36.5% 1-NONE

0= 0.0% 2-1

13=31.7% 3-2

1= 2.4% 4-3

1= 2.4% 5-4

4= 9.7% 6-5

2= 4.8% 7-6

4= 9.7% 8-7 OR MORE

1= 2.4% 9-DK

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #41

Q40 NUMBER OF OPTIONAL CLASS MEETINGS

42=TOTAL NULL=0 /=0 MEAN=2.73 SD=2.42

23=54.7% 1-NONE

3= 7.1% 2-1

3= 7.1% 3-2

4= 9.5% 4-3

2= 4.7% 5-4

2= 4.7% 6-5

2= 4.7% 7-6

2= 4.7% 8-7 OR MORE

1= 2.3% 9-DK

QUESTION #42

Q41 OPINION OF NUMBER OF ON-CAMPUS CLASSES

38=TOTAL NULL=4 /=0 MEAN=2.44 SD=.645

1= 2.6% 1-TOO MANY

21=55.2% 2-JUST RIGHT

14=36.8% 3-TOO FEW

2= 5.2% 4-DK

QUESTION #43

Q42 TRAVEL TIME TO CAMPUS

42=TOTAL NULL=0 /=0 MEAN=2 SD=1.08

18=42.8% 1-UNDER 15 MINS

11=26.1% 2-16-29 MINS

9=21.4% 3-30-44 MINS

3= 7.1% 4-45-59 MINS

1= 2.3% 5-1-2 HOURS

0= 0.0% 6-MORE THAN 2 HRS

QUESTION #44

Q43 NUMBER OF ON-CAMPUS MEETINGS ATTENDED

41=TOTAL NULL=1 /=0 MEAN=4.12 SD=2.64

12=29.2% 1-NONE

1= 2.4% 2-1

6=14.6% 3-2

4= 9.7% 4-3

2= 4.8% 5-4

9=21.9% 6-5

2= 4.8% 7-6

2= 4.8% 8-7

3= 7.3% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #45

Q44 NUMBER OF TIMES CORRESPONDED WITH INSTRUCTOR BY MAIL?

42=TOTAL NULL=0 /=0 MEAN=2.71 SD=2.62

25=59.5% 1-NONE

2= 4.7% 2-1

6=14.2% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

2= 4.7% 6-5

1= 2.3% 7-6

6=14.2% 8-7 OR MORE

QUESTION #46

Q45 NUMBER OF TIMES SOUGHT HELP FROM INSTRUCTOR BY PHONE

42=TOTAL NULL=0 /=0 MEAN=1.83 SD=1.59

29=69.0% 1-NONE

3= 7.1% 2-1

6=14.2% 3-2

1= 2.3% 4-3

0= 0.0% 5-4

1= 2.3% 6-5

2= 4.7% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #47

Q46 NUMBER OF TIMES VISITED INSTRUCTOR ON-CAMPUS

42=TOTAL NULL=0 /=0 MEAN=1.07 SD=.260

39=92.8% 1-NONE

3= 7.1% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTION #48

Q47 NUMBER OF MEETINGS OUTSIDE CLASSTIME WITH OTHER STUDENTS

42=TOTAL NULL=0 /=0 MEAN=1.11 SD=.395

38=90.4% 1-NONE

3= 7.1% 2-1

1= 2.3% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: NEW LITERACY

QUESTION #49

Q48 HOW HARD OR EASY WAS IT TO CONTACT THE INSTRUCTOR

42=TOTAL NULL=0 /=0 MEAN=3.85 SD=1.53

6=14.2% 1-VERY HARD

4= 9.5% 2-SOMEWHAT HARD

4= 9.5% 3-SOMEWHAT EASY

4= 9.5% 4-VERY EASY

24=57.1% 5-NEVER TRIED

QUESTION #50

Q49 HOURS / WEEK SPENT STUDYING FOR COURSE

42=TOTAL NULL=0 /=0 MEAN=4.04 SD=1.99

3= 7.1% 1-NONE

8=19.0% 2-1

8=19.0% 3-2

6=14.2% 4-3

8=19.0% 5-4

4= 9.5% 6-5

1= 2.3% 7-6

4= 9.5% 8-7 OR MORE

QUESTION #51

Q50 HOURS / WEEK SPENT STUDYING FOR TYPICAL ON-CAMPUS COURSE

39=TOTAL NULL=3 /=0 MEAN=4.58 SD=2.34

5=12.8% 1-NONE

2= 5.1% 2-1

6=15.3% 3-2

9=23.0% 4-3

5=12.8% 5-4

1= 2.5% 6-5

3= 7.6% 7-6

8=20.5% 8-7 OR MORE

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING?

42=TOTAL NULL=0 /=0 MEAN=4 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

42= 100% 4-LITERACY

0= 0.0% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

42=TOTAL NULL=0 /=0 MEAN=1.85 SD=.354

6=14.2% 1-Y

36=85.7% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

42=TOTAL NULL=0 /=0 MEAN=1.45 SD=.503

23=54.7% 1-TWO-YEAR

19=45.2% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

42=TOTAL NULL=0 /=0 MEAN=1.92 SD=1.64

25=59.5% 1-NONE

8=19.0% 2-1

4= 9.5% 3-2

2= 4.7% 4-3

1= 2.3% 5-4

1= 2.3% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

1= 2.3% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

42=TOTAL NULL=0 /=0 MEAN=1.71 SD=.673

17=40.4% 1-VERY INTERESTED

20=47.6% 2-SOMEWHAT INTERESTED

5=11.9% 3-A LITTLE INTERESTED

0= 0.0% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #7

06 NUMBER OF CREDITS EARNED FOR COURSE

42=TOTAL NULL=0 / =0 MEAN=4.04 SD=.824

2= 4.7% 1-NOT FOR CREDIT

0= 0.0% 2-1

1= 2.3% 3-2

30=71.4% 4-3

9=21.4% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

07 SEX

42=TOTAL NULL=0 / =0 MEAN=1.40 SD=.496

25=59.5% 1-FEMALE

17=40.4% 2-MALE

QUESTION #9

08 AGE

42=TOTAL NULL=0 / =0 MEAN=2.52 SD=.943

6=14.2% 1-18-22

15=35.7% 2-23-34

14=33.3% 3-35-49

7=16.6% 4-50 OR OVER

QUESTION #10

09 DID YOU THINK THE TEXTBOOK FOR THIS COURSE WAS APPROPRIATE FOR AN

42=TOTAL NULL=0 / =0 MEAN=1.59 SD=.664

21=50.0% 1-INTRO COURSE

17=40.4% 2-INTERMEDIATE COURSE

4= 9.5% 3-ADVANCED COURSE

QUESTION #11

010 TEXTBOOK COMPARED TO ON-CAMPUS CLASS TEXTS

40=TOTAL NULL=2 / =0 MEAN=1.67 SD=.693

18=45.0% 1-MORE DIFFICULT

17=42.5% 2-SAME

5=12.5% 3-EASIER

QUESTION #12

011 TEXTBOOK COMPARED TO OTHER TELECOURSE TEXTS

20=TOTAL NULL=22 / =0 MEAN=1.45 SD=.510

11=55.0% 1-MORE DIFFICULT

9=45.0% 2-SAME

0= 0.0% 3-EASIER

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #13

Q12 WHEN DID YOU READ THE TEXTBOOK CHAPTERS?
37=TOTAL NULL=5 /=0 MEAN=1.64 SD=.483
13=35.1% 1-BEFORE PROGRAM
24=64.8% 2-AFTER PROGRAM

QUESTION #14

Q13 QUALITY OF TEXTBOOK
42=TOTAL NULL=0 /=0 MEAN=1.85 SD=.843
16=38.0% 1-EXCELLENT
18=42.8% 2-GOOD
6=14.2% 3-FAIR
2= 4.7% 4-POOR

QUESTION #15

Q14 EFFECTIVENESS OF TEXTBOOK
42=TOTAL NULL=0 /=0 MEAN=2.09 SD=1.41
16=38.0% 1-VERY EFFECTIVE
18=42.8% 2-SOMEWHAT EFFECTIVE
3= 7.1% 3-A LITTLE EFFECTIVE
1= 2.3% 4-NEITHER
2= 4.7% 5-A LITTLE INEFFECTIVE
1= 2.3% 6-SOMEWHAT INEFFECTIVE
1= 2.3% 7-VERY INEFFECTIVE

QUESTION #16

Q15 INFORMATION CONTENT OF TEXTBOOK
42=TOTAL NULL=0 /=0 MEAN=1.45 SD=1.01
29=69.0% 1-VERY INFORMATIVE
11=26.1% 2-SOMEWHAT INFORMATIVE
1= 2.3% 3-A LITTLE INFORMATIVE
0= 0.0% 4-NEITHER
0= 0.0% 5-A LITTLE UNINFORMATIVE
0= 0.0% 6-SOMEWHAT UNINFORMATIVE
1= 2.3% 7-VERY UNINFORMATIVE

QUESTION #17

Q16 CLARITY OF TEXTBOOK
42=TOTAL NULL=0 /=0 MEAN=2.88 SD=1.81
9=21.4% 1-VERY CLEAR
18=42.8% 2-SOMEWHAT CLEAR
2= 4.7% 3-A LITTLE CLEAR
1= 2.3% 4-NEITHER
7=16.6% 5-A LITTLE CONFUSING
4= 9.5% 6-SOMEWHAT CONFUSING
1= 2.3% 7-VERY CONFUSING

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #18

Q17 HELPFULNESS OF TEXTBOOK IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

42=TOTAL NULL=0 /=0 MEAN=1.90 SD=1.20

18=42.8% 1-VERY HELPFUL

17=40.4% 2-SOMEWHAT HELPFUL

4= 9.5% 3-A LITTLE HELPFUL

1= 2.3% 4-NEITHER

1= 2.3% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

1= 2.3% 7-VERY UNHELPFUL

QUESTION #19

Q18 APPROPRIATE LEVEL FOR STUDY GUIDE

35=TOTAL NULL=7 /=0 MEAN=1.42 SD=.608

22=62.8% 1-INTRO COURSE

11=31.4% 2-INTERMED COURSE

2= 5.7% 3-ADVANCED COURSE

QUESTION #20

Q19 STUDY GUIDE COMPARED TO OTHER TELECOURSE STUDY GUIDES

19=TOTAL NULL=23 /=0 MEAN=1.68 SD=.582

7=36.8% 1-MORE DIFFICULT

11=57.8% 2-SAME

1= 5.2% 3-EASIER

QUESTION #21

Q20 DID YOU READ THE STUDY GUIDE CHAPTER

34=TOTAL NULL=8 /=0 MEAN=1.55 SD=.503

15=44.1% 1-BEFORE PROGRAM

19=55.8% 2-AFTER PROGRAM

QUESTION #22

Q21 HOW WOULD YOU RATE THE STUDY GUIDE IN INTEGRATING THE MATERIAL AS A CO

36=TOTAL NULL=6 /=0 MEAN=2.02 SD=.844

9=25.0% 1-EXCELLENT

20=55.5% 2-GOOD

4=11.1% 3-FAIR

3= 8.3% 4-POOR

QUESTION #23

Q22 EFFECTIVENESS OF STUDY GUIDE IN ADDING NEW MATERIAL NOT PRESENTED IN PROGRAMS OR TEXTBOOK

35=TOTAL NULL=7 /=0 MEAN=2.57 SD=.850

4=11.4% 1-EXCELLENT

11=31.4% 2-GOOD

16=45.7% 3-FAIR

4=11.4% 4-POOR

DATA FILE: NEW LITERACY

QUESTION #24

Q23 EFFECTIVENESS OF STUDY GUIDE

36=TOTAL NULL=6 /≠0 MEAN=2.36 SD=1.65

14=38.8% 1-VERY EFFECTIVE

12=33.3% 2-SOMEWHAT EFFECTIVE

1= 2.7% 3-A LITTLE EFFECTIVE

5=13.8% 4-NEITHER

1= 2.7% 5-A LITTLE INEFFECTIVE

2= 5.5% 6-SOMEWHAT INEFFECTIVE

1= 2.7% 7-VERY INEFFECTIVE

QUESTION #25

Q24 INFORMATION CONTENT OF STUDY GUIDE

36=TOTAL NULL=6 /≠0 MEAN=2.13 SD=1.31

13=36.1% 1-VERY INFORMATIVE

14=38.8% 2-SOMEWHAT INFORMATIVE

3= 8.3% 3-A LITTLE INFORMATIVE

5=13.8% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

1= 2.7% 7-VERY UNINFORMATIVE

QUESTION #26

Q25 CLARITY OF STUDY GUIDE

36=TOTAL NULL=6 /≠0 MEAN=2.05 SD=1.45

17=47.2% 1-VERY CLEAR

11=30.5% 2-SOMEWHAT CLEAR

3= 8.3% 3-A LITTLE CLEAR

1= 2.7% 4-NEITHER

2= 5.5% 5-A LITTLE CONFUSING

2= 5.5% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #27

Q26 HELPFULNESS OF STUDY GUIDE IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

36=TOTAL NULL=6 /≠0 MEAN=2.36 SD=1.35

9=25.0% 1-VERY HELPFUL

15=41.6% 2-SOMEWHAT HELPFUL

7=19.4% 3-A LITTLE HELPFUL

3= 8.3% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

1= 2.7% 6-SOMEWHAT UNHELPFUL

1= 2.7% 7-VERY UNHELPFUL

BEST COPY AVAILABLE

DATA FILE: NEW LITERACY

QUESTION #28

Q27 DID YOU EXPERIENCE ANY DELAYS WHEN PURCHASING PRINT MATERIALS?

42=TOTAL NULL=0 /=0 MEAN=1.85 SD=.354

6=14.2% 1-Y

36=85.7% 2-N

QUESTION #29

Q28 WERE YOU CAUSED ANY INCONVENIENCE IN PURCHASING MATERIALS LATE

42=TOTAL NULL=0 /=0 MEAN=1.97 SD=.154

1= 2.3% 1-Y

41=97.6% 2-N

QUESTION #30

Q29 DID LATE MATERIAL EFFECT ABILITY TO COMPLETE COURSEWORK?

41=TOTAL NULL=1 /=0 MEAN=1.24 SD=.582

34=82.9% 1-MATERIALS ON TIME

4= 9.7% 2-NO EFFECT

3= 7.3% 3-SOMEWHAT NEGATIVE

0= 0.0% 4-VERY NEGATIVE

QUESTION #31

Q30 DID LATE MATERIALS AFFECT YOUR ASSESSMENT OF THE COURSE AS A WHOLE?

42=TOTAL NULL=0 /=0 MEAN=2.83 SD=.437

1= 2.3% 1-Y

5=11.9% 2-N

36=85.7% 3-MATERIALS ON TIME

QUESTION #32

Q31 EFFECTIVENESS OF TV PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=2.45 SD=1.58

12=28.5% 1-VERY EFFECTIVE

15=35.7% 2-SOMEWHAT EFFECTIVE

9=21.4% 3-A LITTLE EFFECTIVE

2= 4.7% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

2= 4.7% 6-SOMEWHAT INEFFECTIVE

2= 4.7% 7-VERY INEFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #33

Q32 INFORMATION CONTENT OF TV PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=1.83 SD=.729

15=35.7% 1-VERY INFORMATIVE

19=45.2% 2-SOMEWHAT INFORMATIVE

8=19.0% 3-A LITTLE INFORMATIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #34

Q33 CLARITY OF TV PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=1.88 SD=1.21

20=47.6% 1-VERY CLEAR

15=35.7% 2-SOMEWHAT CLEAR

3= 7.1% 3-A LITTLE CLEAR

1= 2.3% 4-NEITHER

2= 4.7% 5-A LITTLE CONFUSING

1= 2.3% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #35

Q34 HELPFULNESS OF TV PROGRAMS IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

42=TOTAL NULL=0 /=0 MEAN=2.47 SD=1.50

12=28.5% 1-VERY HELPFUL

12=28.5% 2-SOMEWHAT HELPFUL

12=28.5% 3-A LITTLE HELPFUL

3= 7.1% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

1= 2.3% 6-SOMEWHAT UNHELPFUL

2= 4.7% 7-VERY UNHELPFUL

QUESTION #36

Q35 RATING OF TV PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=2.04 SD=.730

10=23.8% 1-EXCELLENT

20=47.6% 2-GOOD

12=28.5% 3-FAIR

0= 0.0% 4-POOR

QUESTION #37

Q36 EFFECTIVENESS OF PRINT MATERIALS IN CORRESPONDING WITH TV PROGRAMS

42=TOTAL NULL=0 /=0 MEAN=2.35 SD=1.00

8=19.0% 1-VERY EFFECTIVE

19=45.2% 2-SOMEWHAT EFFECTIVE

7=16.6% 3-A LITTLE EFFECTIVE

8=19.0% 4-NOT AT ALL EFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #38

Q37 WOULD YOU HAVE WATCHED THE TV PROGRAMS AT HOME ON YOUR OWN IF YOU HAD NOT BEEN TAKING THIS TELECOURSE?

41=TOTAL NULL=1 /≠0 MEAN=1.68 SD=.471

13=31.7% 1-Y

28=68.2% 2-N

QUESTION #39

Q38 REASON THAT YOU WOULDN'T HAVE WATCHED THE TV PROGRAMS

40=TOTAL NULL=2 /≠0 MEAN=7.07 SD=2.58

4=10.0% 1-BORING

1= 2.5% 2-NO INTERESTING VISUALS

1= 2.5% 3-TOO CONFUSING

0= 0.0% 4-DIDN'T LIKE HOST

1= 2.5% 5-DIDN'T LIKE GUESTS

3= 7.5% 6-DIDN'T LIKE TOPIC

3= 7.5% 7-DIDN'T LIKE TREATMENT OF TOPIC

13=32.5% 8-OTHER

14=35.0% 9-WOULD HAVE WATCHED

QUESTION #40

Q39 EFFECTIVENESS OF EXPERTS

42=TOTAL NULL=0 /≠0 MEAN=1.92 SD=.921

17=40.4% 1-VERY EFFECTIVE

13=30.9% 2-SOMEWHAT EFFECTIVE

10=23.8% 3-A LITTLE EFFECTIVE

2= 4.7% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO EXPERTS

QUESTION #41

Q40 WHO HOSTED YOUR TELECOURSE?

39=TOTAL NULL=3 /≠0 MEAN=4.74 SD=.594

0= 0.0% 1-PAGE

0= 0.0% 2-FRIENDLY/STEWART

1= 2.5% 3-NEWMAN/ORNSTEIN

10=25.6% 4-GIESBERT

26=66.6% 5-DK

2= 5.1% 6-NO HOST

QUESTION #42

Q41 EFFECTIVENESS OF HOST(S)

41=TOTAL NULL=1 /≠0 MEAN=2.53 SD=1.18

10=24.3% 1-VERY EFFECTIVE

11=26.8% 2-SOMEWHAT EFFECTIVE

9=21.9% 3-A LITTLE EFFECTIVE

10=24.3% 4-NOT AT ALL EFFECTIVE

1= 2.4% 5-NO HOST

QUESTIONNAIRE: CPBC

DATA FILE: NEW LITERACY

QUESTION #43

Q42 WHAT DID YOU DO IF YOU MISSED VIEWING A PROGRAM AT HOME?

39=TOTAL NULL=3 /=0 MEAN=3.51 SD=2.01

11=28.2% 1-DID NOT MISS

1= 2.5% 2-VIEWED COLLEGE VIDEOTAPE AT HOME ON VCR

10=25.6% 3-VIEWED VIDEOTAPE ON CAMPUS

3= 7.6% 4-DID NOT VIEW - NO TAPE AVAILABLE

2= 5.1% 5-DID NOT VIEW - DID NOT KNOW WHERE TO GET TAPE

12=30.7% 6-DID NOT VIEW - NO TIME

QUESTION #44

VIEWED 1

42=TOTAL NULL=0 /=0 MEAN=1.97 SD=.154

1= 2.3% 1-Y

41=97.6% 2-N

QUESTION #45

VIEWED 2

42=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

42= 100% 2-N

QUESTION #46

VIEWED 3

42=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

42= 100% 2-N

QUESTION #47

VIEWED 4

42=TOTAL NULL=0 /=0 MEAN=1.97 SD=.154

1= 2.3% 1-Y

41=97.6% 2-N

QUESTION #48

VIEWED 5

42=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

42= 100% 2-N

QUESTION #49

VIEWED 6

42=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

42= 100% 2-N

ANALYSIS OF STUDENT USES OF THE
ANNENBERG/CPB TELECOURSE
CONGRESS: WE THE PEOPLE
IN THE FALL OF 1984

PREPARED FOR:

Annenberg/CPB Project
Corporation for Public Broadcasting
1111 Sixteenth Street NW
Washington, D.C. 20036

PREPARED BY:

Research Communications, Ltd.
824 Boylston Street
Chestnut Hill, MA 02167

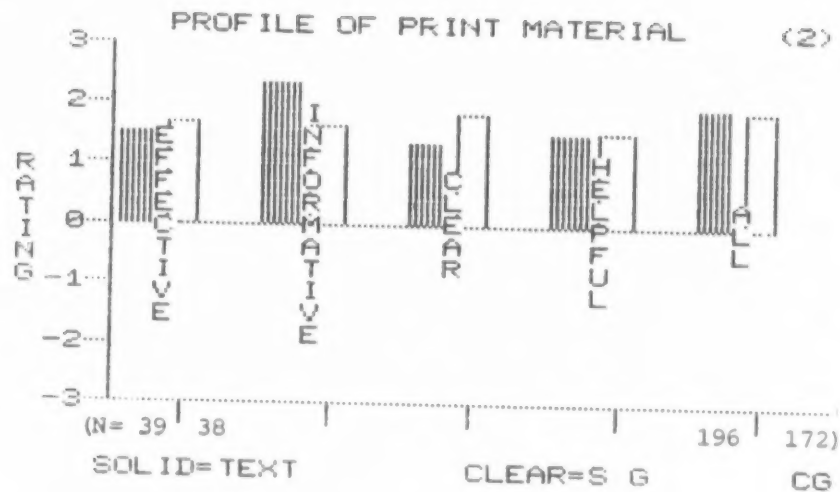
FEBRUARY 1985

ASSESSMENT OF TELECOURSE MATERIALS FOR CONGRESS: WE THE PEOPLE

The data in this report were provided by 39 students in six two- and four-year institutions who were enrolled in the Congress: We the People telecourse in the fall of 1984.

The following pages include student feedback on the programs, textbook, and study guide materials comparing this course to all Annenberg/CPB courses evaluated in the Fall of 1984. Additional questionnaire responses are included in the appendix.

PROFILE OF PRINT MATERIALS



+/- 3 = Very
 +/- 2 = Somewhat
 +/- 1 = A little
 0 = Neither/nor

Students were asked to rate the textbook and study guide on four dimensions including: effective/ ineffective; informative/ uninformative; clear/ confusing; and helpful/ unhelpful in achieving the course objectives. Each was evaluated along a seven-point scale ranging from very positive to very negative.

The Congress textbook(s) were rated highest on the dimension of informative and lowest on clarity. The text scored below all Annenberg/CPB courses on three of the four dimensions. The study guide was rated at a comparable level to the Annenberg/CPB courses.

COMMENTS ON THE TEXTBOOK

	2-YEAR	4-YEAR
	<u>CONGRESS</u> Textbook was definitely for advanced student; textbook was more detailed than the tests. Details not found on tests. Could have been written in more cohesive way. Not outlined well. One text would have been better. Textbooks today jump here and here and here and are unclear. Syllabus was not well coordinated with programs. Too much jumping back and forth. Syllabus and programs did not have same chapter organization.	<u>CONGRESS</u> Real good. Easy to understand. Good amount of information so can't manage all, but gives good overview. Good references and style. Sometimes repetitive. Written for kids -- keeps getting back to same basic theme: Conflict Congress Reps and Senators have in representing constituents v.s. own judgement -- getting sick of it. Illustrations and photos good. Difficult reading if you are not familiar with the course. Few illustrations (black and white). Charts not necessary and very confusing. Very detailed. Not very difficult. Moderately difficult. Amount of material is sometimes overwhelming. Lots of information. Some of these diagrams are kind of complicated. In some chapters, the diagrams practically outline the whole chapter. It is pretty up-to-date. Relatively easy reading for an intermediate level text.*** There's nothing hard to understand -- just so much information. Don't think I'd want to use this text for an intro American Government Class.*** It's easy to pick out the points you need to know (e.g. italics). Book should have wider margins with general paragraph topic written in margins. Book itself was well-written, structured. Author doesn't try to talk over your head. Chapter 2 difficult -- hardest chapter. Textbook somewhat difficult. People did not have much knowledge of the subject. Run on sentences in textbook. Too much material for course. First half -- instructor did not use textbook. Second half -- instructor did use textbook. Intermediate, not beginning level. Pictures nice. Did not use all illustrations and diagrams.*** Glossary would have been helpful.***** Organization good, well-structured, a top-down approach. Well-organized, but repetitive. Brought points home well. I liked the writing style. Wasn't such a narrow perspective.** I wish there had been a little humor in it. Politics is pretty humorous. Surprising how a little humor makes you remember.

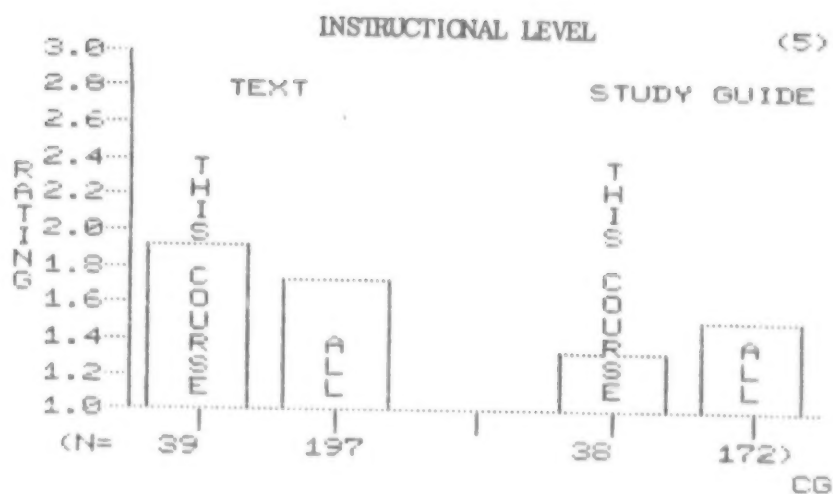
Difficulty level of the textbook(s) was mentioned often by students enrolled in the Congress course. Some found the reading easy while others found there to be a great deal of information contained in their textbook.

COMMENTS ON THE STUDY GUIDE

	2-YEAR	4-YEAR
	CONGRESS The course jumped around from the study guide. Very brief. Only a couple of pages. The study guide was just a brief overview. Reading assignments in study guide and syllabus in conflict. Study guide and book did not go together. We needed study guide with book and with TV program if there was no instructor. Not much in study guide. Study guide said "When you read this you will be able to know such and such" but <u>no way</u> could you do that. I was not about to do additional reading. We had 6 chapters from another book. Study guide did not cover text books which were more important than programs.	Better than text -- summaries, and goes with TV well. Brings up things not in text. Have gone into tests too much -- wasn't impressed with this because don't remember. Like way they set up. Good book -- never been thrilled with study guide. Prefer text, because TV goes over what's in study guide. Like major thoughts in bold print.** Writing style good. Not clearly organized. Not easy to grasp major thoughts. Self-tests sometimes not in material. Answer key has typos. Bibliographies O.K. Study guide good for pulling tape together.** Measures tape. If it weren't for the study guide I would have flunked. They needed to proofread it a little bit more. Several self-test questions were reversed. Sometimes answers in the study guide weren't the same as answers you'd get from reading the book.***** Study guide doesn't add any new information. Serves to focus attention so that you pull out the important parts of the presentation. Study guide couldn't stand alone.**** Study guide clearly laid out.** Invaluable.** Reading level -- high school. Objectives in study guide did not follow textbook or TV segments. Need more personal info to answer some of the objectives. Individual overview questions good to measure understanding. Glossary would have been helpful.*** Questions in back of guide did not demonstrate knowledge of subject matter. Easy to read, would have been effective if important points included. More emphasis on quotes (but not quotes in context). Didn't study study guide enough. Was not a substitute for note taking. Questions at back of guide -- badly written, vague. Questions at back of study guide too ambiguous, poorly written. Typographical errors in the self-test questions that they need to clean up before the next edition. Primarily it (study guide) told me what the professor was going to emphasize and I found that very helpful.*****

Students felt that the Congress study guide did not provide much information. Students were critical of some of the self-test items in the study guides which appeared to be wrong. Students who were satisfied with the study guide felt that it integrated course elements. Students indicated that a glossary would be helpful.

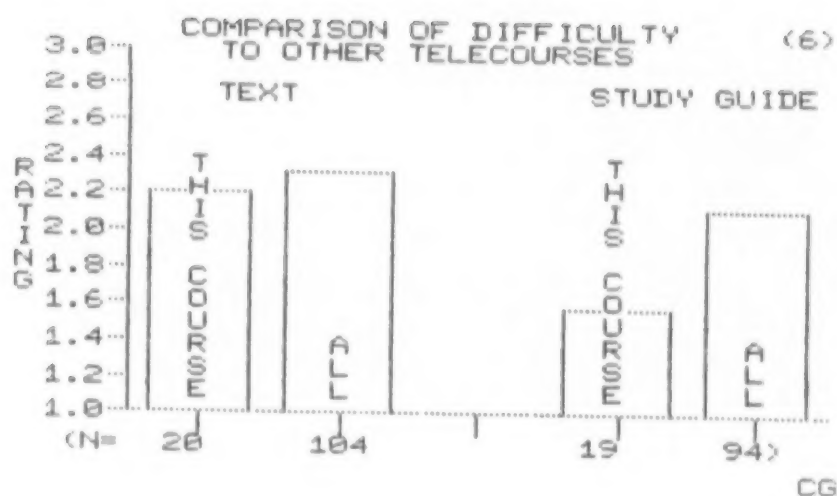
INSTRUCTIONAL LEVEL OF THE PRINT MATERIAL



3 = Advanced
 2 = Intermediate
 1 = Introductory

The textbook for this course was seen to be at the intermediate level while the study guide was rated at a much lower level. The textbook was seen to be at a slightly higher level than Annenberg/CPB courses on the whole while the study guide was at a slightly lower level.

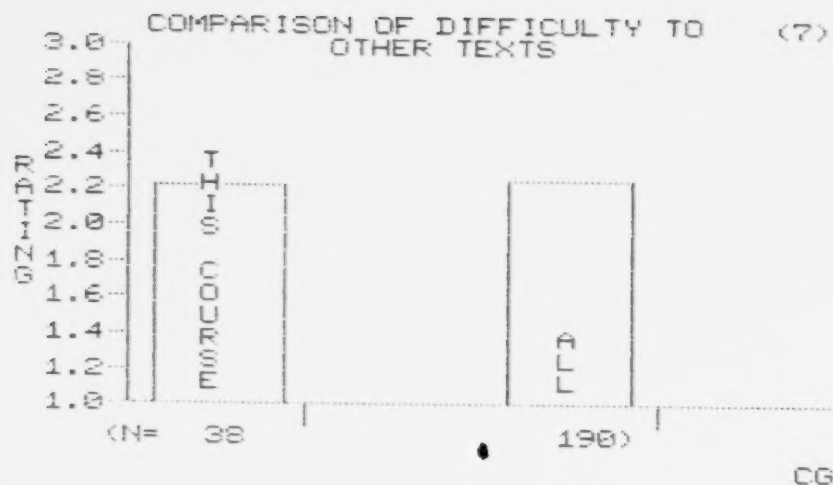
COMPARISON OF DIFFICULTY TO OTHER TELECOURSES



3 = More difficult
 2 = The same
 1 = Easier

The difficulty level of the print materials for this course was compared to print materials for other telecourses that students had taken in the past. The textbook was rated at level comparable to other courses as well as all Annenberg/CPB courses. The study guide was rated to be much less difficult than other telecourses and all Annenberg/CPB courses.

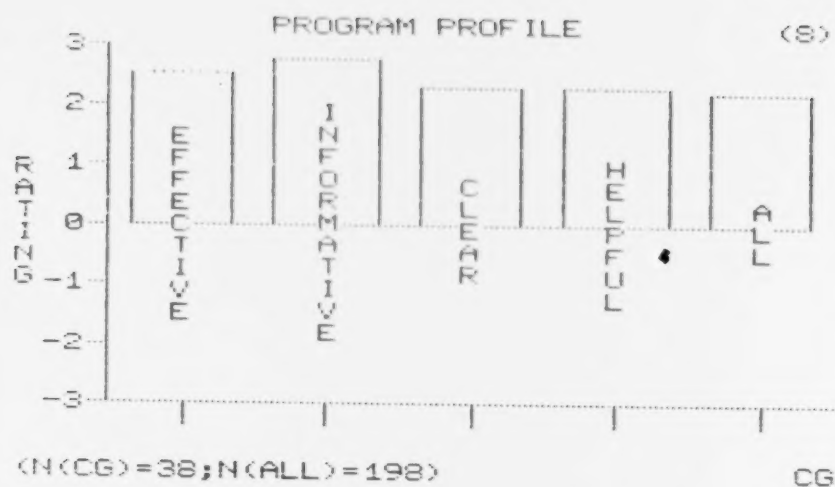
COMPARISON OF DIFFICULTY TO OTHER TEXTS



- 3 = More difficult
 2 = The same
 1 = Easier

When comparing the difficulty level of the textbook to on-campus course textbooks, students rated them to be about the same. There were no significant differences noted in comparing difficulty level for this course and all Annenberg/CPB courses.

PROGRAM PROFILE



- CG
- +/- 3 = Very
 - +/- 2 = Somewhat
 - +/- 1 = A little
 - 0 = Neither/nor

Students were asked to rate the television programs in their telecourse on the same dimensions that they rated the print materials. Students rated these programs very high on all dimensions. The programs were rated higher than the print materials on all dimensions and at a comparable level to all Annenberg/CPB programs.

FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	CONGRESS I could not say. The one with Nixon. The more current ones "Tip" O'Neill's granddaughter.	Study guide was not available for the first two segments. Mailed to students late! First segment (a freshman comes to Washington) -- interesting.*** Influence and interest.** Madd and handgun control. Clip with Jimmy Stewart. Impeachment of Nixon.**** The power to impeach.**** The last one wrapped up everything.** Watergate -- brought out respect for Congress, made situation more lifelike. No favorite. The last one. It pulled it together (Assessing Congress) in the last two. Congress and the pursestrings -- very interesting. Filibuster (segment) was fun.

The program on impeaching Nixon and the last program were mentioned most often as favorites.

LEAST FAVORITE TELEVISION PROGRAM IN SERIES

	2-YEAR	4-YEAR
	<u>CONGRESS</u> The one that did not get recorded.**** The 7 minute segment with picture, but no voice.** People in sound room did not know what it was about. They couldn't find the program. Had to wait 1 week. Program did not have a number to call them up in library. The problem was with the help/ people in the library did not believe there was such a program.	The power of the person.*** Budget -- format boring, very confusing, too complex. Congress and the bureaucracy.*** None disliked. Always interesting. The last one. A couple were dull, but they were so dull I don't remember them.

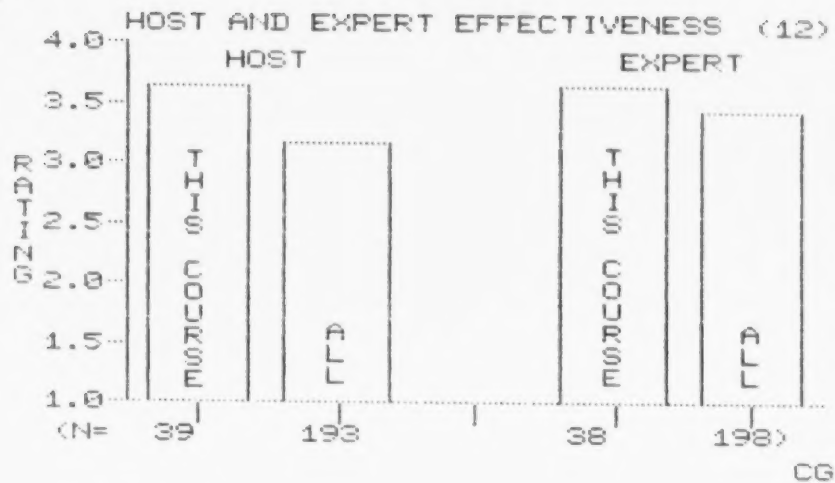
The power of the person was mentioned by some students as a least favorite program.

COMMENTS ON THE PRODUCTION ELEMENTS AND FORMAT

	2-YEAR	4-YEAR
	CONGRESS It was very confusing when someone was arguing in back and Edwin Newman was explaining in front. Would have watched on my own.** For most part, fairly well done.*** Really enjoyed them. The programs were never repeated. Yes they were - Tuesday nights 10:30-11:30/ it was not in syllabus/teacher did not know about this/ it was not in TV Guide/ heard opening and closing music only - fell asleep when tried to watch (late night showing). Had to come back to the library to see them again.	All excellent -- especially on-site in Congress in Washington. Narratives a little funny -- good. Like different settings, how they interact with each other. Could be other perspectives but try to make as objective as possible. Very well-done.** Excellent job. Blends well. Good lead-ins. They don't whitewash issues. Variety of people. It's pretty professionally put together.***** It's a real high quality production. There's good blending between the footage they borrowed from the House and footage shot specifically for this program. I realize the limitation they have with the Senate but I'd like a little bit more attention paid to this.***** I think there's too much emphasis put on the House. It's better than other telecourses which were of poorer quality. Telecourse does a fine job in bringing this information to us. I think it's great. Exciting to be able to see a lot of those settings and actions we never have a chance to see otherwise. I would be pressed to try and improve it. Could have more interviews with Senators in their offices. Enjoyed music. On-location shots well done. Transitions nice. Half-hour passed quickly. Needed more facts and less personalities. Show must be kept current. Not much of a historical perspective. Opening music repetitive. All well done. On-location segments good. We'd like to see the Senate.*** Very well produced. At the tail end of the series you could pretty well predict what kind of a dialogue was going to ensue between Newman and Ornstein. That was kind of repetitive. Their relationship was kind of stilted. Sometimes it seemed like they were going along pretty good and they ran out of time. I wonder if it would have been any different if each program, instead of half an hour, had been 45 minutes. Some of them seemed to be less tightly organized than others.

Students wanted more time devoted to the Senate. As with other Annenberg/CPB courses, students often mentioned the high quality in this production.

HOST AND EXPERT EFFECTIVENESS



4 = Very
 3 = Somewhat
 2 = A little
 1 = Not at all

- The host for this course was rated very high -- above the ratings obtained for other hosts of Annenberg/CPB courses. Experts were rated slightly above the mean for all courses.

COMMENTS ON THE HOST OR HOSTS OF THE SERIES

	2-YEAR	4-YEAR
	CONGRESS Fine job.** You felt you knew Edwin Newman personally, first hand when you were through. Ornstein was O.K. for a young feller. Sometimes boring.	Edwin Newman good -- high ratings. Funny sometimes. Very well informed.** Clear. Needs more facial expressions. Could use some humor. They're good. They have a good rapport.***** Although sometimes it sounds a little contrived. Good.*** Fine.** Both deadpan. Ornstein more expressive. Was suspicious. Norm Ornstein -- was he Political Scientist? He was called series editor (knowledge questioned). Good, interesting (in light of poor opinion of text). They were great. I liked Edwin Newman real well.*** Ornstein was kind of stiff. I wish the program would have emphasized his (Ornstein's) credentials more. I found out that he was a Congressional insider.

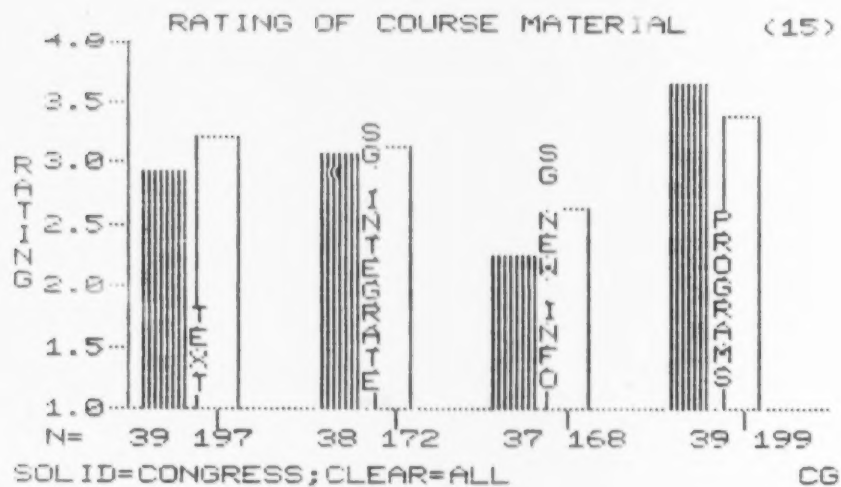
Most comments on hosts for the series were positive. Newman was seen to be particularly effective in this series. Some mentioned that Newman and Ornstein had good rapport.

COMMENTS ON THE EXPERTS

	2-YEAR	4-YEAR
	CONGRESS Good variety. Liked them. They appeared well versed. Enjoyed seeing so many people you had read about in papers. Knowledgeable and well versed. Good.	Unbelievable how many -- make objectives -- have different views that complement each other and show differences. Well-done. One show they picked different Congressmen who'd made names for themselves -- exceptionally well-done. Good.*** The expert sources know what they're talking about.**** They seem to be pretty even-handed too. Make good use of political analysis and professors.*** They use more than one. We're fortunate to be able to get opinions from a wide variety of people who know. It's really the American Political Science Association.***** Sounded knowledgeable. Sounded believable. Took different positions. Respect Ornstein. Any interviews were worth listening to. Politicians very candid. Film clips effective. The list was pretty impressive. It was well-rounded. They used both past and present people that were involved in the realm of politics. I enjoyed seeing people that I had mostly read about.**** (i.e. Tip O'Neill)

General response to the use of experts was positive with most students reporting that the opinions of experts contributed to the informative value of the programs. Student stated that the experts really represented the American Political Science Association. Some mentioned that they enjoyed seeing experts that they had read about.

RATING OF COURSE MATERIALS

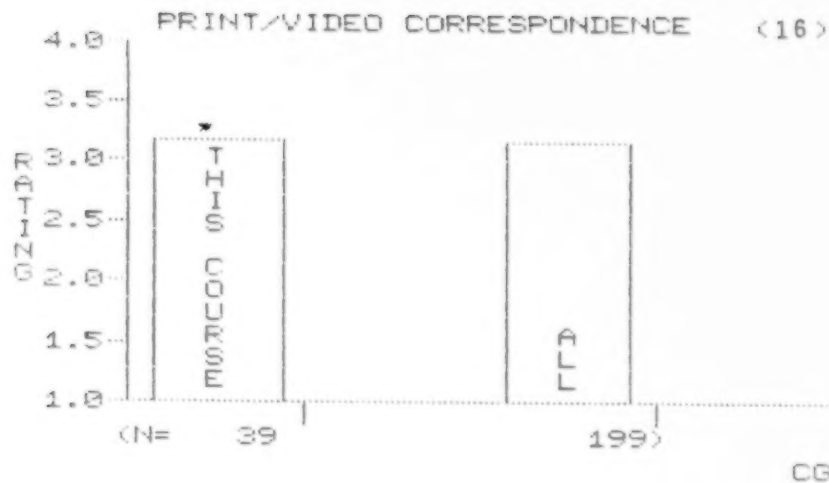


- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

Students were asked to rate the quality of the textbook; the study guide in integrating the material for the course; the study guide in adding new material; and the television programs.

The programs were rated very high by students. While the study guide was seen to be good at integrating material, it was seen to be less effective in adding new information. The ratings were similar to those obtained for all Annenberg/CPB courses.

CORRESPONDENCE OF PRINT AND VIDEO



- 4 = Very effectively
- 3 = Somewhat
- 2 = A little
- 1 = Not at all

In order to determine how effectively the print and video corresponded, students were asked to rate the course in this regard. The correspondence between the print and video components of the course was rated high with no differences noted between this course and the mean for all Annenberg/CPB courses.

APPENDIX. QUESTIONNAIRE RESPONSES

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

39=TOTAL NULL=0 /=0 MEAN=5 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

39= 100% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /=0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.506

19=48.7% 1-TWO-YEAR

20=51.2% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /=0 MEAN=1.94 SD=1.33

22=56.4% 1-NONE

5=12.8% 2-1

8=20.5% 3-2

1= 2.5% 4-3

2= 5.1% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.08

15=38.4% 1-VERY INTERESTED

12=30.7% 2-SOMEWHAT INTERESTED

6=15.3% 3-A LITTLE INTERESTED

6=15.3% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

38=TOTAL NULL=1 /=0 MEAN=4.02 SD=.592

1= 2.6% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

33=86.8% 4-3

4=10.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

39=TOTAL NULL=0 /=0 MEAN=1.41 SD=.498

23=58.9% 1-FEMALE

16=41.0% 2-MALE

QUESTION #9

Q8 AGE

7=TOTAL NULL=0 /=0 MEAN=2.43 SD=.994

8=20.5% 1-18-22

12=30.7% 2-23-34

13=33.3% 3-35-49

6=15.3% 4-50 OR OVER

QUESTION #10

Q9 DID YOUR INSTITUTION OFFER THIS COURSE AT THE

37=TOTAL NULL=2 /=0 MEAN=1.54 SD=.690

20=54.0% 1-ENTRY LEVEL

15=40.5% 2-INTERMEDIATE LEVEL

1= 2.7% 3-ADVANCED LEVEL

1= 2.7% 4-GRADUATE LEVEL

QUESTION #11

Q10 YOU WOULD RATE THIS COURSE AS

39=TOTAL NULL=0 /=0 MEAN=1.94 SD=.723

10=25.6% 1-ENTRY LEVEL

22=56.4% 2-INTERMEDIATE

6=15.3% 3-ADVANCED

1= 2.5% 4-GRADUATE LEVEL

QUESTION #12

Q11 DIFFICULTY OF COURSE COMPARED TO OTHERS AT THIS LEVEL

39=TOTAL NULL=0 /=0 MEAN=2 SD=.688

9=23.0% 1-MORE DIFFICULT

21=53.8% 2-COMPARABLE

9=23.0% 3-EASIER

(QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #13

Q12 HOW WELL DID YOU PERFORM IN THIS COURSE?

39=TOTAL NULL=0 /=0 MEAN=2.51 SD=1.14

4=10.2% 1-ABOVE USUAL LEVEL

22=56.4% 2-AT USUAL LEVEL

7=17.9% 3-BELOW USUAL LEVEL

1= 2.5% 4-CANNOT COMPARE

5=12.8% 5-NOT YET GRADED

QUESTION #14

Q13 LEVEL OF SATISFACTION WITH COURSE

38=TOTAL NULL=1 /=0 MEAN=1.60 SD=.789

21=55.2% 1-VERY SATISFIED

12=31.5% 2-SOMEWHAT SATISFIED

4=10.5% 3-SOMEWHAT DISSATISFIED

1= 2.6% 4-VERY DISSATISFIED

QUESTION #15

Q14 COURSE COMPONENT FOUND MOST VALUABLE FOR ITS ACADEMIC CONTENT

(7=TOTAL NULL=0 /=0 MEAN=1.87 SD=.832

16=41.0% 1-TV PROGRAMS

12=30.7% 2-STUDY GUIDE

11=28.2% 3-TEXTBOOK

QUESTION #16

Q15 WHICH COURSE COMPONENT COULD YOU HAVE DONE WITHOUT?

38=TOTAL NULL=1 /=0 MEAN=2.86 SD=1.01

3= 7.8% 1-TV PROGRAMS

13=34.2% 2-STUDY GUIDE

8=21.0% 3-TEXTBOOK

14=36.8% 4-INSTRUCTOR

QUESTION #17

Q16 WOULD YOU RECOMMEND THIS COURSE TO A FRIEND?

39=TOTAL NULL=0 /=0 MEAN=1.12 SD=.338

34=87.1% 1-Y

5=12.8% 2-N

QUESTION #18

Q17 WOULD YOU ENROLL IN A TELECOURSE AGAIN?

39=TOTAL NULL=0 /=0 MEAN=1.07 SD=.269

(5=92.3% 1-Y

3= 7.6% 2-N

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #19

Q18 PREPAREDNESS OF INSTRUCTOR COMPARED TO OTHER COURSES

38=TOTAL NULL=1 /=0 MEAN=1.92 SD=.850

12=31.5% 1-BETTER

20=52.6% 2-COMPARABLE

3= 7.8% 3-LESS WELL PREPARED

3= 7.8% 4-NEVER MET INSTRUCTOR

QUESTION #20

Q19 TUITION COMPARED TO ON-CAMPUS COURSE WITH SAME NUMBER OF CREDITS

37=TOTAL NULL=2 /=0 MEAN=2.02 SD=.371

2= 5.4% 1-LESS

32=86.4% 2-SAME

3= 8.1% 3-MORE

QUESTION #21

Q20 NUMBER OF EXAMS GIVEN

39=TOTAL NULL=0 /=0 MEAN=4.35 SD=1.01

0= 0.0% 1-NONE

0= 0.0% 2-1

13=33.3% 3-2

1= 2.5% 4-3

23=58.9% 5-4

2= 5.1% 6-MORE THAN 4

QUESTION #22

Q21 NUMBER OF QUIZZES GIVEN

39=TOTAL NULL=0 /=0 MEAN=1.20 SD=.893

37=94.8% 1-NONE

0= 0.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

2= 5.1% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #23

Q22 FORMAT OF EXAMS AND QUIZZES

38=TOTAL NULL=1 /=0 MEAN=3.36 SD=1.23

8=21.0% 1-MULT. CHOICE OR TRUE/FALSE

0= 0.0% 2-OPEN ENDED

0= 0.0% 3-ESSAY QUESTIONS

30=78.9% 4-A COMBINATION

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #24

Q23 APPROPRIATENESS OF THIS TESTING METHOD

39=TOTAL NULL=0 /=0 MEAN=1.53 SD=.883

25=64.1% 1-VERY APPROPRIATE

10=25.6% 2-SOMWHAT APPROPRIATE

1= 2.5% 3-A LITTLE APPROPRIATE

3= 7.6% 4-NOT AT ALL APPROPRIATE

QUESTION #25

Q24 HAVE YOU RECEIVED YOUR COURSE GRADE AT THIS TIME?

39=TOTAL NULL=0 /=0 MEAN=1.53 SD=.505

18=46.1% 1-Y

21=53.8% 2-N

QUESTION #26

Q25 HOW SATISFIED ARE YOU WITH YOUR GRADE?

39=TOTAL NULL=0 /=0 MEAN=3.38 SD=1.82

11=28.2% 1-VERY SATISFIED

5=12.8% 2-SOMEWHAT SATISFIED

2= 5.1% 3-SOMEWHAT DISSATISFIED

0= 0.0% 4-VERY DISSATISFIED

21=53.8% 3-HAVE NOT RECEIVED A GRADE

QUESTION #27

Q26 DID YOU USE THE MATERIALS FOR THIS COURSE ANY DIFFERENTLY AS A RESULT OF KEEPING LOGS OF YOUR STUDY HABITS?

39=TOTAL NULL=0 /=0 MEAN=3.48 SD=.506

0= 0.0% 1-WORKED HARDER

0= 0.0% 2-WORKED LESS

20=51.2% 3-NO DIFFERENCE

19=48.7% 4-DID NOT KEEP

QUESTION #28

Q28 FIRST OR SECOND EVALUATION SESSION ATTENDED

39=TOTAL NULL=0 /=0 MEAN=1.53 SD=.505

18=46.1% 1-FIRST

21=53.8% 2-SECOND

QUESTION #29

Q28 THE COURSE FULFILLED MY EXPECTATIONS.

39=TOTAL NULL=0 /=0 MEAN=1.94 SD=.887

1=28.2% 1-STRONGLY AGREE

23=58.9% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

2= 5.1% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #30

Q29 THE COURSE COVERED AN ADEQUATE AMOUNT OF MATERIAL.

39=TOTAL NULL=0 /=0 MEAN=1.61 SD=.781

19=48.7% 1-STRONGLY AGREE

18=46.1% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

1= 2.5% 5-STRONGLY DISAGREE

QUESTION #31

Q30 THE STUDY GUIDE WAS WELL COORDINATED WITH THE TEXTBOOK AND TV PROGRAMS.

39=TOTAL NULL=0 /=0 MEAN=1.97 SD=1.03

15=38.4% 1-STRONGLY AGREE

16=41.0% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

6=15.3% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #32

Q31 EXAMS AND QUIZZES COVERED MATERIAL IN COURSE.

39=TOTAL NULL=0 /=0 MEAN=1.89 SD=1.04

15=38.4% 1-STRONGLY AGREE

19=48.7% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

2= 5.1% 4-DISAGREE

2= 5.1% 5-STRONGLY DISAGREE

QUESTION #33

Q32 TV IS AN EFFECTIVE WAY FOR ME TO LEARN.

39=TOTAL NULL=0 /=0 MEAN=1.94 SD=.759

11=28.2% 1-STRONGLY AGREE

20=51.2% 2-AGREE

7=17.9% 3-CANNOT DECIDE

1= 2.5% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #34

Q33 TEXTBOOK PROVIDED ADEQUATE COVERAGE OF MATERIAL.

39=TOTAL NULL=0 /=0 MEAN=2.20 SD=.922

8=20.5% 1-STRONGLY AGREE

20=51.2% 2-AGREE

6=15.3% 3-CANNOT DECIDE

5=12.8% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #35

Q34 I RECEIVED THE INDIVID. HELP I NEEDED.

39=TOTAL NULL=0 /=0 MEAN=2.33 SD=1.22

10=25.6% 1-STRONGLY AGREE

18=46.1% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

8=20.5% 4-DISAGREE

2= 5.1% 5-STRONGLY DISAGREE

QUESTION #36

Q35 GIVEN ENOUGH TIME TO COMPLETE ASSIGNMENTS.

27=TOTAL NULL=12 /=0 MEAN=1.70 SD=.724

11=40.7% 1-STRONGLY AGREE

14=51.8% 2-AGREE

1= 3.7% 3-CANNOT DECIDE

1= 3.7% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #37

Q36 LESSON OBJECTIVES STATED CLEARLY IN STUDY GUIDE.

39=TOTAL NULL=0 /=0 MEAN=2 SD=.827

10=25.6% 1-STRONGLY AGREE

22=56.4% 2-AGREE

4=10.2% 3-CANNOT DECIDE

3= 7.6% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #38

Q37 CONTENT OF PROGRAMS WAS CURRENT.

39=TOTAL NULL=0 /=0 MEAN=1.56 SD=.552

18=46.1% 1-STRONGLY AGREE

20=51.2% 2-AGREE

1= 2.5% 3-CANNOT DECIDE

0= 0.0% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTION #39

Q38 I COULD FOLLOW THE PACE OF THE PROGRAMS.

39=TOTAL NULL=0 /=0 MEAN=1.79 SD=.767

14=35.8% 1-STRONGLY AGREE

21=53.8% 2-AGREE

2= 5.1% 3-CANNOT DECIDE

2= 5.1% 4-DISAGREE

0= 0.0% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBA

DATA FILE: CONGRESS

QUESTION #40

Q39 THE STUDY GUIDE WAS AT AN APPROPRIATE LEVEL.

38=TOTAL NULL=1 /=0 MEAN=2.26 SD=1.10

9=23.6% 1-STRONGLY AGREE
18=47.3% 2-AGREE
5=13.1% 3-CANNOT DECIDE
4=10.5% 4-DISAGREE
2= 5.2% 5-STRONGLY DISAGREE

QUESTION #41

Q40 THE TEXT WAS AT AN APPROPRIATE LEVEL FOR ME.

39=TOTAL NULL=0 /=0 MEAN=2.33 SD=1.10

8=20.5% 1-STRONGLY AGREE
20=51.2% 2-AGREE
2= 5.1% 3-CANNOT DECIDE
8=20.5% 4-DISAGREE
1= 2.5% 5-STRONGLY DISAGREE

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #2

Q1 WHICH CPB TELECOURSE ARE YOU EVALUATING IN THIS SESSION?

39=TOTAL NULL=0 /=0 MEAN=5 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

39= 100% 5-CONGRESS

QUESTION #3

Q2 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /=0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

Q3 TYPE OF SCHOOL

39=TOTAL NULL=0 /=0 MEAN=1.51 SD=.506

19=48.7% 1-TWO-YEAR

20=51.2% 2-FOUR-YEAR

QUESTION #5

Q4 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /=0 MEAN=1.94 SD=1.33

22=56.4% 1-NONE

5=12.8% 2-1

8=20.5% 3-2

1= 2.5% 4-3

2= 5.1% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #6

Q5 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.08

15=38.4% 1-VERY INTERESTED

12=30.7% 2-SOMEWHAT INTERESTED

6=15.3% 3-A LITTLE INTERESTED

6=15.3% 4-NOT AT ALL INTERESTED

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

38=TOTAL NULL=1 /=0 MEAN=4.02 SD=.592

1= 2.6% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

33=86.8% 4-3

4=10.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

39=TOTAL NULL=0 /=0 MEAN=1.41 SD=.498

23=58.9% 1-FEMALE

16=41.0% 2-MALE

QUESTION #9

Q8 AGE

39=TOTAL NULL=0 /=0 MEAN=2.43 SD=.994

8=20.5% 1-18-22

12=30.7% 2-23-34

13=33.3% 3-35-49

6=15.3% 4-50 OR OVER

QUESTION #10

Q9 WORK STATUS

39=TOTAL NULL=0 /=0 MEAN=1.61 SD=1.01

25=64.1% 1-FULL-TIME

8=20.5% 2-PART-TIME

3= 7.6% 3-HOMEMAKER

2= 5.1% 4-NO JOB

1= 2.5% 5-OTHER

QUESTION #11

Q10 HOURS USUALLY WORKED

38=TOTAL NULL=1 /=0 MEAN=1.23 SD=.714

33=86.8% 1-DAYS

3= 7.8% 2-EVENINGS

0= 0.0% 3-GRAVEYARD

2= 5.2% 4-DO NOT WORK

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #12

Q11 TOTAL HOUSEHOLD INCOME

39=TOTAL NULL=0 /=0 MEAN=5.82 SD=2.52

3= 7.6% 1-UNDER 10

4=10.2% 2-10-15

2= 5.1% 3-15-20

2= 5.1% 4-20-25

5=12.8% 5-25-30

1= 2.5% 6-30-35

5=12.8% 7-35-40

17=43.5% 8-OVER 40

0= 0.0% 9-DK

QUESTION #13

Q12 ETHNICITY

39=TOTAL NULL=0 /=0 MEAN=1.10 SD=.446

37=94.8% 1-CAUCASIAN

0= 0.0% 2-HISPANIC

2= 5.1% 3-BLACK

0= 0.0% 4-ASIAN

0= 0.0% 5-OTHER

QUESTION #14

Q13 ENROLLMENT STATUS

39=TOTAL NULL=0 /=0 MEAN=2.84 SD=.744

0= 0.0% 1-HIGH SCHOOL

14=35.8% 2-TWO-YEAR COLLEGE

17=43.5% 3-FOUR-YEAR COLLEGE

8=20.5% 4-NOT IN PROGRAM

QUESTION #15

Q14 TOTAL NUMBER OF COURSES TAKEN THIS SEMESTER

39=TOTAL NULL=0 /=0 MEAN=3.12 SD=1.97

12=30.7% 1-1

7=17.9% 2-2

4=10.2% 3-3

3= 7.6% 4-4

8=20.5% 5-5

3= 7.6% 6-6

2= 5.1% 7-7 OR MORE

QUESTIONNAIRE: CFBB

DATA FILE: CONGRESS

QUESTION #16

015 NUMBER OF ON-CAMPUS COURSES DROPPED OUT OF AFTER FIRST TWO WEEKS

39=TOTAL NULL=0 /=0 MEAN=1.89 SD=1.68

23=58.9% 1-NONE

9=23.0% 2-1

3= 7.6% 3-2

2= 5.1% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

1= 2.5% 7-6

0= 0.0% 8-7

1= 2.5% 9-MORE THAN 7

QUESTION #17

016 NUMBER OF TELECOURSES DROPPED AFTER THE FIRST TWO WEEKS

37=TOTAL NULL=2 /=0 MEAN=1 SD=0

37= 100% 1-NONE

0= 0.0% 2-1

0= 0.0% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #18

017 HAVE YOU RECORDED PROGRAMS AT HOME?

39=TOTAL NULL=0 /=0 MEAN=1.58 SD=.849

25=64.1% 1-NO - DON'T OWN VCR

5=12.8% 2-NO - DO OWN VCR

9=23.0% 3-YES

QUESTION #19

018 DID YOU VIEW ANY PROGRAMS MORE THAN ONCE?

39=TOTAL NULL=0 /=0 MEAN=1.28 SD=.455

28=71.7% 1-Y

11=28.2% 2-N

QUESTION #20

019 YEAR IN COLLEGE

39=TOTAL NULL=0 /=0 MEAN=3.15 SD=1.28

3= 7.6% 1-FRESH

12=30.7% 2-SOPH

8=20.5% 3-JR

8=20.5% 4-SEN

8=20.5% 5-NOT ENROLLED

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #21

Q20 WHAT IS HIGHEST DEGREE YOU HOPE TO ACHIEVE?

39=TOTAL NULL=0 /=0 MEAN=3.46 SD=.913

1= 2.5% 1-NONE

3= 7.6% 2-ASSOCIATE'S

17=43.5% 3-BACHELOR'S

13=33.3% 4-MASTER'S

5=12.8% 5-DOCTORAL

QUESTION #22

Q21 EVER TAKEN ON-CAMPUS COURSE?

39=TOTAL NULL=0 /=0 MEAN=1 SD=0

39= 100% 1-Y

0= 0.0% 2-N

QUESTION #23

Q22 EVER TAKEN CORRESPONDENCE COURSE?

39=TOTAL NULL=0 /=0 MEAN=1.74 SD=.442

10=25.6% 1-Y

29=74.3% 2-N

QUESTION #24

Q23 CONCURRENTLY ENROLLED IN ON-CAMPUS COURSE?

39=TOTAL NULL=0 /=0 MEAN=1.41 SD=.498

23=58.9% 1-Y

16=41.0% 2-N

QUESTION #25

Q24 MAIN REASON FOR ENROLLING IN COURSE

39=TOTAL NULL=0 /=0 MEAN=2.92 SD=1.47

0= 0.0% 1-HIGH-SCHOOL CREDIT

27=69.2% 2-COLLEGE CREDIT

0= 0.0% 3-JOB SKILLS FOR NEW JOB

4=10.2% 4-UPGRADE JOB SKILLS FOR PRESENT JOB

4=10.2% 5-GENERAL INTEREST

4=10.2% 6-OTHER

QUESTION #26

Q25 MAIN REASON FOR TELECOURSE VS ON-CAMPUS COURSE

39=TOTAL NULL=0 /=0 MEAN=2.41 SD=1.87

21=53.8% 1-MINIMIZE TRAVEL

4=10.2% 2-TRY NEW WAY OF TAKING COURSES

3= 7.6% 3-SUBJECT MATTER

5=12.8% 4-NOT AVAILABLE DURING ON-CAMPUS PERIODS

0= 0.0% 5-GOOD WAY TO TAKE FIRST COLLEGE COURSE

6=15.3% 6-OTHER

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #27

026 WAS THIS COURSE IN YOUR MAJOR?

39=TOTAL NULL=0 / =0 MEAN=1.66 SD=.529

14=35.8% 1-Y

24=61.5% 2-N

1= 2.5% 3-HAVE NO MAJOR

QUESTION #28

027 HOW DID YOU FIRST HEAR OF THIS TELECOURSE?

39=TOTAL NULL=0 / =0 MEAN=3.94 SD=1.83

4=10.2% 1-FRIEND

2= 5.1% 2-ADVISOR

6=15.3% 3-MAIL BROCHURE

21=53.8% 4-COURSE CATALOG

1= 2.5% 5-BULLETIN BOARD

1= 2.5% 6-TV

0= 0.0% 7-RADIO

3= 7.6% 8-NEWSPAPER

1= 2.5% 9-OTHER

QUESTION #29

028 ELECTIVE OR REQUIRED?

39=TOTAL NULL=0 / =0 MEAN=1.23 SD=.626

33=84.6% 1-ELECTIVE

4=10.2% 2-REQUIRED

1= 2.5% 3-DK

1= 2.5% 4-NEITHER

QUESTION #30

029 WOULD HAVE PREFERRED ALTERNATE VIEWING TIME?

38=TOTAL NULL=1 / =0 MEAN=1.60 SD=.495

15=39.4% 1-Y

23=60.5% 2-N

QUESTION #31

030 PREFERRED DAY TO VIEW PROGRAMS

37=TOTAL NULL=2 / =0 MEAN=4.72 SD=2.26

4=10.8% 1-MON

7=18.9% 2-TUE

2= 5.4% 3-WED

1= 2.7% 4-THU

1= 2.7% 5-FRI

12=32.4% 6-SAT

10=27.0% 7-SUN

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #32

Q31 SINGLE BEST TIME TO VIEW PROGRAMS

38=TOTAL NULL=1 /=0 MEAN=4.07 SD=2.08

4=10.5% 1-6-8 AM

10=26.3% 2-8-11 AM

3= 7.8% 3-11 AM-1 PM

2= 5.2% 4-1-4 PM

3= 7.8% 5-4-7 PM

13=34.2% 6-7-11 PM

3= 7.8% 7-11 PM- 1 AM

0= 0.0% 8-1-6 AM

QUESTION #33

Q32 WHERE DID YOU VIEW MOST OF THE PROGRAMS?

39=TOTAL NULL=0 /=0 MEAN=1.66 SD=1.08

25=64.1% 1-HOME ALONE

8=20.5% 2-HOME W/ OTHERS

0= 0.0% 3-IN A RESIDENCE W/ OTHER STUDENTS

6=15.3% 4-ON-CAMPUS IN LIBRARY

0= 0.0% 5-PUBLIC LIBRARY

0= 0.0% 6-OTHER

QUESTION #34

Q33 DID YOU TAKE NOTES WHILE VIEWING?

39=TOTAL NULL=0 /=0 MEAN=1.35 SD=.485

25=64.1% 1-Y

14=35.8% 2-N

QUESTION #35

Q34 REASON FOR NOT TAKING NOTES

14=TOTAL NULL=25 /=0 MEAN=2.21 SD=.892

3=21.4% 1-PROGRAMS GO TOO FAST

6=42.8% 2-COVERED IN PRINT MATERIAL

4=28.5% 3-IT INTERRUPTS THE FLOW OF THE PROGRAM

1= 7.1% 4-OTHER

QUESTION #36

Q35 TIMES LEFT ROOM DURING VIEWING

39=TOTAL NULL=0 /=0 MEAN=1.30 SD=.613

30=76.9% 1-NONE

6=15.3% 2-1

3= 7.6% 3-2

0= 0.0% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #37

Q36 CHOICE FOR WATCHING TWO HALF-HOUR PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.89 SD=.552

8=20.5% 1-SEPARATE TIMES

27=69.2% 2-TOGETHER

4=10.2% 3-NO PREFERENCE

QUESTION #38

Q37 PERCENTAGE OF TEXTBOOK READINGS COMPLETED

39=TOTAL NULL=0 /=0 MEAN=5.97 SD=1.40

0= 0.0% 1-NONE USED

2= 5.1% 2-0%

1= 2.5% 3-1-25%

3= 7.6% 4-26-49%

3= 7.6% 5-50-74%

11=28.2% 6-75-99%

19=48.7% 7-100%

QUESTION #39

Q38 PERCENTAGE OF ASSIGNED STUDY GUIDE COMPLETED

39=TOTAL NULL=0 /=0 MEAN=6.41 SD=1.35

1= 2.5% 1-DID NOT USE

1= 2.5% 2-0%

0= 0.0% 3-1-25%

1= 2.5% 4-26-49%

2= 5.1% 5-50-74%

5=12.8% 6-75-99%

29=74.3% 7-100%

QUESTION #40

Q39 NUMBER OF ON-CAMPUS CLASS MEETINGS

39=TOTAL NULL=0 /=0 MEAN=3.38 SD=1.84

12=30.7% 1-NONE

0= 0.0% 2-1

7=17.9% 3-2

6=15.3% 4-3

9=23.0% 5-4

5=12.8% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

0= 0.0% 9-DK

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #41

Q40 NUMBER OF OPTIONAL CLASS MEETINGS

39=TOTAL NULL=0 /=0 MEAN=3.20 SD=2.06

16=41.0% 1-NONE

3= 7.6% 2-1

0= 0.0% 3-2

1= 2.5% 4-3

15=38.4% 5-4

4=10.2% 6-5

0= 0.0% 7-6

0= 0.0% 8-7 OR MORE

0= 0.0% 9-DK

QUESTION #42

Q41 OPINION OF NUMBER OF ON-CAMPUS CLASSES

37=TOTAL NULL=2 /=0 MEAN=2.16 SD=.553

3= 8.1% 1-TOO MANY

25=67.5% 2-JUST RIGHT

9=24.3% 3-TOO FEW

0= 0.0% 4-DK

QUESTION #43

Q42 TRAVEL TIME TO CAMPUS

39=TOTAL NULL=0 /=0 MEAN=2.25 SD=.880

5=12.8% 1-UNDER 15 MINS

23=58.9% 2-16-29 MINS

9=23.0% 3-30-44 MINS

0= 0.0% 4-45-59 MINS

2= 5.1% 5-1-2 HOURS

0= 0.0% 6-MORE THAN 2 HRS

QUESTION #44

Q43 NUMBER OF ON-CAMPUS MEETINGS ATTENDED

38=TOTAL NULL=1 /=0 MEAN=4.47 SD=1.91

5=13.1% 1-NONE

1= 2.6% 2-1

3= 7.8% 3-2

9=23.6% 4-3

8=21.0% 5-4

8=21.0% 6-5

3= 7.8% 7-6

0= 0.0% 8-7

1= 2.6% 9-MORE THAN 7

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #45

Q44 NUMBER OF TIMES CORRESPONDED WITH INSTRUCTOR BY MAIL?

39=TOTAL NULL=0 /=0 MEAN=1.61 SD=1.38

29=74.3% 1-NONE

4=10.2% 2-1

2= 5.1% 3-2

3= 7.6% 4-3

0= 0.0% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTION #46

Q45 NUMBER OF TIMES SOUGHT HELP FROM INSTRUCTOR BY PHONE

39=TOTAL NULL=0 /=0 MEAN=2.43 SD=1.65

16=41.0% 1-NONE

8=20.5% 2-1

4=10.2% 3-2

7=17.9% 4-3

3= 7.6% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTION #47

Q46 NUMBER OF TIMES VISITED INSTRUCTOR ON-CAMPUS

39=TOTAL NULL=0 /=0 MEAN=1.82 SD=1.77

27=69.2% 1-NONE

6=15.3% 2-1

2= 5.1% 3-2

1= 2.5% 4-3

0= 0.0% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

2= 5.1% 8-7 OR MORE

QUESTION #48

Q47 NUMBER OF MEETINGS OUTSIDE CLASSTIME WITH OTHER STUDENTS

39=TOTAL NULL=0 /=0 MEAN=1.38 SD=1.33

35=89.7% 1-NONE

0= 0.0% 2-1

2= 5.1% 3-2

0= 0.0% 4-3

1= 2.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

1= 2.5% 8-7 OR MORE

QUESTIONNAIRE: CPBB

DATA FILE: CONGRESS

QUESTION #49

048 HOW HARD OR EASY WAS IT TO CONTACT THE INSTRUCTOR

39=TOTAL NULL=0 /=0 MEAN=3.61 SD=1.09

2= 5.1% 1-VERY HARD

6=15.3% 2-SOMEWHAT HARD

3= 7.6% 3-SOMEWHAT EASY

22=56.4% 4-VERY EASY

6=15.3% 5-NEVER TRIED

QUESTION #50

049 HOURS / WEEK SPENT STUDYING FOR COURSE

39=TOTAL NULL=0 /=0 MEAN=4 SD=1.55

0= 0.0% 1-NONE

3= 7.6% 2-1

17=43.5% 3-2

8=20.5% 4-3

5=12.8% 5-4

2= 5.1% 6-5

2= 5.1% 7-6

2= 5.1% 8-7 OR MORE

QUESTION #51

050 HOURS / WEEK SPENT STUDYING FOR TYPICAL ON-CAMPUS COURSE

39=TOTAL NULL=0 /=0 MEAN=4.61 SD=1.74

0= 0.0% 1-NONE

2= 5.1% 2-1

11=28.2% 3-2

8=20.5% 4-3

8=20.5% 5-4

3= 7.6% 6-5

3= 7.6% 7-6

4=10.2% 8-7 OR MORE

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #2

01 WHICH CPB TELECOURSE ARE YOU EVALUATING?

39=TOTAL NULL=0 /≠0 MEAN=5 SD=0

0= 0.0% 1-BRAIN

0= 0.0% 2-CONSTITUTION

0= 0.0% 3-WRITE

0= 0.0% 4-LITERACY

39= 100% 5-CONGRESS

QUESTION #3

02 ENROLLED IN OTHER COURSES IN Q1?

39=TOTAL NULL=0 /≠0 MEAN=1.87 SD=.338

5=12.8% 1-Y

34=87.1% 2-N

QUESTION #4

03 TYPE OF SCHOOL

39=TOTAL NULL=0 /≠0 MEAN=2.51 SD=.506

19=48.7% 1-TWO-YEAR

20=51.2% 2-FOUR-YEAR

QUESTION #5

04 NUMBER OF OTHER TELECOURSES TAKEN

39=TOTAL NULL=0 /≠0 MEAN=1.94 SD=1.33

22=56.4% 1-NONE

5=12.8% 2-1

8=20.5% 3-2

1= 2.5% 4-3

2= 5.1% 5-4

1= 2.5% 6-5

0= 0.0% 7-6

0= 0.0% 8-7

0= 0.0% 9-MORE THAN 7

QUESTION #6

05 PREVIOUS INTEREST IN COURSE SUBJECT MATTER

39=TOTAL NULL=0 /≠0 MEAN=2.07 SD=1.08

15=38.4% 1-VERY INTERESTED

12=30.7% 2-SOMEWHAT INTERESTED

6=15.3% 3-A LITTLE INTERESTED

6=15.3% 4-NOT AT ALL INTERESTED

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #7

Q6 NUMBER OF CREDITS EARNED FOR COURSE

38=TOTAL NULL=1 /≠0 MEAN=4.02 SD=.592

1= 2.6% 1-NOT FOR CREDIT

0= 0.0% 2-1

0= 0.0% 3-2

33=86.8% 4-3

4=10.5% 5-4

0= 0.0% 6-5

0= 0.0% 7-6

QUESTION #8

Q7 SEX

39=TOTAL NULL=0 /≠0 MEAN=1.41 SD=.498

23=58.9% 1-FEMALE

16=41.0% 2-MALE

QUESTION #9

Q8 AGE

39=TOTAL NULL=0 /≠0 MEAN=2.43 SD=.994

8=20.5% 1-18-22

12=30.7% 2-23-34

13=33.3% 3-35-49

6=15.3% 4-50 OR OVER

QUESTION #10

Q9 DID YOU THINK THE TEXTBOOK FOR THIS COURSE WAS APPROPRIATE FOR AN

39=TOTAL NULL=0 /≠0 MEAN=1.92 SD=.532

7=17.9% 1-INTRO COURSE

28=71.7% 2-INTERMEDIATE COURSE

4=10.2% 3-ADVANCED COURSE

QUESTION #11

Q10 TEXTBOOK COMPARED TO ON-CAMPUS CLASS TEXTS

38=TOTAL NULL=1 /≠0 MEAN=1.78 SD=.664

13=34.2% 1-MORE DIFFICULT

20=52.6% 2-SAME

5=13.1% 3-EASIER

QUESTION #12

Q11 TEXTBOOK COMPARED TO OTHER TELECOURSE TEXTS

20=TOTAL NULL=19 /≠0 MEAN=1.8 SD=.695

7=35.0% 1-MORE DIFFICULT

10=50.0% 2-SAME

3=15.0% 3-EASIER

BEST COPY AVAILABLE

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #13

Q12 WHEN DID YOU READ THE TEXTBOOK CHAPTERS?

38=TOTAL NULL=1 /=0 MEAN=1.63 SD=.488

14=36.8% 1-BEFORE PROGRAM

24=63.1% 2-AFTER PROGRAM

QUESTION #14

Q13 QUALITY OF TEXTBOOK

39=TOTAL NULL=0 /=0 MEAN=2.07 SD=1.03

14=35.8% 1-EXCELLENT

13=33.3% 2-GOOD

7=17.9% 3-FAIR

5=12.8% 4-POOR

QUESTION #15

Q14 EFFECTIVENESS OF TEXTBOOK

39=TOTAL NULL=0 /=0 MEAN=2.51 SD=1.94

14=35.8% 1-VERY EFFECTIVE

15=38.4% 2-SOMEWHAT EFFECTIVE

2= 5.1% 3-A LITTLE EFFECTIVE

1= 2.5% 4-NEITHER

3= 5.1% 5-A LITTLE INEFFECTIVE

1= 2.5% 6-SOMEWHAT INEFFECTIVE

4=10.2% 7-VERY INEFFECTIVE

QUESTION #16

Q15 INFORMATION CONTENT OF TEXTBOOK

39=TOTAL NULL=0 /=0 MEAN=1.69 SD=1.21

23=58.9% 1-VERY INFORMATIVE

12=30.7% 2-SOMEWHAT INFORMATIVE

1= 2.5% 3-A LITTLE INFORMATIVE

1= 2.5% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

2= 5.1% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #17

Q16 CLARITY OF TEXTBOOK

39=TOTAL NULL=0 /=0 MEAN=2.64 SD=1.97

14=35.8% 1-VERY CLEAR

13=33.3% 2-SOMEWHAT CLEAR

0= 0.0% 3-A LITTLE CLEAR

2= 5.1% 4-NEITHER

6=15.3% 5-A LITTLE CONFUSING

3= 7.6% 6-SOMEWHAT CONFUSING

1= 2.5% 7-VERY CONFUSING

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #18

Q17 HELPFULNESS OF TEXTBOOK IN ACHIEVING OBJECTIVES OF THE TELECOURSE UNITS

39=TOTAL NULL=0 /=0 MEAN=2.51 SD=1.78

12=30.7% 1-VERY HELPFUL

14=35.8% 2-SOMEWHAT HELPFUL

7=17.9% 3-A LITTLE HELPFUL

1= 2.5% 4-NEITHER

1= 2.5% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

4=10.2% 7-VERY UNHELPFUL

QUESTION #19

Q18 APPROPRIATE LEVEL FOR STUDY GUIDE

38=TOTAL NULL=1 /=0 MEAN=1.34 SD=.480

25=65.7% 1-INTRO COURSE

13=34.2% 2-INTERMED COURSE

0= 0.0% 3-ADVANCED COURSE

QUESTION #20

Q19 STUDY GUIDE COMPARED TO OTHER TELECOURSE STUDY GUIDES

19=TOTAL NULL=20 /=0 MEAN=2.42 SD=.507

0= 0.0% 1-MORE DIFFICULT

11=57.9% 2-SAME

8=42.1% 3-EASIER

QUESTION #21

Q20 DID YOU READ THE STUDY GUIDE CHAPTER

37=TOTAL NULL=2 /=0 MEAN=1.27 SD=.450

27=72.9% 1-BEFORE PROGRAM

10=27.0% 2-AFTER PROGRAM

QUESTION #22

Q21 HOW WOULD YOU RATE THE STUDY GUIDE IN INTEGRATING THE MATERIAL AS A COL

38=TOTAL NULL=1 /=0 MEAN=1.92 SD=.850

14=36.8% 1-EXCELLENT

14=36.8% 2-GOOD

9=23.6% 3-FAIR

1= 2.6% 4-POOR

QUESTION #23

Q22 EFFECTIVENESS OF STUDY GUIDE IN ADDING NEW MATERIAL NOT PRESENTED IN PROGRAMS OR TEXTBOOK

37=TOTAL NULL=2 /=0 MEAN=2.75 SD=.925

2= 5.4% 1-EXCELLENT

15=40.5% 2-GOOD

10=27.0% 3-FAIR

10=27.0% 4-POOR

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #24

Q23 EFFECTIVENESS OF STUDY GUIDE

38=TOTAL NULL=1 /=0 MEAN=2.34 SD=1.81

19=50.0% 1-VERY EFFECTIVE

7=18.4% 2-SOMEWHAT EFFECTIVE

3= 7.8% 3-A LITTLE EFFECTIVE

3= 7.8% 4-NEITHER

3= 7.8% 5-A LITTLE INEFFECTIVE

1= 2.6% 6-SOMEWHAT INEFFECTIVE

2= 5.2% 7-VERY INEFFECTIVE

QUESTION #25

Q24 INFORMATION CONTENT OF STUDY GUIDE

38=TOTAL NULL=1 /=0 MEAN=2.36 SD=1.69

14=36.8% 1-VERY INFORMATIVE

14=36.8% 2-SOMEWHAT INFORMATIVE

2= 5.2% 3-A LITTLE INFORMATIVE

3= 7.8% 4-NEITHER

2= 5.2% 5-A LITTLE UNINFORMATIVE

1= 2.6% 6-SOMEWHAT UNINFORMATIVE

2= 5.2% 7-VERY UNINFORMATIVE

QUESTION #26

Q25 CLARITY OF STUDY GUIDE

38=TOTAL NULL=1 /=0 MEAN=2.15 SD=1.53

19=50.0% 1-VERY CLEAR

9=23.6% 2-SOMEWHAT CLEAR

1= 2.6% 3-A LITTLE CLEAR

4=10.5% 4-NEITHER

4=10.5% 5-A LITTLE CONFUSING

1= 2.6% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #27

Q26 HELPFULNESS OF STUDY GUIDE IN ACHIEVING OBJECTIVES OF THE TELECOURSE UN

38=TOTAL NULL=1 /=0 MEAN=2.44 SD=1.88

18=47.3% 1-VERY HELPFUL

6=15.7% 2-SOMEWHAT HELPFUL

6=15.7% 3-A LITTLE HELPFUL

2= 5.2% 4-NEITHER

1= 2.6% 5-A LITTLE UNHELPPFUL

3= 7.8% 6-SOMEWHAT UNHELPPFUL

2= 5.2% 7-VERY UNHELPPFUL

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #28

Q28 DID YOU EXPERIENCE ANY DELAYS WHEN PURCHASING PRINT MATERIALS?

39=TOTAL NULL=0 /#0 MEAN=1.82 SD=.388

7=17.9% 1-Y

32=82.0% 2-N

QUESTION #29

Q29 WERE YOU CAUSED ANY INCONVENIENCE IN PURCHASING MATERIALS LATE

39=TOTAL NULL=0 /#0 MEAN=1.84 SD=.365

6=15.3% 1-Y

33=84.6% 2-N

QUESTION #30

Q30 DID LATE MATERIAL EFFECT ABILITY TO COMPLETE COURSEWORK?

39=TOTAL NULL=1 /#0 MEAN=1.21 SD=.528

32=84.2% 1-MATERIALS ON TIME

4=10.5% 2-NO EFFECT

2= 5.2% 3-SOMEWHAT NEGATIVE

0= 0.0% 4-VERY NEGATIVE

QUESTION #31

Q31 DID LATE MATERIALS AFFECT YOUR ASSESSMENT OF THE COURSE AS A WHOLE?

38=TOTAL NULL=1 /#0 MEAN=2.84 SD=.369

0= 0.0% 1-Y

6=15.7% 2-N

32=84.2% 3-MATERIALS ON TIME

QUESTION #32

Q32 EFFECTIVENESS OF TV PROGRAMS

39=TOTAL NULL=0 /#0 MEAN=1.48 SD=1.07

27=69.2% 1-VERY EFFECTIVE

9=23.0% 2-SOMEWHAT EFFECTIVE

2= 5.1% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE INEFFECTIVE

0= 0.0% 6-SOMEWHAT INEFFECTIVE

1= 2.5% 7-VERY INEFFECTIVE

DATA FILE: CONGRESS

QUESTION #33

032 INFORMATION CONTENT OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.23 SD=.484

31=79.4% 1-VERY INFORMATIVE

7=17.9% 2-SOMEWHAT INFORMATIVE

1= 2.5% 3-A LITTLE INFORMATIVE

0= 0.0% 4-NEITHER

0= 0.0% 5-A LITTLE UNINFORMATIVE

0= 0.0% 6-SOMEWHAT UNINFORMATIVE

0= 0.0% 7-VERY UNINFORMATIVE

QUESTION #34

033 CLARITY OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.71 SD=1.21

23=58.9% 1-VERY CLEAR

12=30.7% 2-SOMEWHAT CLEAR

0= 0.0% 3-A LITTLE CLEAR

0= 0.0% 4-NEITHER

4=10.2% 5-A LITTLE CONFUSING

0= 0.0% 6-SOMEWHAT CONFUSING

0= 0.0% 7-VERY CONFUSING

QUESTION #35

034 HELPFULNESS OF TV PROGRAMS IN ACHIEVING OBJECTIVES OF THE TELECOURSE UN1

38=TOTAL NULL=1 /=0 MEAN=1.73 SD=1.17

20=52.6% 1-VERY HELPFUL

14=36.8% 2-SOMEWHAT HELPFUL

1= 2.6% 3-A LITTLE HELPFUL

2= 5.2% 4-NEITHER

0= 0.0% 5-A LITTLE UNHELPFUL

0= 0.0% 6-SOMEWHAT UNHELPFUL

1= 2.6% 7-VERY UNHELPFUL

QUESTION #36

035 RATING OF TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.33 SD=.477

26=66.6% 1-EXCELLENT

13=33.3% 2-GOOD

0= 0.0% 3-FAIR

0= 0.0% 4-POOR

QUESTION #37

036 EFFECTIVENESS OF PRINT MATERIALS IN CORRESPONDING WITH TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=1.82 SD=.913

17=43.5% 1-VERY EFFECTIVE

15=38.4% 2-SOMEWHAT EFFECTIVE

4=10.2% 3-A LITTLE EFFECTIVE

3= 7.6% 4-NOT AT ALL EFFECTIVE

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #38

Q37 WOULD YOU HAVE WATCHED THE TV PROGRAMS AT HOME ON YOUR OWN IF YOU HAD NOT BEEN TAKING THIS TELECOURSE?

39=TOTAL NULL=0 /=0 MEAN=1.46 SD=.505

21=53.8% 1-Y

18=46.1% 2-N

QUESTION #39

Q38 REASON THAT YOU WOULDN'T HAVE WATCHED THE TV PROGRAMS

39=TOTAL NULL=0 /=0 MEAN=7.92 SD=1.82

1= 2.5% 1-BORING

0= 0.0% 2-NO INTERESTING VISUALS

1= 2.5% 3-TOO CONFUSING

1= 2.5% 4-DIDN'T LIKE HOST

0= 0.0% 5-DIDN'T LIKE GUESTS

4=10.2% 6-DIDN'T LIKE TOPIC

0= 0.0% 7-DIDN'T LIKE TREATMENT OF TOPIC

11=28.2% 8-OTHER

21=53.8% 9-WOULD HAVE WATCHED

QUESTION #40

Q39 EFFECTIVENESS OF EXPERTS

38=TOTAL NULL=0 /=0 MEAN=1.36 SD=.633

26=68.4% 1-VERY EFFECTIVE

11=28.9% 2-SOMEWHAT EFFECTIVE

0= 0.0% 3-A LITTLE EFFECTIVE

1= 2.6% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO EXPERTS

QUESTION #41

Q40 WHO HOSTED YOUR TELECOURSE?

39=TOTAL NULL=0 /=0 MEAN=3.05 SD=.320

0= 0.0% 1-PAGE

0= 0.0% 2-FRIENDLY/STEWART

38=97.4% 3-NEWMAN/ORNSTEIN

0= 0.0% 4-GIESBERT

1= 2.5% 5-DK

0= 0.0% 6-NO HOST

QUESTION #42

Q41 EFFECTIVENESS OF HOST(S)

39=TOTAL NULL=0 /=0 MEAN=1.35 SD=.627

20=71.7% 1-VERY EFFECTIVE

9=20.5% 2-SOMEWHAT EFFECTIVE

3= 7.6% 3-A LITTLE EFFECTIVE

0= 0.0% 4-NOT AT ALL EFFECTIVE

0= 0.0% 5-NO HOST

QUESTIONNAIRE: CPBC

DATA FILE: CONGRESS

QUESTION #43

Q42 WHAT DID YOU DO IF YOU MISSED VIEWING A PROGRAM AT HOME?

39=TOTAL NULL=0 /=0 MEAN=2.58 SD=1.56

15=38.4% 1-DID NOT MISS

0= 0.0% 2-VIEWED COLLEGE VIDEOTAPE AT HOME ON VCR

19=48.7% 3-VIEWED VIDEOTAPE ON CAMPUS

0= 0.0% 4-DID NOT VIEW - NO TAPE AVAILABLE

1= 2.5% 5-DID NOT VIEW - DID NOT KNOW WHERE TO GET TAPE

4=10.2% 6-DID NOT VIEW - NO TIME

QUESTION #44

VIEWED 1

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

39= 100% 2-N

QUESTION #45

VIEWED 2

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

39= 100% 2-N

QUESTION #46

VIEWED 3

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

39= 100% 2-N

QUESTION #47

VIEWED 4

39=TOTAL NULL=0 /=0 MEAN=1.97 SD=.160

1= 2.5% 1-Y

38=97.4% 2-N

QUESTION #48

VIEWED 5

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

39= 100% 2-N

QUESTION #49

VIEWED 6

39=TOTAL NULL=0 /=0 MEAN=2 SD=0

0= 0.0% 1-Y

39= 100% 2-N